C.W. STUART & Co.

NEWARK NEW YORK

A PERSONALIZED SERVICE
IN HOME ORCHARD AND
LANDSCAPE PLANNING

MEMBER OF THE GARDENING COUNCIL

PLANTING MATERIAL for MODERN LANDSCAPING and HOME ORCHARDS

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	INDEX	
Ground Cover Plants Flowering Lawn Trees Shade Trees Hedging Bank Binders Grootendorst Shrub Roses Climbing Roses Everblooming Garden Roses Tree Roses Climbing Vines Rock Garden Plants Delphiniums Hardy Garden Phlox Peonies Cannas Hardy Garden Lilies Cold Medal Brand Lawn Seed	Plantings	49 50-54 55-57 58, 59 60 61 62-64 63-69 70, 71 72, 73 80, 81 82, 83 84, 85 86 87 88
FRUIT TH	REES and FRUIT BEARING PLANTS	
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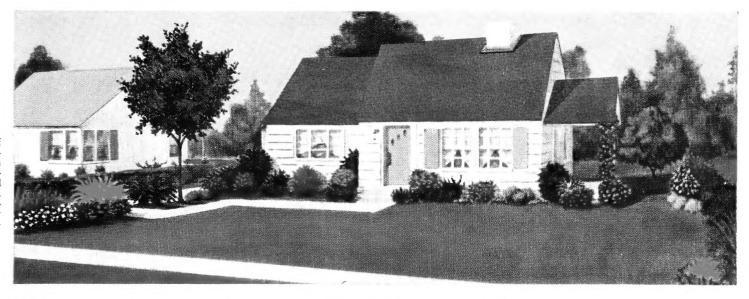
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"IT ISN'T A HOME UNTIL IT'S PLANTED"



SUMMER

A profusion of blooms and variety of colors with the foliage providing a beautiful green background. A balanced blending that only planned landscaping can obtain.



FALL

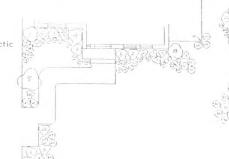
Careful arrangement and proper variety selection provides continuous bloom and colorful foliage through fall until frost.

PROPER VARIETY SELECTION INSURES ALL - SEASON BEAUTY

Key No. 1 1 2 2 Evergreen Bittersweet Improved 3 4 Eternal Flame (Red Leaf Barberry) 4 1 Viburnum, Fragrant (Carlesi) 5 2 Weigela, Variegated 6 1 Crimson Glory Bush 7 3 Blue Mist 8 1 Calycanthus 9 3 Deutzia Gracilis 10 3 Rose Elfe Floribunda Rose 11 1 Climbing Rose, Blaze 12 3 Cameo Floribunda Rose

		PLANTING KEY
Key	No.	Variety
13	3	Facer-Mum, Red Injun
1.4	7	Teucrium
15	5 7 5 3 6	Bowles' Everblooming Periwinkle
16	3	Facer-Mum, Harvest Moon
17	6	Bronze Wintercreeper Weigela, Eva Rathke
18		
19	3	Phlox Subulata, Imperial Purple
20	1	Norway Maple
21	3	Coralberry
22	1	Golden Vicary
23	4	Baby Chateau Floribunda Rose
24	3	Dagmar Spaeth Floribunda Rose

		PLANTING KET	
Key	No.	Variety	
25	1	Prunus Newport Bush	
26	1	Syringa Virginalis	
27	2	Burning Bush. Dwarf Willow, Dwarf Blue Leaf Arctic Privet, Regel's Golden Vicary	
28	3	Willow, Dwarf Blue Leaf Arctic	:
29	3	Privet, Regel's	
30	3	Golden Vicary	
3.1	1	Forsythia. Spring Glory	
32	6	Cameo Floribunda Rose	
30 31 32 33	1	Oriental Jewel Tree	



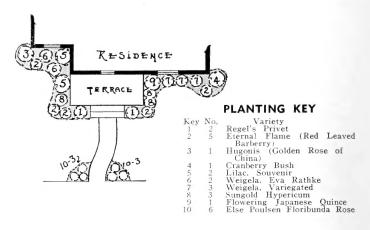
A Landscaping Plan Service

FOR THE COMPLETE HOME GROUNDS



The owner of a comfortable little home such as this takes great pride in appropriately providing tasteful landscaping. This is the happy result of thoughtful designing and planning properly carried out.

Variety In the Plant Material Chosen Insures Year 'Round Interest and Beauty



Note: All pictures on this page represent from two to four years' growth after planting.

WHAT A DIFFERENCE

Landscaping MAKES

Thrills in Landscaping

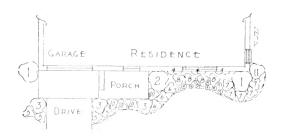
• The joy in planning it

The excitement of planting

A home may be of very good architecture, but it would appear lonesome and unfurnished without the artistic arrangement of Flowering Shrubs, carefully chosen to insure year 'round interest and beauty.

And Then-

 Dreams become real as your grounds burst into beautiful masses of foliage and gay blossoms





PLANTING LIST

Ey No. Variety

2 Althea, Jeanne d'Arc

1 Syringa, Golden

3 Calycanthus

9 10 Magic Carpet Plant (Euonymus Acutus)

3 Calycanthus

10 4 Crimson Glory Bush

4 Red Lalayette Floribunda Rose

12 1 Climbing Rose, Van Fleet Jr.

Modern Landscaped Home

ADDS to the Joy of Living

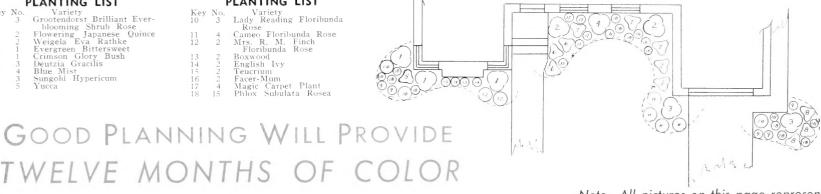


PLANTING LIST PLANTING LIST

Key No. Variety
Crootendorst Brilliant Everblooming Shrub Rose
Plowering Japanese Quince
Veigela Eva Rathke
Levergreen Bittersweet
Deutzia Gracilis
Deutzia Gracilis
Levergreen Bittersweet
Deutzia Gracilis
Levergreen Bittersweet
Sumson Glory Bush
Deutzia Gracilis
Levergreen Bittersweet
Sumson Glory Bush
Levergreen Bittersweet
Sumson Glory Bush
Deutzia Gracilis
Levergreen Bittersweet
Sumson Glory Bush
Deut

TWELVE MONTHS

PLANTING LIST



SPRING — SUMMER — WINTER

Note: All pictures on this page represent from two to four years' growth after planting.



FOR HOMES OF ALL TYPES. GOOD PLANNING MEANS - - A GOOD PLANTING

"a veritable bower of beauty"

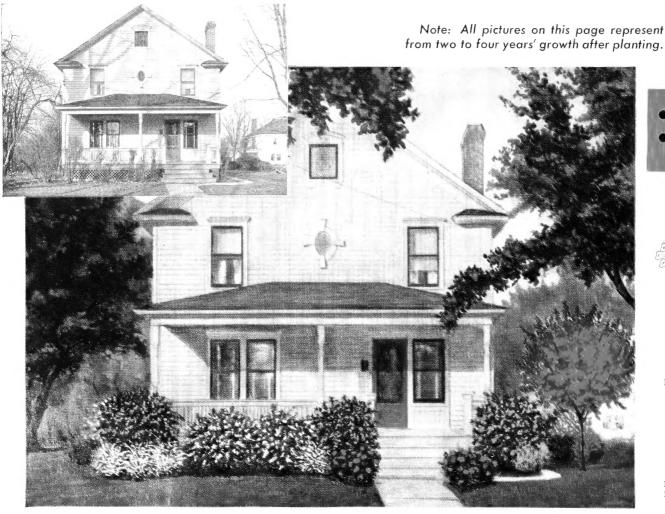


PLANTING KEY

Кеу	No.	Variety
2	1	Burning Bush, Dwarf
2	1	Spirea, Anthony
		Waterer
.3	2	Deutzia, Lemoine
4	2	Else Poulsen Flori-
		bunda Rose
5	3 5 2 1	Snowberry Chenaulti
6	5	English Ivy
7	2	Coralberry
6789		Weigela Rosea
9	3	Hydrangea, Lace
		Flower
10	1	Forsythia Spectabilis
11]	Crimson Glory Bush
12	3	Eternal Flame (Red-
		Leaved Barberry)
13	1	Golden Ninebark
14	3	Hypericum, Sungold
15	3	Cameo Floribunda
		Rose
16	1	Ruby Tree

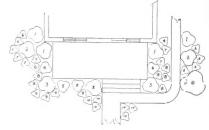


This restful little home is appropriately and completely landscaped in perfect harmony with the simplicity of the architecture. The plants selected provide a decorative and welcome continuity of bloom from early spring until



The old-fashioned method was to choose flowering shrubs at random and plant them without a planting plan. Today the home grounds receive justified consideration comparable to that gvien the interior of the home. The hit-and-miss planting method is being replaced by up-to-date landscaping.

- Plan Your Planting Today
- Plants Insured by Replacement Guarantee



PLANTING KEY

Variety Althea, Lucy Golden Ninebark Weigela Rosea Calycanthus Snowberry Racemosus Eternal Flame

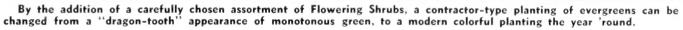
Coralberry

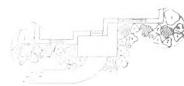
Blue Mist

Deutzia Gracilis Cameo Floribunda Rose Ruby Tree (Prunus Pissardi)

ADDING COLOR TO EVERGREEN PLANTINGS



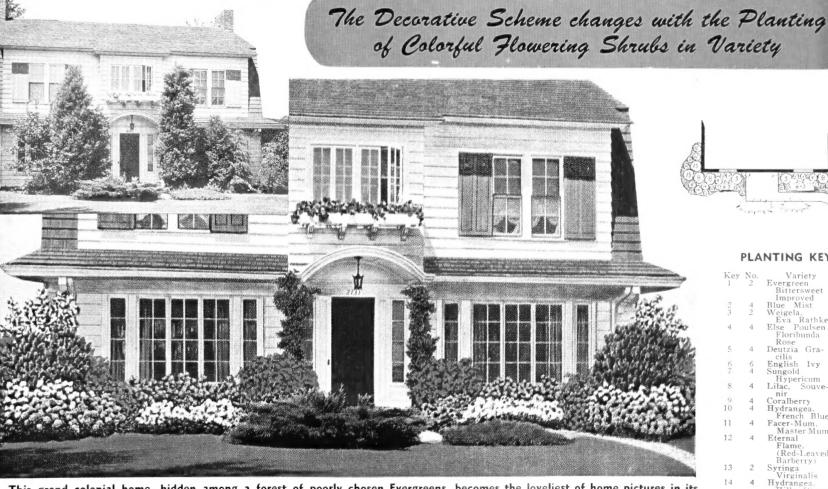




PLANTING KEY

Variety Syringa Virginalis Pinocchio Floribunda Pinocchio FloribumRose
Blue Mist
Harvest Moon, FacerMum
Floradora Floribunda
Rose
Chica Anthony Rose Spirea Anthony Waterer Calycanthus Ilex Convexa Bullata World's Fair bunda Rose bunda Rose
10 5 Teucrium
NOTE: All shaded materials
are existing evergreens.

Note: All pictures on this page represent from two to four years' growth after planting.



This grand colonial home, hidden among a forest of poorly chosen Evergreens, becomes the loveliest of home pictures in its resplendent new dress of flowering shrubs. It's now a riot of contrasting color and fragrance. A real "home" again for the folks who live there.

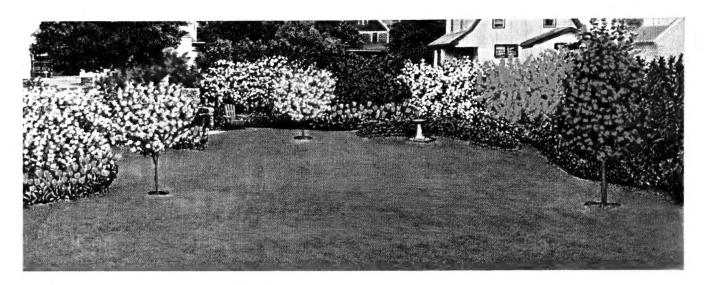
1	PLA	NTING KEY
Key	No.	Variety
1	2	Evergreen Bittersweet Improved
2	4	Blue Mist
3	2	Weigela. Eva Rathke
4	4	Else Poulsen Floribunda Rose
5	4	Deutzia Gra- cilis
6	6	English Ivy
7	4	Sungold Hypericum
8	4	Lilac. Souve-
9	4	Coralberry
10	4	Hydrangea. French Blue
11	4	Facer-Mum. Master Mum
12	4	Eternal Flame. (Red-Leaved Barberry)
13	2	Syringa Virginalis
		Tr. C. Harris

Landscaping Your Back Yard

AS SIMPLE AS PLANNING A MODERN KITCHEN-JUST AS NECESSARY FOR BETTER LIVING

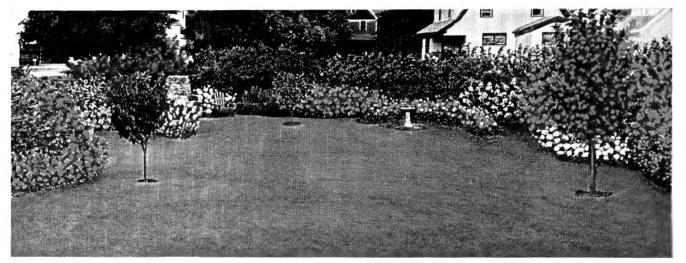
SPRING

Green, so welcome in spring, interspersed with enough color to make it interesting, holds out a definite promise of the ever-changing beauty to follow as the season progresses.



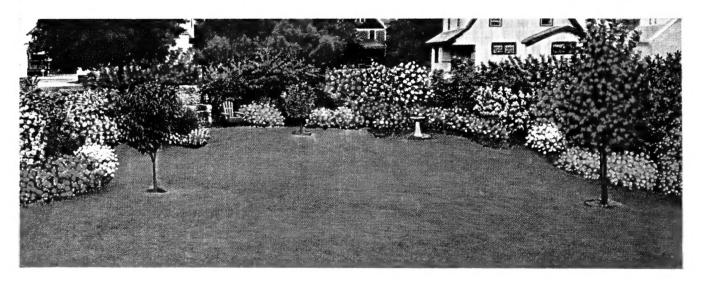
SUMMER

A galaxy of bloom with just enough green to quiet the rioting colors. This is the result of good planning and careful selection of varieties.



FALL

Still as interesting a picture as the preceding sesaons, with full vibrant color in the back yard until snowfall. A climax to a full season of radiant color, fragrance and charming beauty.



PLANTING KEY

Key No. Variety
1 3 Forsythia, Spring Glory
2 3 Prunus. Newport
3 5 Althea (in variety)
4 5 Weigela, Bristol Ruby
6 7 Grootendorst, Brilliant Shrub
Rose
6 7 Kerria, White
7 7 Pepper Bush, Pink
8 1 Deutzia Lemoine
9 4 Cornus, Variegated

PLANTING KEY

ey No. Variety

4 Honeysuckle, Fragrant

5 Deutzia Gracilis

6 Cameo Floribunda Rose

4 Mrs. R. M. Finch
Floribunda Rose

7 Spirea Callosa Alba

4 Cavalcade Floribunda Rose

5 Heavenly Blue (Caryopteris)

4 Gold Drop Potentilla

4 Harvest Moon Facer-Mum

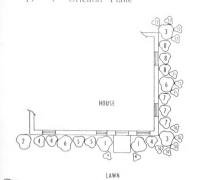
PLANTING KEY

Key No. Variety
19 5 White Star Facer-Mum
20 3 Purple Nugget Facer-Mum
21 6 Wonder-Mum Facer-Mum
22 5 Ajuga, Rainbow
23 4 Lavandula Vera
24 18 Everblooming Roses in Variety
25 1 Peach, Flamingo Double Flw.
26 1 Korean Flw. Cherry
27 1 Crimson King Maple
28 60 Tulins (planted 6 in apart)

Note: All pictures on this page represent from two to four years' growth after planting.

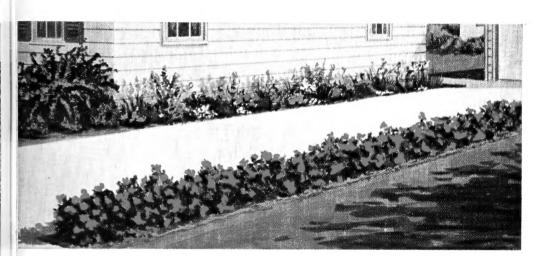
PLANTING KEY

Key	No.	Variety
1	2	Flowering Japanese Quince
2	1	Weigela, Bristol Ruby
2 3	2	Forsythia, Spring Glory
4	2	Eternal Flame (Red-Leaved
		Barberry)
5	2	Deutzia Lemoine
5 6 7 8 9	2	Weigela, Bristol Ruby
7	3	Snowberry Racemosus
8	3	Spirea Thunbergi
9	2	Blue Mist
10	5	Barberry) Deutzia Lemoine Weigela, Bristol Ruby Snowberry Racemosus Spirea Thunbergi Blue Mist Cavalcade Floribunda Rose Deutzia Gracilis Rosea
11	3	Deutzia Gracilis Rosea
12		Sungold Hypericum
13	1	Norway Maple
14	1	Oriental Plane





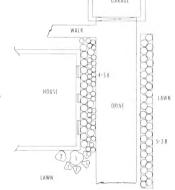
All-around Foundation Plantings provide a happy union between lawn and house. Shade trees, properly placed, provide shade for a sunny window or porch and for lawn chairs.



PLANTING KEY

ey	No.	Variety
1	1	Burning Bush. Dwarf
2	1	Hydrangea, Hills of Snow
3	4	Deutzia Gracilis Rosea
.1	50	Perennials In Variety

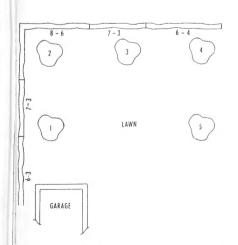
4 50 Perennials In Variety
5 38 Floribunda Roses In Variety



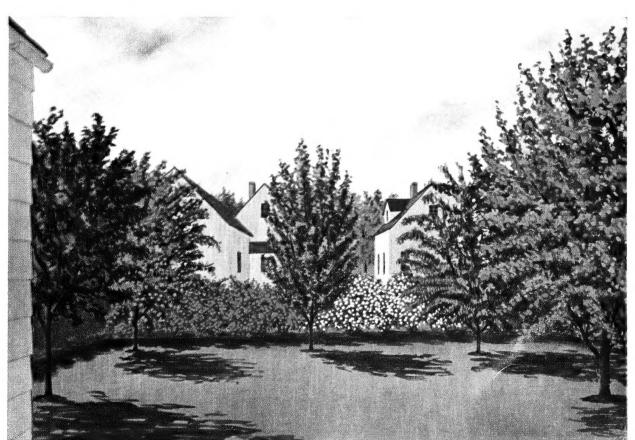
Perennial plants are ideal for the narrow strip between house and drive. Floribunda Roses on the opposite side of drive add extra beauty and balance.

PLANTING KEY

		PLANTING KET
Key	No.	Variety
1	1	Plum Tree
2	1	Peach Tree
.3	1	Pear Tree
4	1	Cherry Tree
5	1	Combination Apple
6	7	Althea, Lucy (Red)
7	6	Althea, Ardens (Blue)
8	6	Althea Leanne d'Arc (White)



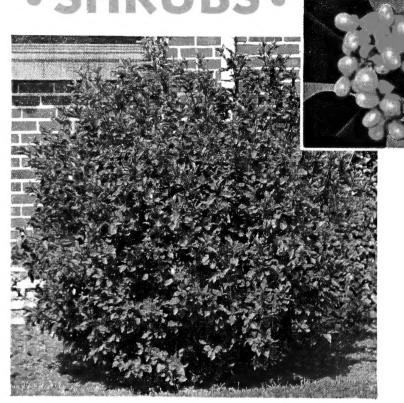
Note: All pictures on this page represent from two to four years' growth after planting.



A back-yard planting of Fruit Trees provide needed shade, they are beautiful in bloom, and produce a generous supply of tree-ripened fruit.

FLOWERING
- SHRUBS -

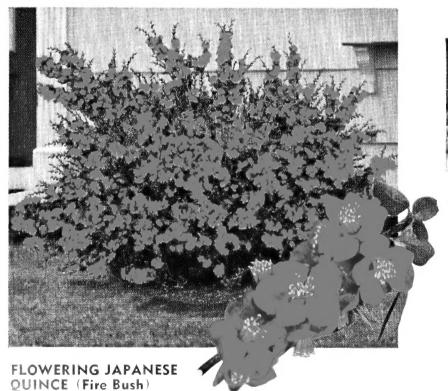
Give the Home a Setting of



EUONYMUS PATENS (Broad Leaved Evergreen Shrub)

		Average	
Zones	Blooms	Mature Height	
4.5	June	4-6 ft.	
6-7-8	Lune	5-8 ft.	

A broad, yet compact and shapely broad leaved evergreen clothed in shiny bright green foliage much like that of the Evergreen Bittersweet. The foliage stays on the bush practically all winter and is quickly replaced by new foliage in early spring. In autumn, the richly colored orange and pinkish red berries add to its charm. Recommended for planting in partial shade and full sun.



	-	Average	Average	
Zones	Blooms	Mature Heig	h	
2.3	April-May	3-5 ft.		
4-5	April	4-7 ft.		
	3.5	E 0 f.		

4-5 April 4-7 ft.

6:7-8 March 5-8 ft.

The name "Fire Bush" paints a word picture of the mass of brilliant flamecolored, semi-double Rose-like flowers that cover the branches in early spring.

Adding to its beauty is the purplish bronze of the young foliage at the tips of the
branches in perfect contrast with the shiny, leathery bronze-green of the mature
foliage. Another interesting highlight is an abundance of Quince-like, olive-green
fruit with red cheek that appears in late summer. The branches may be forced into
bloom for interior decoration in winter. Recommended for planting in partial
shade, full sun and dry places.



VIBURNUM, FRAGRANT (Carlesi)

		Average
Zones	Blooms	Mature Height
2-3	May	3-4 ft.
4-5	April	4-6 ft.
6-7-8	April	4-7 ft.
1 1 1	6 11 .1 1	1 1

Just as the leaves begin to unfold, the bush becomes a mass of huge dome-like flower clusters of dainty blush-pink. The intense Gardenia-like fragrance spreads over the entire garden.

When not in bloom, this dense, compact bush

When not in bloom, this dense, compact bush is a mass of gray-green foliage, which turns to a rich bronze-red in autumn. Recommended for planting in partial shade, full sun and dry places.

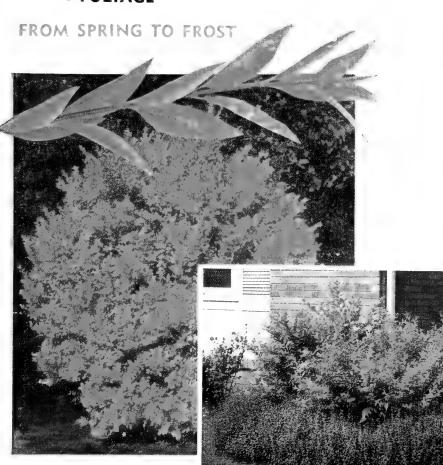


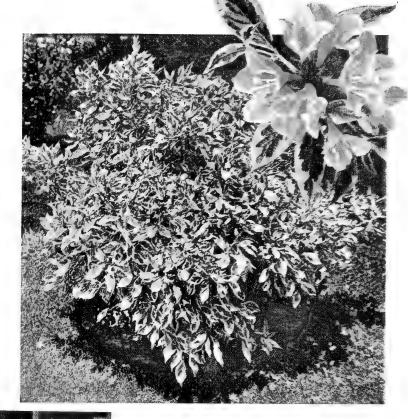
PRIVET, REGEL"	S	Average
Zones	Blooms	Mature Height
2-3	June	3 6 ft.
4-5	June	4-7 ft.
6-7-8	May	4-8 ft.
A vome unique abrub	that offers all season	hoonty The foliage

A very unique shrub that offers all-season beauty. The foliage is very deep green all summer—the dainty creamy white flowers are lovely—and in late summer, and continuing all winter there is a beautiful display of bright blue berries. A real "Tarzan" for hardiness. Recommended for planting in full and partial shade, full sun, dry and wet places.

Permanent Beauty

- MASS COLOR
- FRAGRANCE
- FOLIAGE





WEIGELA, VARIEGATED

		Average		
Zones	Blooms	Mature	Heigh	
2-3	June-July	4-5	ft.	
4-5	May-June	4-6	ft.	
6-7-8	May	4-6	ft.	

One of the most interesting of all the variegated flowering shrubs. Its foliage is a rich green, with a white border. In blossom time the bush is covered with rose colored flowers which hang in clusters from the axils of the leaves and ends of the branches. It makes a fine contrast plant. Recommended for planting in full sun and dry places.

GOLDEN VICARY

(Ligustrum Ibota Vicary)—Teucrium Used as Facer

Average
Mature Height
2-3 Golden leaves 4-5 spring until 4-6 ft.
6-7-8 late autumn 5-8 ft.

A neat, compact, slow-growing shrub that can be clipped to any shape desired. Noted for its clear golden foliage that holds its color from early spring until snow flies. A "must" for color contrast in foundation plantings. Recommended for planting in full sun, where it maintains its rich golden color—and for dry places.

MAHONIA AQUIFOLIUM, Oregon Holly-Grape

(Broad Leaved Evergreen Shrub)

 Zones
 Blooms
 Average Mature

 3
 May-June
 3-4 ft.

 4-5
 May
 3-5 ft.

"Twelve months of color" begin in early spring with attractive clusters of rich yellow flowers. Blossom-time is followed by blue berries through midsummer. All year long the foliage is its greatest attribute. It has large, shiny lustrous green, holly-like leaves through spring and summerturning to bronzy red in autumn and winter. In windy locations in colder areas, leaves develop brown spots in late winter. This foliage is quickly replaced with new foliage in early spring. Recommended for planting in full and partial shade, full sun, dry and wet places.





CALYCANTHUS (Sweet Scented Shrub)

		Average		
Zones	Blooms	Mature Height		
3	May-June	4-6 ft.		
4-5	April-May	4-6 ft.		
6.7.8	Arril	5-8 ft		

This compact shrub has everything the most unusual chocolate-mahogany reddish brown colored flowers—spicy fragrance—reddish brown branches—large, leathery, green foliage. The flowers and the foliage are both very aromatic, and when crushed can be used as a fragrant "sachet." Recommended for planting in whole or partial shade, in full sun and dry and wet places.





SYRINGA, GOLDEN (Philadelphus Aurea)

		Avelage		
Zones	Blooms	Mature Height		
1-2-3	May-June	4-6 ft.		
4-5	May-June	4-6 ft.		
6-7-8	May	5-7 ft.		

Rich golden foliage envelops this compact, slow-growing bush from spring until snow flies. It makes a striking contrast plant among the "greens" in a foundation or border planting. It's a "first" for adding color to an established evergreen planting. The exquisite mockorange fragrance of the lily-white double flowers is another reason for its tremendous popularity. Recommended for planting in full sun, where the foliage maintains its rich golden color—and for dry places.



DEUTZIA LEMOINE

		Average		
Zones	Blooms	Mature Height		
3	May-June	3-4 ft.		
4-5	May	4-5 ft.		
6-7-8	May	4-6 ft.		
0-7-0	May	4-0 11		

This semi-dwarf member of the Deutzia family develops into a very showy, broad, rounded bush. Although thickly covered with foliage, this is nearly completely hidden in blossom time when the bush is covered with a superabundance of panicles of small, frilled, bell-like flowers of pure white. Recommended for planting in full sun, and dry places.

LIGUSTRUM, SUWANEE RIVER

(Plant Patent Applied For)

(Broad Leaved Evergreen Shrub)

Zones6-7-8
No flowers. Foliage remains green year 'round

Average Mature Height 3-5 ft.

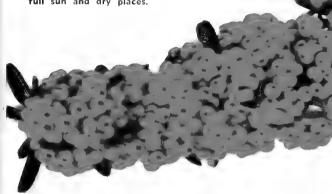
Slow-growing Suwanee River, with the singing name and small deep lustrous evergreen foliage, was practically made to order for entrance and corner planting for the modern southern home. It's an easy-to-grow plant—not fussy as to soil requirements. Recommended for planting in partial shade, full sun and dry places.

ALWAYS EASY TO GROW ---

YET ALWAYS RESPLENDENT IN EFFECT

PYRACANTHA (Firethorn)

This is one of our showiest berried shrubs with small, dark green foliage. Two varieties are offered—Formosana for planting in the deep South, and Coccinea Lalandi for the Central South. In spring both varieties are covered with small white flower clusters. These are followed by colorful fruit in the fall and persist well into winter. Birds are very fond of the berries. Recommended for planting in partial shade, full sun and dry places. full sun and dry places.



PYRACANTHA FORMOSANA

6-7-8

Blooms May

Average Mature Height 5-8 ft.

An abundance of bright scarlet berry clusters cover the bush in fall and into winter when the bush becomes a 'mound of flame.'



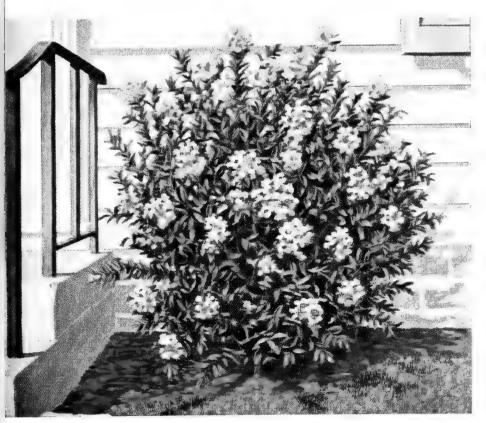
PYRACANTHA COCCINEA LALANDI

Zones

Blooms

Average Mature Height 4-6 ft.

Noted for its large clusters of bright orange-red fruits. The showiest plant in the fall and winter



CRAPE MYRTLE, BLUE MIDGET

6-7-8

Blooms June-frost Average Mature Height 4-6 ft.

The lowest growing member of the Crape Myrtle family and in a brand new color. It's as Southern as Mint Julep, rivaling the popularity of the Lilac in the North and often referred to as the "Lilac of the South." Beginning in early summer and continuing until late autumn, the huge flower heads of fringed and fluted blossoms are displayed in large clusters. Recommended for planting in partial shade, full sun and dry places.

[11]



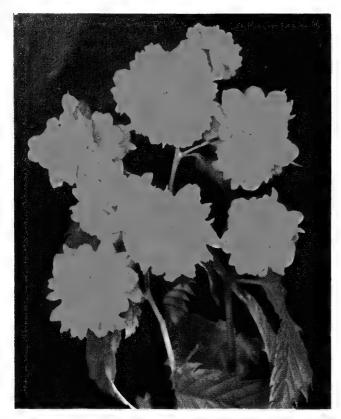
KERRIA, WHITE (Jetbead) Average Mature Height Blooms Zones May-June May-June 4-6 ft. 4-7 ft. 6-7-8 May 5.8 ft.

A worthy contribution to the American garden from China. It holds its attractive leathery foliage well into the winter after most other shrubs are bare. Conspicuous shiny black fruits (Jet beads) follow the large single white flowers and hang in great clusters during autumn and winter. Recommended for planting in whole or partial shade, full sun and dry and wet places.

SHRUBS

ONCE PLANTED ARE

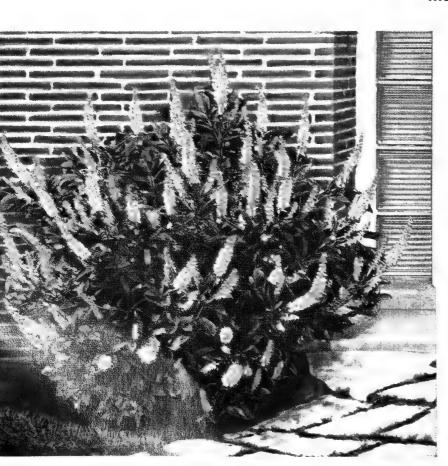
always Enjoyed



KERRIA JAPONICA (Globeflower)

		Average		
Zones	Blooms	Mature Heigh		
3	June-Aug.	1-6 ft.		
1-5	June-Aug.	5-8 ft.		
6.7.8	May July	6-8 ft		

Truly year around beauty—the button-like golden flowers stud the bush all summer—the very dense, deep green "saw-tooth" foliage serves as an interesting background—in winter, the light green, twiggy stems are very decorative. Recommended for planting in whole or partial shade and full slun.





RIBES ALPINUM (Hardy Alpine Current)

			Kecor	nmended	highly i	in north	ern area	is as a
		Average	densely	compact	"foliage	shrub,"	being	thickly
Zones	Blooms	Mature Height	clothed	with he	ealthy d	ark gre	en leav	es un-
1-2-3	May	3-4 ft.	affected	by dry	weather	. The g	reenish	yellow
4	April-May	3-4 ft.	flowers	are rath	er incor	nspicuou	s, but	this is
made up	for by its	colorful display of	scarlet	berries in	late su	ımmer.	Because	of its
dense gr	owth it make	es a very effective	hedge. R	ecommen	ded for	planting	g in wh	iole or
partial s	hade, full sur	n, dry and wet pla	ces.					

A Landscape
Setting is Never
Monotonous When
Planted With

FLOWERING SHRUBS

PEPPER BUSH, PINK (Clethra Alnifolia Rosea)

		Aver	age
Zones	Blooms	Mature	Heig
2-3	July-Sept.	4-5	ft.
4-5	June-Aug.	4-6	ft.
6-7-8	June-Aug.	5-8	ft.

A compact, neat growing bush bearing many slender, upright branches. Each branch is topped by finger-like clusters of small delicately scented pink flowers. The fragrance is reminiscent of pepper from which it derives its name. Recommended for planting in whole or partial shade, full sun, dry and wet places.



ILEX CORNUTA BURFORDI (Chinese Holly) (Broad Leaved Evergreen Shrub)

		Average
Zones	Blooms	Mature Height
6-7-8	June	5-7 ft.

A splendid Holly with dark, lustrous, evergreen leaves that are beautiful all year long. The flowers are inconspicuous, but the clusters of bright red Holly berries nestled among the shiny green foliage are extremely effective in autumn and winter. A very slow grower, taking many years to reach maturity. Recommended for planting in partial shade, full sun and dry places.



NANDINA DOMESTICA (Heavenly Bamboo)

		Ave	rage
Zones	Blooms	Mature	Height
5	May-June	5-6	ft.
6.7.8	May Line	5.7	ft

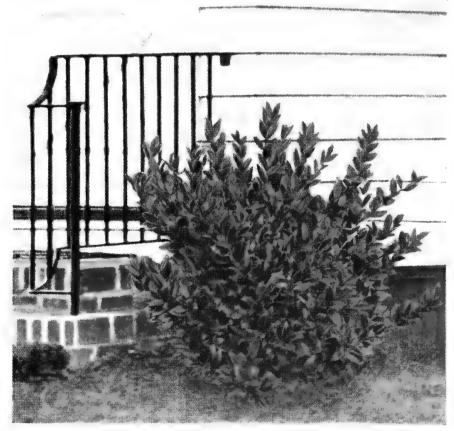
A very decorative plant all year. Besides the huge clusters of white flowers displayed during blossom time, it creates its big show when covered by clusters of bright red berries in the fall and winter. The colorful new leaves are tinted pink to bronze as they unfold in the spring. In autumn the foliage turns to bright red. Recommended for planting in whole or partial shade, full sun and dry places.



WEIGELA, EVA RATHKE

		Average		
Zones	Blooms	Mature	Height	
2-3	June-July	3-5	ft.	
1-5	June	4-6	ft.	
6-7-8	May-June	4-6	ft.	

A hardy, shapely semi-dwarf shrub that is densely covered with rich green foliage that is handsome all summer. Of particular interest is the richly colored dark crimson trumpet-like blooms which are exquisitely fragrant. Under favorable conditions blossoms often repeat until frost. Recommended for planting in partial shade, full sun and dry places.



LIGUSTRUM LUCIDUM COMPACTUM

(Broad Leaved Evergreen Shrub)

		Average
Zones	Blooms	Mature Heigh
5	July-August	4-6 ft.
6-7-8	July-August	5-8 ft.

The handsome waxy green leaves stay on this bushy, compact plant all year long. Its large panicles of white flowers and the shiny black berries which hang from September to January make this "one of the finest." Recommended for planting in partial shade, full sun and dry places.

SELECT YOUR FLOWERING SHRUBS



BEAUTY BERRY (Callicarpa)

		Average		
Zones	Blooms	Mature	Height	
4-5	August	3-4	ft.	
6-7-8	July-Aug.	4-6	ft.	

Average Mature Height
4.5 August 3.4 ft. Colored Puly-Aug. 4.6 ft. Howers and berries fine for cutting. Heavy pruning in early spring forces vigorous growth which produces great quantities of fruit.

A rare combination of beauty—thousands of closely set dainty pink flowers are followed in late September by masses of berries which last until mid-winter. An ideal "bouquet shrub"—flowers and berries fine for cutting. Heavy pruning in early spring forces vigorous growth which produces great quantities of fruit.

SNOWBERRY RACEMOSUS

		Average		
Zones	Blooms	Mature	Heigh	
1-2-3	May-June	4-5	ft.	
4-5	May-June	4-6	ft.	
6-7-8	May	4-6	ft.	

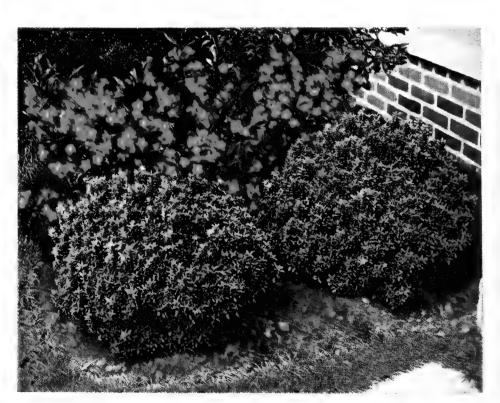
One of the best of the beried shrubs, producing heavy clusters of snow-white, waxy berries which hang nearly all winter. This is the most effective feature of this shrub although the clusters of tiny pink, bell-like blossoms are a great attraction. Recommended for planting in whole or partial shade, full sun and dry and wet places.



ARFKKA	CHENAULII	Ave	rage
Zones	Blooms	Mature	Height
1-2-3	June-July	3-4	ft.
4-5	May-June	3-5	ft.
6-7-8	May	4-5	ft.

It would be enough to enjoy the splendor of its lovely soft pink bell-shaped flowers which cover the arching branches during blossom time, but it gives you more. In fall and winter it is a mass of conspicuous, dense clusters of large rosy-red berries. The birds like them.

Recommended for planting in whole or partial shade, full sun and dry and wet places.



EUONYMUS, GREENWOOD DWARF

(Broad Leaved Evergreen Shrub)

Zones

Biooms No flowers. Foliage remains green year 'round Average Mature Height 2-3 ft.

A dense, compact, low-growing, broad-leaved evergreen shrub that reaches maturity much faster than most dwarf plants. It is known as the "dwarf little-leaf Euonymus." Foliage is a deep, lustrous green and can be sheared to any shape desired. Recommended for planting in partial shade, full sun and dry places.

OR WHAT YOU WANT THEM TO DO



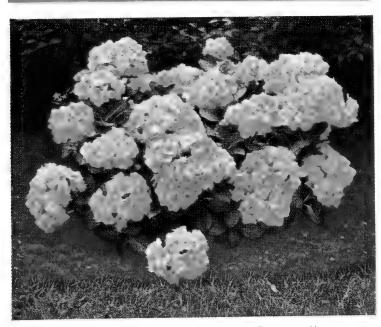
HYDRANGEA ACUMINATA, LACE FLOWER

		Average
Zones	Blooms	Mature Heigh
3	June-Sept.	18-24 in.
4-5	June-Sept.	2-3 ft.
6-7-8	May-Sept.	-17 3 4 m.

The most spectacular member of the Hydrangea family. Hundreds of dainty lace flowers of forget me not blue are produced in huge 6-inch blossom clusters. Each cluster is bordered with a ring of larger flowers in contrasting colors, some white, some pink. Thrives best in semi-acid soil. To keep the bush compact and for the best bloom all branches should be cut back each spring to 8 to 10 inches above the ground. Recommended for planting in partial shade, full sun and dry places.

IMPORTANT

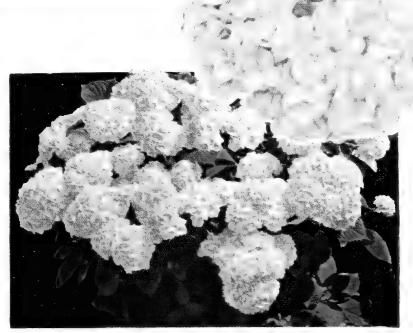
To insure best planting results, the branches of all Hydrangeas featured on this page will be trimmed back before shipment. They will reach customers with very little top growth, but will be strong, healthy, well-rooted plants.



HYDRANGEA, PINK MONARCH (Domotoi)

		Averag	e
Zones	Blooms	Mature H	
3	July-Sep.	2-3 ft	
4-5	June-Aug.	3-4 ft.	
67	May Inno	4.6 ft	

It's the first and only double pink member of the French Hydrangea family. The foliage is very decorative, and it produces unbelievably large, globe-shaped, pure pink flower heads 12:15 inches in diameter. These flower heads are borne well above the foliage and last for as much as 8 to 10 weeks or more. The plant should be cut back each spring to within 8 to 10 inches above the ground. This will produce a compact bush with more and larger blooms. Blooms become a vivid blue when planted in an acid soil. Recommended for planting in partial shade, full sun and dry places.



HYDRANGEA, FRENCH BLUE

		Average		
Zones	Biooms	Mature	Height	
3	July-Sept.	2-3	ft.	
4-5	June-Aug.	3-4	ft.	
6-7	May-July	4-6	ft.	

It's just like the Hydrangeas you buy from your florist—big 5-inch, globe-shaped clusters of bloom cover the fine globe-shaped plant. It thrives best in acid soil. A winter mulch should be provided in Zones 3-4. For best results the plant should be pruned back each spring to within 8 to 10 inches above the ground. Recommended for planting in partial shade, full sun and dry places.





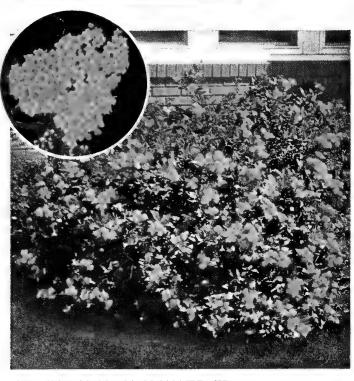
FLOWERING SHRUBS AREN IMDIVIDUALITY OF SROWTH, N FOLIAGE, BARK

YOU CAN CREATE
WHATEVER NEW,
MODERN LANDSCAPE
EFFECT THE
HOME REQUIRES

BARBERRY THUNBERGI

Zones	Blooms	Average Mature Height
1-2-3	May	3-4 ft.
4-5	May	3-4 ft.
6-7	April	3-5 ft.

Trimmed or untrimmed it is unsurpassed for beauty and protection, hardiness and ability to withstand adverse growing conditions. The foliage is rich green all summer, turning to red and gold in the fall. Winter color is provided by a mass of bright red berries. Recommended for planting in whole or partial shade, full sun, and dry and wet places.



SPIREA, ANTHONY WATERER

		Average	
Zones	Blooms	Mature Height	
1-2-3	July-fall	2-3 ft.	
1-5	July-Sept.	2-4 ft.	
6-7-8	July-Oct.	2-4 ft.	

This charming, low-growing Spirea is a "big-show" when its strong, upright branches are capped with showy, flat 6-inch clusters of rich crimson flowers appearing intermittently for several weeks. Its ornamental saw-toothed foliage which is tinged pink when it unfolds in the spring, adds much to its attractiveness. Recommended for planting in partial shade, full sun and dry places.



HYDRANGEA, HILLS OF SNOW (Arborescens)

		Average	
Zones	Blooms	Mature Heigh	
1-2-3	July-Sept.	3-4 ft.	
4-5	June-Sept.	4-6 ft.	
6-7	June-Sept.	4-6 ft.	

This very decorative shrub is true to its name. The intense mass of 3- to 4-inch blossom clusters form into a veritable "snowbank." To keep the bush compact and for best bloom, cut back all branches each spring to within 12 inches of the ground. Recommended for planting in partial shade, full sun and dry places.

FLOWERS AND COLOREUL AND BERDIES



CORALBERRY (Indian Current)

		Average	
Zones	Blooms	Mature Height	
1-2-3	June-July	3-4 ft.	
4.5	May-June	3-5 ft.	
6.7.0	May	4-5 ft	

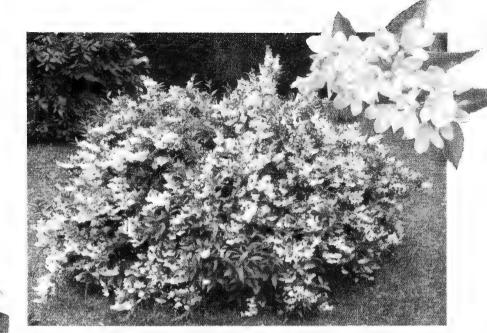
A perfect shrub for color contrasts. The gorgeous sparkling pinkish white blooms displayed on the perfect arching branches are followed by drooping wands of rich purplish-red berries. Berries remain on the bush all winter—they neither darken nor wither. Recommended for planting in whole or partial shade, full sun, dry and wet places.



SPIR	EA	TH	JNB	ERG	

ATHUNBERGI		Aver	Average	
Zones	Blooms	Mature	Heigh	
2.3	April-May	3-5	ft.	
4-5	April	3-5	ft.	
(70	March	4.5	ft	

April 3.5 ft.
6.7-8 March 4-5 ft.
Before the leaves appear in spring, the pure white flowers are like dainty rosettes and are borne thickly on its thin, feathery, graceful branchlets. The attractive rich green, fern-like foliage which takes on bright red and orange tones in the fall makes this an "all-season" beauty. Recommended for planting in partial shade, full sun and dry places.



DEUTZIA GRACILIS ROSEA

DLU	LIA GRAC	ILIS KOSEA	
		Average	A beautiful fountain-like bush which is
Zones	Blooms	Mature Height	covered with a super-abundance of long
3	May-June	2-3 ft.	slender sprays of frilled, bell-like, dainty
4-5	May-June	3-4 ft.	pink flowers during a long blooming season.
6-7-8	May-June	3-5 ft.	Like its sister, the white Gracilis, it is
clothed	in a thick coat	of dainty, rich	green foliage all season. Recommended for
	in full sun and		

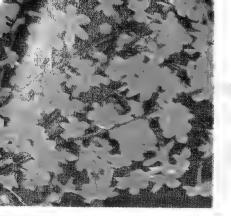
FLOWERING SHRUBS - -ALWAYS EASY TO GROW AND CARE FOR



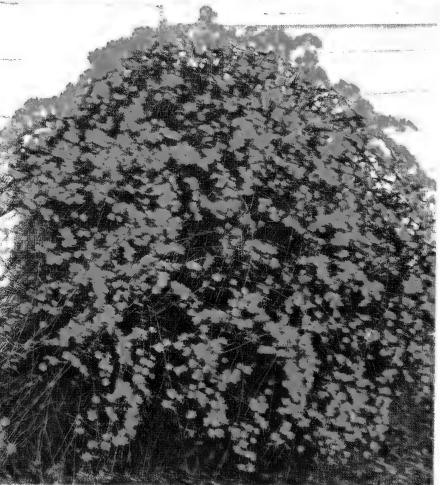
AZALEA MOLLIS (Not Evergreen)

Zones	Blooms	Mature Height
3	June	2½-4 ft.
4-5	May	3 -4 ft.
6-7-8	April	3 -5 ft.
	1 1 (0)	

Aristocrats of Flowering Shrubs. The color range in these plants is of innumerable pastel shades of orange, flame, yellow and salmon-orange. It is really a showy plant—and a real aristocrat in flowering shrubs. Mollis succeeds equally well in sun or shade, and unlike most Azaleas it is quite tolerant of a lime soil. It's a beautiful sight wherever planted. In areas where temperatures go below 10 degrees below zero, winter protection is needed. Recommended for planting in partial shade and full sun.









ETERNAL FLAME (Red-Leaved Barberry)

		Ave	rage
Zones	Blooms	Mature	Heigh
1-2-3	Foliage, rich	2-3	ft.
4-5	bronze-red all	3-4	ft.
6-7	season	3-5	ft.

For lustrous bronze-red leaf coloring it has no equal. It is a "must" for color accent in all landscape features. The myriads of bright scarlet berries which form in the fall give a rich coloring to the planting all winter long. Recommended for planting in full sun where the foliage maintains its rich bronze-red color—and for dry and wet places.

JASMINE NUDIFLORA (Winter Jasmine)

		Ave	rage
Zones	Blooms	Mature	
5	March-April	2-3	ft.
6-7-8	February-April	2-4	ft

With the first breath of spring, before the leaves appear, Jasmine Nudiflora becomes a living fountain of rich clear yellow flowers endowed with rich Jasmine fra-

A network of long slender, vine-like branches form a lively green background for this gorgeous early spring floral display.

EUONYMUS, WINTER GLORY (Broad Leaved Evergreen Shrub)

TOTAL	1 atem 190, 1190)	
Zones	Blooms	Average Mature Height
2-3	No flowers,	2-2½ ft.
1-5	foliage remains	2½-3 ft.
	green vear 'round	

A very bushy, informal, low-growing Euonymus—covered all year long with bright, glossy, dark green foliage. It produces no flowers or fruits. Winter Glory is one of the greatest triumphs of the hybridizer's skill—the product of over 30 years of experimentation and testing in the field of breeding new varieties. Recommended for planting in partial shade, full sun and dry places.

Member of The Gardening Council





 Zones
 Blooms
 Mature Height

 1-2-3
 June
 4-6 ft.

 1-5
 May-June
 5-8 ft.

 6-7-8
 May-June
 6-10 ft.

6-7-8 May-June 5-8 ft.
6-7-8 May-June 6-10 ft.
Unbeatable for rich fragrance. It's distinctive in other ways, too. The branches are slender and erect, but during blossom time, bow gracefully to display the heavy load of beautiful 2-inch snow-white blooms. Recommended for planting in partial shade, full sun and dry places.



ABELIA	GRANDI	LORA	Ave	rage
	Zones	Blooms	Mature	Height
	4-5	July-early fall	3-5	ft.
	6-7-8	Lune-early fall	4.6	60

6-7-8 June-early fall 4-6 ft.

A faithful, all season true garden aristocrat. The gorgeous clusters of delicate bell-shaped pink flushed flowers are a lovely sight through summer and fall. The glossy semi-evergreen foliage which takes on a lovely bronze tone in the fall adds to its year-around charm. May be trimmed to any height desired for a tight flowering hedge. Recommended for planting in whole or partial shade, full sun and dry places.



 Zones
 Blooms
 Mature Height

 2.3
 June-July
 1-6 ft.

 4-5
 May-June
 5-7 ft.

 6-7-8
 May
 5-7 tt.

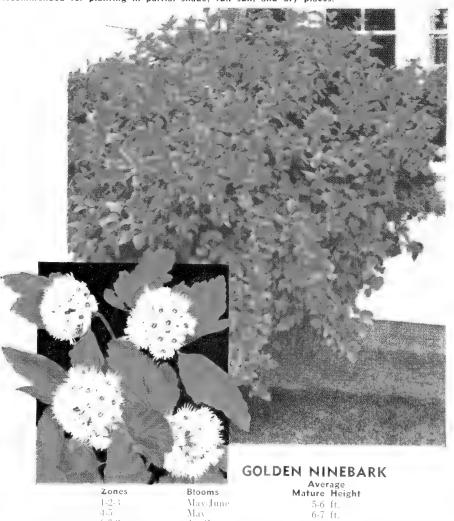
4-5 May 5-7 H.

6-7-8 May 5-7 H.

This native of Asia develops into a graceful bush with arching branches.

During blossom time when branches are covered with large, trumpet-shaped sparkling light pink blossoms it is the "big show" of any landscape planting.

Recommended for planting in partial shade, full sun, and dry places.



4.5 May 6.7 ft.
6.7 8 April 6.8 ft.
A shrub blessed with everything. Rich golden foliage, a gorgeous display of bloom, orange-red seed pod clusters that blend in beautifully and for winter effect an orange-colored shaggy bark. Recommended for planting in partishade, full sun and dry places. Foliage holds its best color in full sun.



VIBURNUM TINUS (Evergreen Laurentinus)

(Broad Leaved Evergreen Shrub)

Zones
Blooms
6-7-8
January-February
6-8 ft.

All year long the leathery, dark, glossy green leaves form rich masses of greenery. During the blooming season, every branch and twig terminates in a broad cluster of pinkish white flowers. During the summer it displays a big crop of metallic-blue berries which eventually become a dark, shiny black. It grows very slowly, taking up to 10 years to reach mature height. Recommended for planting in whole or partial shade, full sun, dry and wet places.

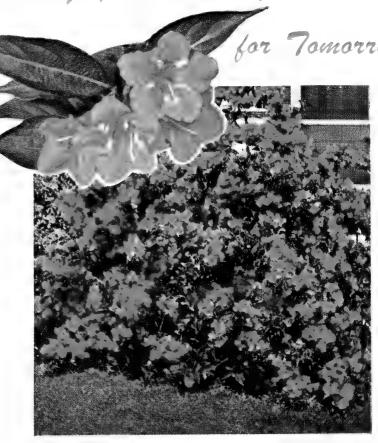


ALMOND, DOUBLE PINK

		Average	
Zones	Blooms	Mature Heigh	t
2-3	May	4-5 ft.	
4-5	March-April	5-7 ft.	
6-7-8	March-April	6-9 ft.	

An old-time favorite that has held its popularity down through the ages—and rightfully it should. In spring, before the leaves appear, the Chrysanthemum-like luminous pink blooms make it a mass of spring color. Recommended for planting in full sun.

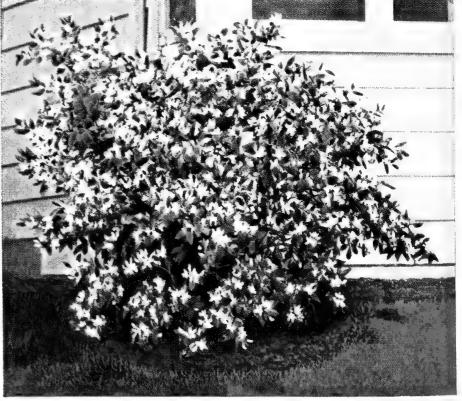
There's Joy in Planting



WEIGELA, BRISTOL RUBY (Plant Patent No. 492)

		Average
Zones	Blooms	Mature Height
2-3	June-July	6-7 ft.
4.5	June	6-8 ft.
6-7-8	Mav-June	7-9 ft.

A plant that develops into a perfectly formed, well-rounded specimen, requiring but little pruning. No die-back or uneven growth at any time. Immense quantities of trumpet-shaped or funnel-like flowers of Tyrian rose are borne along the vigorous growing branches creating a wonderful display over a long period. It's the darkest red of all Weigelas. Recommended for planting in partial shade, full sun, and dry places.



HONEYSUCKLE, FRAGRANT (The Winter Honeysuckle)

		Average
Zones	Blooms	Mature Height
3	April-May	4- 6 ft.
4-5	April	5- 7 ft.
6-7-8	March	6-10 ft.

The stiff, leathery foliage, which remains on the bush until Christmas or later, is one of its chief attractions. The profuse, richly fragrant, creamy white flowers is another. And then comes the fruiting season with a beautiful display of dainty dark red berries. Recommended for planting in whole or partial shade, full sun, dry and wet places.



EUONYMUS, WINTER KING (Plant Patent No. 1194)

 Karage
 Average

 Zones
 Blooms

 2-3
 No flowers. Foliage
 4-5 ft.

 4-5
 remains green year 'round
 4-5 ft.

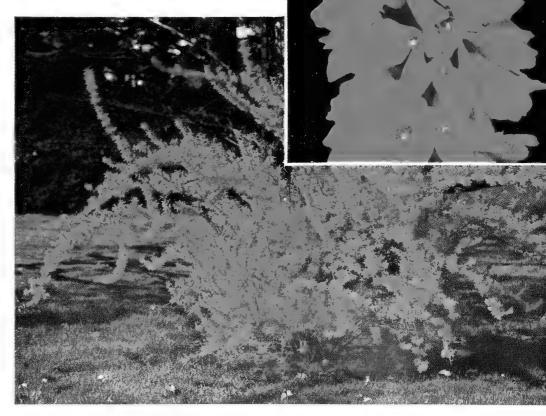
Winter King is a bushy, informal shrub greatly admired for its large, glossy evergreen foliage. Like Winter Glory, this hardy plant is the product of more than 30 years of hybridizing skill and nursery craftmanship. It bears no flowers, or fruit. Recommended for planting in partial shade, full sun and dry places.



CORNUS, VARIEGATED (Elegantissima)

		Average
Zones	Blooms	Mature Height
1-2-3	June	6-8 ft.
4-5	June	6-10 ft.
6-7-8	May	6-10 ft.

"Twelve months of color" are found in this one shrub. Its two-tone green and silvery white foliage is gorgeous all summer—during blossom time the white flowers and later its sky-blue berries nestling among the foliage add to the all-summer beauty. In winter the red twigs round out the panorama of year 'round color. Recommended for planting in partial shade, full sun and wet places.



FORSYTHIA, LYNWOOD GOLD

		Average
Zones	Blooms	Mature Height
3	April	5-7 ft.
4-5	April	6-8 ft.
6-7-8	March	7-9 ft.

The newest member of the Forsythia family originated in Teland. In spring, the branches are literally smothered under large golden-yellow flowers from top to bottom. It is superb for cutting and flowering in the house during the winter months. Recommended for planting in partial shade, full sun and dry places.



THERE ARE FLOWERING SHRUBS TO MEET EVERY NEED

They - - -

IMPART PERSONALITY-DECORATE -SCREEN-ACCENT-GIVE COLOR

70 Any Location

SPIREA VAN HOUTTE

Average Mature Height Blooms Zones 4-6 ft. 5-7 ft. 6-9 ft. May-June 1-2-3

1-2-5 May 54-6 II.

4-5 May 5-7 ft.
6-7-8 April-May 6-9 ft.

A Spirea that possesses a remarkable beauty of form; in bloom it stands like a great white fountain; in autumn its foliage runs through a bewildering maze of rich claret, deep red with purple tones, bright scarlet and orange fading to yellow.

Recommended for planting in partial shade, full sun and dry places.



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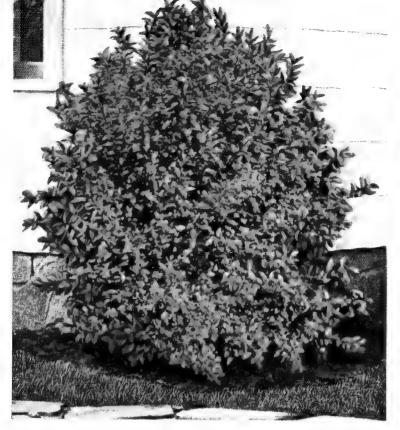
CRANBERRY BUSH Average Mature Height Zones Blooms 7-8 ft. 7-10 ft. May-June May

May A bush that is particularly attractive when the beautiful clusters of dainty white blossoms are replaced by immense clusters of flaming scarlet berries so beautifully displayed on a background of deep green foliage. Recommended for planting in whole or partial shade, full sun, dry and wet places.

FORSYTHIA, SPRING		Average
Zones	Blooms	Mature Height
3	April	6-7 ft.
4-5	April	8-10 ft.
6-7-8	March	8-10 ft.

o-t-o
IMARCH

In early spring the masses of gorgeous golden bells literally bend the branches to the ground. It's a sight not easily forgotten. Cut the branches and force them into bloom for gorgeous winter bouquets. Recommended for planting in partial shade, full sun and dry places.



PRUNUS NEWPORT (Bush Form)

Zones	Blooms	Average Mature Height	
1-2-3	June	6-8 ft.	
4-5	April-May	6-10 ft.	
6-7-8	April	8-12 ft.	

This plant presents a bush version of the colorful foliage of the Ruby Tree. It boasts a garnet-red foliage that appears in spring and continues through until the killing fall frosts. In early spring this brilliant red foliage is further enhanced by the appearance of dainty blossoms, that are pink in bud form, slowly turning to white as they develop into full bloom. Recommended for planting in full sun, where the foliage retains the brilliant red color, and in dry places. red color, and in dry places.

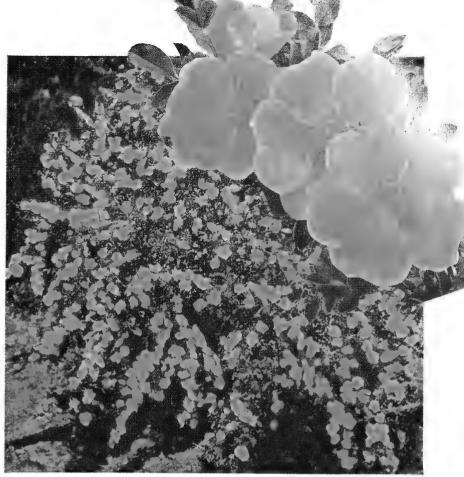


6-8 ft. 7-9 ft. June May 8-10 ft. 6-7-8 "An Arctic Mist" describes blossom time for this gorgeous shrub, cloaked in dazzling clusters of white flowers with their spidery sunburst centers. Bright red berries add to its beauty in late summer and fall. Recommended for planting in whole or partial shade, full sun, dry and

Blooms

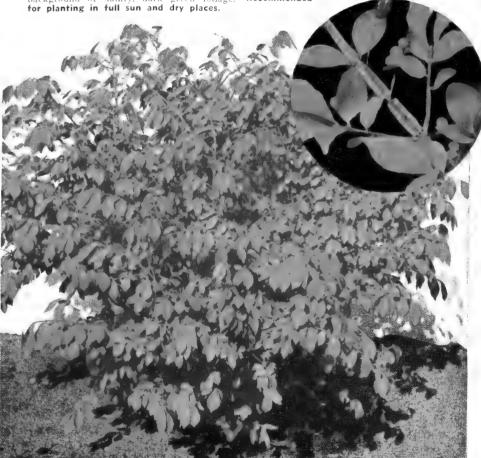
June

wet places.



HUGONIS (Golden Rose of China) Average Zones Blooms Mature Height June 4- 5 ft. 5- 8 ft. May May 6-10 ft.

A very hardy shrub Rose with graceful arching branches. The bright yellow blossoms are like immense Buttercups beautifully displayed against a background of dainty, dark green foliage. Recommended for planting in full sun and dry places.



BURNING BUSH, DWARF (Euonymus Alatus Compacta)

		Average	
Zones	Blooms	Mature Heigl	
2-3	$_{ m June}$	5.6 ft.	
4-5	June	5-7 ft.	
6-7-8	Mav	5-7 ft.	

6-7-8 May 5-7 ft.

Often called the "Dwarf Flame." In autumn this compact bush is a landscape highlight, when the unbelievable brilliance of the fiery red foliage rivals the Sumac. Myriads of colorful Indian-brown and orange berries lend a gay atmosphere inside the home about Thanksgiving time. The corky ridges on the twigs and branches are novel and unique Recommended for planting in partial shade, full sun and dry places.



Flowering Shrubs Grow and Bloom for a Lifetime

CRAPE MYRTLE, SCARLET GEM

Zones

Blooms June-frost Average Mature Height 8-15 ft.

(Can be held to 6 ft. by pruning)

Its name aptly describes the crepe-like texture of the pyramidal flower clusters. The watermelon-red flowers of Scarlet Gem are borne in great profusion all summer long. These blooms are unexcelled for table decorations. The shapely bush responds readily to pruning which keeps its height under control. Recommended for planting in partial shade, full sun, and dry places.



GARDENIA, FORTUNEI (Everblooming)

Zones

Blooms Everblooming March-September Average Mature Height 4-6 ft.

The deep, rich, glossy green of the foliage complements the pure white beauty of its wax-like blossoms. This foliage maintains its dark green color the year around, except in a very severe winter. Should the leaves become damaged during a cold winter, they will be replaced with new leaves with the coming of spring. The blossoms are everblooming—presenting a gorgeous spectacle throughout the growing season. The sweet perfume subtly fills the garden with alluring fragrance. Recommended for planting in partial shade, full sun and wet places.



LIGUSTRUM, TEXANUM (Camellia Leaved Ligustrum) (Broad Leaved Evergreen Shrub). Rose Elfe Floribunda Roses used as facers.

Zones

Blooms

No flowers. Foliage

remains green year 'round

Average Mature Height

A rare and unusual broad-leaved evergreen plant that can be sheared to any formal shape desired. The beautiful thick-textured, glossy dark green foliage resembles that of the Camellia. Texanum is a "must" in the plant selection for southern landscaping. Recommended for planting in partial shade, full sun and dry places.

Modern FRENCH HYBRID

Our modern French Hybrids are a tribute to the skill of the horticulturist. The old-time charm of the Lilac has been retained, but a wider range of color, larger and more double bloom, and a longer flowering season have been added. The modern French Hybrids are smaller in stature, growing to a height of only 6 to 10 ft. (about half the size of the old-fashioned Lilac bush), and hence are better adapted for use in land-caping the modern ranch type and one-and-a-half story



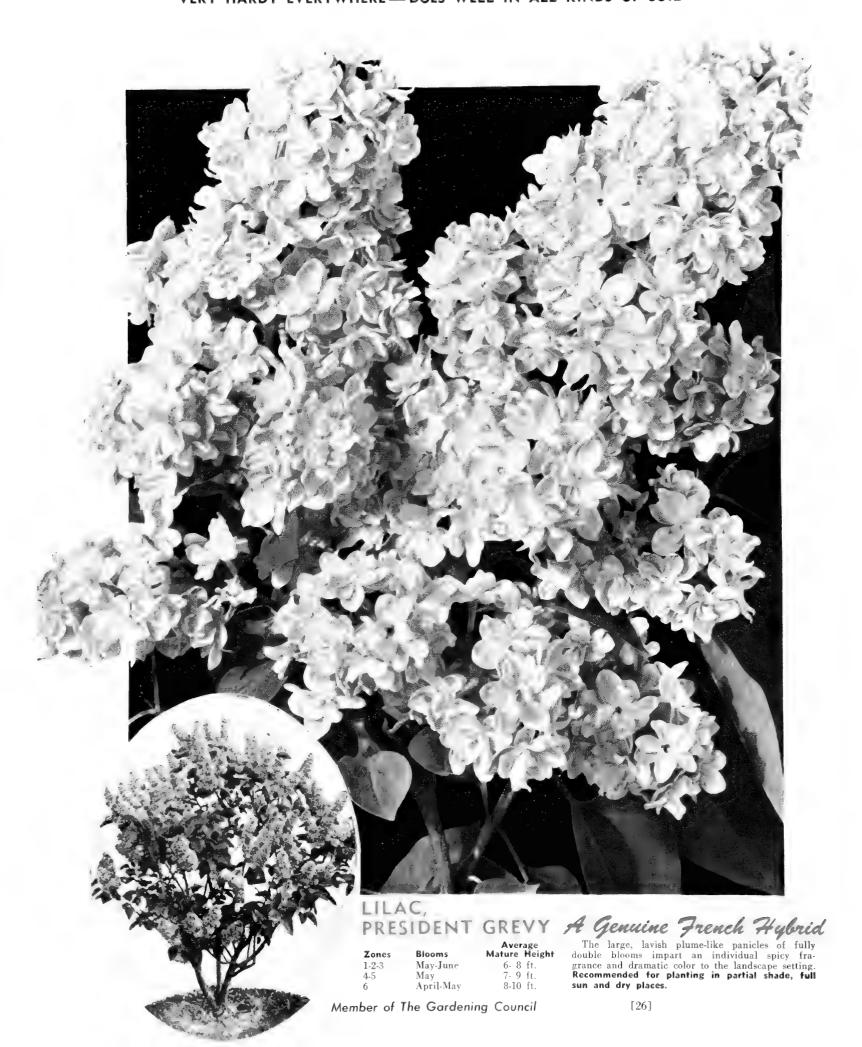
LILAC, SOUVENIR A Modern Miracle in Beauty and Fragrance

Blooms May-June May-June April-May Average Mature Height 6-8 ft. 7-9 ft. 8-10 ft.

The richly colored double florets of rich royal purple are borne in huge. broad flower spikes. Every flower of this modern low-growing French Hybrid is filled to overflowing with good old-fashioned Lilac perfume. Recommended for planting in partial shade, full sun and dry places.

Lilae - Tome De An American Eyword - An American Tradition

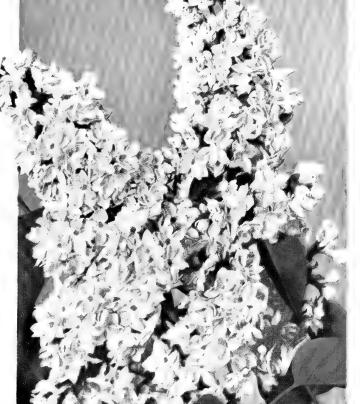
BEAUTIFUL OUT-OF-DOORS — IMPARTS AN INDIVIDUAL, SPICY FRAGRANCE WITHIN THE HOME VERY HARDY EVERYWHERE — DOES WELL IN ALL KINDS OF SOIL



• OLD TIME CHARM

EYE FILLING BEAUTY

LOVELY FRAGRANCE



LARGE LAVISH CLUSTERS

MASSES OF FRAGRANT BLOOM FOR DECORATION DAY

BREATHTAKING

LILAC, MARC MICHELLI

Zones	Blooms	Mature Height
1-2-3	May-June	6-8 ft.
4-5	May	7- 9 ft.
6	April-May	8-10 ft.

Their perfectly formed, richly fragrant flower clusters, borne on long slender stems, mark this as one of the finest cut flower varieties for Memorial Day. Recommended for planting in partial shade, full sun, and dry places.



LILAC, MARIE LEGRAYE

		Average	
Zones	Biooms	Mature Height	
1-2-3	May-June	6-8 ft.	
4-5	Mav	7- 9 ft.	
6	April-May	8-10 ft.	

Average

The best of the white French Hybrids. The immense finely shaped trusses of fully double flowers add sparkle to Memorial Day bouquets. Recommended for planting in partial shade, full sun, and dry places.

Member of The Gardening Council





May-June May April-May 6- 8 ft. 7- 9 ft. 8-10 ft.

A richly decorative variety producing fascinating pyramidal clusters of very beautiful double flowers that are endowed with a most exotic Lilac fragrance Recommended for planting in partial shade, full sun, and dry places.





THE POPULAR ROSE OF SHARON

National Colors Althea Group

ALL THREE One of each color) offered at a Special Group Price.

(See Price List)

The Althea family are erect growing fall flowering shrubs—stately and formal in shape. They are best known as the Rose of Sharon. When the landscape is void of other blooms, the Rose of Sharon is at its best. Recommended for planting in partial shade, full sun, and dry places.

ALTHEA, ARDENS Average Mature Height 6-8 ft. 7-9 ft. Zones Blooms Aug.-Sept. July-Sept. July-Sept. 8-12 ft.



ALTHEA, JEANNE D'ARC

	Zones 3 4-5 6-7-8	Blooms Aug-Sept. July-Sept. July-Sept.
	K E SIDE MCE	
00		00
THENA	TIONAL COLORS AL	THEA

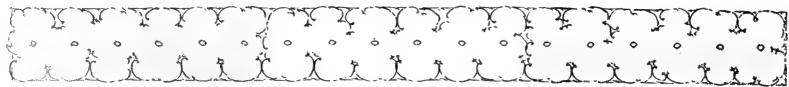


ALTHEA, LUCY

Average Blooms Mature Height Aug.-Sept. July-Sept. July-Sept. 6-8 ft. 7-9 ft. 8-12 ft.

For One-Story Homes Plant Only One at Corners of House NOTE.-

CORNER PLANTING





HONEYSUCKLE, PINK TARTARIAN

		Average	
Zones	Blooms	Mature Heigh	
1.2.3	June	7-8 ft.	
4-5	April-May	7-10 ft.	
6-7-8	April-May	8-12 ft.	

A very showy, spreading shrub, ideal for tall, two-story homes and heavy screen planting. It needs lots of room as it grows wide and tall. The orange and red berries which follow the shell-pink blossoms and hang until late fall, provide a banquet for birds. Recommended for planting in partial shade, full sun, dry and wet places.



(Broad Leaved Evergreen Shrub)
Zones Blooms

Lones Biooms Mature Height

5 Sept.-Oct. 8-10 ft.

6-7-8 Oct.-Nov. 8-10 ft.

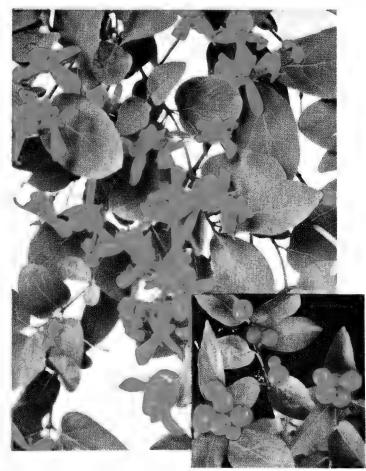
Its chief attraction is its glittering metallic silver foliage, with a brilliant lustre due to a coating of tiny white hairs so compactly placed that they look like a covering of silver. The foliage remains on the bush all year. The flowers of silvery white are not conspicuous but are rich in gardenia-like fragrance. Adding to its attractiveness in winter and early spring is the silvery bronze, olive-like fruit. Recommended for planting in partial shade, full sun and dry places.



HYDRANGEA, P. G. BUSH

,		Average	
Zones	Blooms	Mature Height	
1-2-3	Aug. to frost	3- 5 ft.	
1-5	July to frost	5- 8 ft.	
6-7-8	June to early fall	6-10 ft.	

This is the best known member of the Hydrangea family. It's showy—the large conical flower heads measure 12 to 18 inches long. In the "pink" stage it may be cut and dried for winter bouquets. Recommended for planting in whole or partial shade, full sun and dry places.

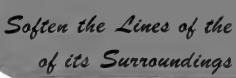


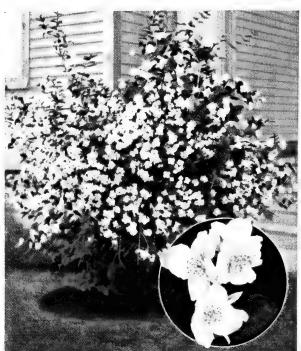
HONEYSUCKLE, CHEERIO (Zabelli)

		Average	
Zones	Blooms	Mature Height	
2-3	May-June	8-10 ft.	
15	Mav	8-10 ft.	
6-7-8	April-May	8-19 ft	

The bright sunny red blossoms offer a new color in an old family. Delightful Honessuckle fragrance. In the late summer and autumn, Cheerio becomes another color highlight with every branch loaded with red and orange berries. Recommended for planting in partial shade, full sun, orange berries. Rec dry and wet places.

Average Mature Height

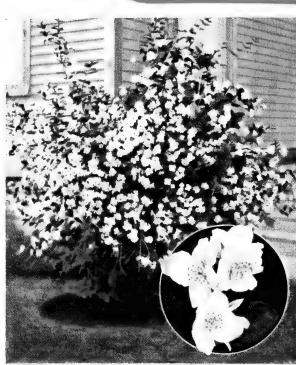




SYRINGA, CORONARIUS (Sweet Mock Orange)

		Average	
Zones	Blooms	Mature Heigh	
1-2-3	May-June	6-8 ft.	
4-5	May	8-10 ft.	
6-7-8	May	10-12 ft.	

Each flower as it opens is a bell, maturing it becomes a star, filled with a rich, penetrating fragrance of orange blossoms. A beautiful shrub that has long been a universal favorite. Recommended for planting in whole or partial shade, full sun and dry places.





Blooms

May

June-July June

The arching branches form a beautiful fountain-like mound right from the ground up. Being a native of the bleak, barren mountain sections of Northern China, it is as hardy as an Oak. Recommended for planting in full sun and dry places.

Mature Height

5- 7 ft. 6- 8 ft.

6-10 ft.

Mature Height 8-12 ft. May April March 1-2-3 12-20 ft.

The Portuguese call it "The Tree of Paradise," basing their admiration largely upon the rare fragrance of the tiny yellow blossoms. The silvery whiteness of the foliage makes it a very conspicuous tall-growing background shrub. The olive-like fruit following the blossoms is likewise very unique. Recommended for planting in partial shade, full sun, dry and wet places.

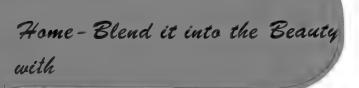


VITEX MACROPHYLLA Average Zones Blooms Mature Height July-Sept. 4- 5 ft. 5- 8 ft. June-Sept. May-Sept. 8-12 ft.

The distinctive gray-green aromatic starlike foliage and graceful drooping branches of rich lavender-blue blooms add a touch of the unusual to the landscape setting. The flower spikes are beautiful as cut flowers. For more vigorous growth and larger flower spikes, Vitex should be cut back each spring to within 18 inches of the ground. Recommended for planting in partial shade, full sun, and dry places.

BEAUTY BUSH (Kolkwitzig) Zones

6-7-8





			Average		
Zones	Blooms		Mature	Height	
2.3	June-frost		4-6	ft.	
4-5	June-frost		5- 7	ft.	
6-7-8	June-early	fall	7-10	ft.	

The long, attractive flower spikes are borne on graceful stems and have a soothing, sweet fragrance. The plant dies back to the ground in most winters, but makes a fast new growth when spring arrives. Recommended for planting in full sun, and dry places.





TAMARIX		Average
Zones	Blooms	Mature He
2-3	May-June	8-10 ft.
1.5	May	8-12 ft

eight April-May 10-15 ft.

A sensation in leaf—a sensation in bloom. Its beautiful silvery blue-green, leather-like foliage envelops the entire plant all season. A delightful contrast is displayed during blossom time when the long, plume-like spikes of bright pink bloom appear aloft from the foliage. An excellent shrub for tall background plantings. Looks best when medium-tall growing facers are used to hide "leggy" lower branches. Recommended for planting in partial shade, full sun and dry places.

BUTTERFLY BUSH, ROYAL PURPLE

Average Mature Height Blooms Zones 2-3 1-5 6-7-8 4-6 ft. 5-7 ft. July-Aug. July-Aug. June-Aug.

Flowers are borne on long flower spikes, like other varieties. And like the others, Royal Purple is a most colorful flowering shrub. The plant dies back to the ground in most winters but makes a fast new growth when spring arrives. Recommended for planting in full sun and dry places.

Blueberries in landscaping are important chiefly as foliage plants, especially in the fall when their autumn foliage turns a brilliant scarlet. The conspicuous Blueberries, also very decorative, are delicious fresh picked, and in pies. In winter the red twigs round out a full 12 months of color. Recommended for planting in whole or partial shade, full the state of th

(Midseason)

RANCOCAS STANLEY

Blooms

May April-May April

JERSEY

(Late)

Average Mature Height

4-5 ft. 4-6 ft.

4-6 ft.

BLUEBERRIES-

(Early)

Zones

2-3 4-5 6-7-8

MODERN HOME LANDSCAPING CALLS FOR ____



BARBERRY, CRIMSON PIGMY

Zones	Blooms	Mature	Heig
2-3	Foliage, rich	8-10	in.
4-5	bronze-red	8-12	in.
6-7	all season	8-12	in.
wort introduc	tion from H. Hond robiol	a all la manastan	

A recent introduction from Holland which adds another very colorful plant to our list of low-growing facers. It's best described as a miniature form of Eternal Flame (Red-Leaved Barberry). Its real charm comes from its richly colored foliage. The old leaves are bronzy-red, while the new growth tips are shades lighter and sparting in the sunlight. Can be held to any height desired by shearing. Recommended for planting in full sun where it will hold its brilliant color, and in dry and wet places.



ILEX CONVEXA BULLATA (Boxwood Holly)

(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Heigh
3	Foliage	2-2½ ft.
4-5	remains green	$2-2\frac{1}{2}$ ft.
6.7.8	year 'round	916-3 ft

This bushy low-growing plant is cloaked the year around in rich, glossy green, Boxwood-like foliage, which actually hides the branches and twigs. Though a member of the Holly family, it neither flowers nor bears berries. It is definitely a foliage plant of most unusual character. Recommended for planting in partial shade, full sun and dry places.



VIBURNUM, TOM THUMB (Opulus Nanum)

		Average	
Zones	Blooms	Mature Heigh	
1-2-3	Colorful foliage	12-15 in.	
4-5	all summer, fiery	15-18 in.	
6-7-8	red twigs in winter	15-24 in.	

The "pigmy" in the Viburnum family—a very dwarf foliage plant that never flowers but is handsome summer or winter. The thick, leathery foliage is a deep, shiny green all summer, turning to rich shades of red and orange in the fall. The fiery red twigs glitter like hundrds of lighted candles all winter. Can be clipped or left to grow natural as desired. Recommended for planting in whole or partial shade, full sun, dry and wet places.



POTENTILLA, KATHERINE DYKES

Zones	Blooms	Average Mature Height
2-3	June-frost	21/2-3 ft.
4-5	June-frost	$2\frac{1}{2} \cdot 3\frac{1}{2}$ ft.
6-7-8	June-late fall	2½-3½ ft.

A true everblooming small shrub that is upright in growth, yet very compact. From early in June until frost it is studded with bright chrome-yellow, chalice-like flowers. Adding to its all-summer beauty, its branches are densely covered with delicate fern-like foliage. Katherine Dykes is considered one of the most consistent and cheerfully brilliant Everblooming Shrubs. Recommended for planting in partial shade and full sun.

LOW-GROWING COLORFUL SHRUBS



DEUTZIA GRACILIS

		Average	
Zones	Blooms	Mature Height	
3	May-June	2-3 ft.	
4-5	May-June	2-4 ft.	
6-7-8	May-June	2-4 ft.	

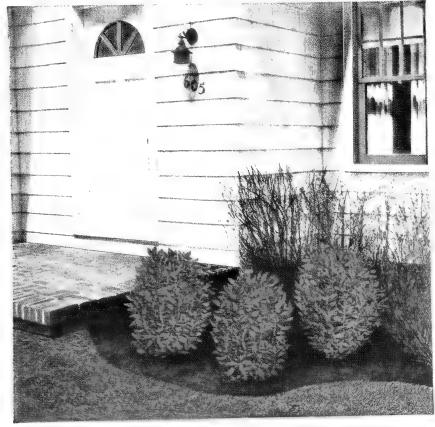
A dwarf fountain-like bush that is very attractive at any time of the year. During blossom time it is lavishly covered with delicate, frilled, snow-white flowers. Recommended for planting in full sun and dry places.



HEAVENLY BLUE CARYOPTERIS (Plant Patent No. 1091)

Zones	Blooms	Average Mature Height
3	Augfrost	18-24 in.
4-5	July-frost	18-30 in.
6-7-8	June-late fall	2- 1 ft.

This is a new dark rich blue member of the Caryopteris *Blue Mist* family. It is upright in growth. One plant will usually produce 30 or more beautiful deep blue flower spikes. A rare color, especially hand-ome in fall. **Recommended for planting in full sun and dry places**.



BOXWOOD, NORTH LAND

OOD, NORTH EARLS		Average
Zones	Blooms	Mature Height
2-3-4-5	Foliage remains	15-18 in.
6.7	green all winter	18-24 in.

These varieties of Boxwood are compact, globular, low-growing plants which combine hardiness and durability with beauty, attractiveness and useability. A "must" for year around green in landscaping. They seldom need trimming. Their slow-growing habits guarantee they will never get out of hand. Recommended for planting in whole or partial shade, full sun and dry places.

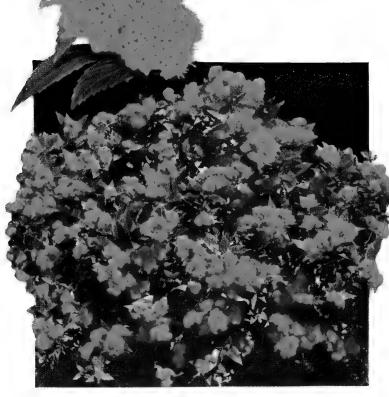


SUNGOLD HYPERICUM (Plant Patent No. 568)

		Average
Zones	Blooms	Mature Height
2-3	June to frost	18-21 in.
4.5	June to frost	2- 3 ft.
6-7-8	June to late fall	2- 3 ft.

The unusual and continual formation of distinctive rich, golden yellow flowers at the end of every shoot of the season's new growth creates the appearance of a "mound of gold" all summer and autumn. Dense, shiny, leather-like leaving form a perfect background. Recommended for planting in partial shade, a sun, and dry places.





CRIMSON GLORY BUSH (Spirea Japonica Coccinea)

Zones	Blooms	Mature Height
2-3	july to early fall	2-21/2 ft.
4-5	June to early fall	2-4 ft.
6-7-8	June to early fall	2-4 ft.

Handsome lacy-edged clusters of rich crimson-red flowers completely envelop the bush like darting flames. The deeply cut, rich green foliage makes it doubly attractive. Ideal where a compact low-growing plant is needed. Recommended for planting in partial shade, full sun, and dry places.

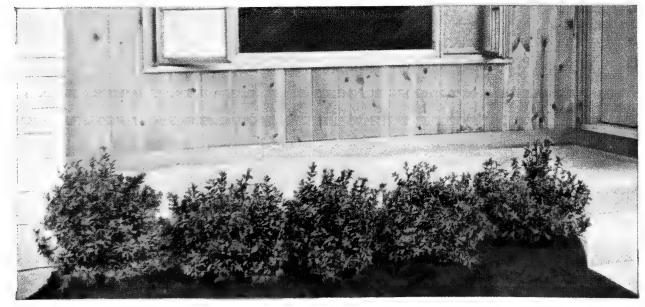
New Beauty In the Landscape



IMPROVED EVERGREEN BITTERSWEET (Big Leaf Wintercreeper)

Broad Leaved	Evergreen Shrub)		Average
	Zones	Blooms	Mature Heigh
	2-3	May-June	2-4 ft.
	4-5	Mav	2-4 ft.
	6-7-8	May	3-4 ft.

Best described as a "shrubby vine", it is one of the most versatile plants known. Growing closely against a wall underneath windows it develops as pictured. With support it is a perfect vine, reaching a height of as much as 20 feet. Planted as a facer, it grows up to 2½ feet tall, then the branches droop over and spread out into a perfect facer and ground cover. It is blessed with rich evergreen foliage all year long. In winter its bright orange-red berries make it alive with color. Recommended for planting in whole or partial shade, full sun, dry and wet places.



EUONYMUS, WINTER GEM

(Broad Leaved Evergreen Shrub)

	_	Average
Zones	Blooms	Mature Height
2-3	Foliage glossy	18-24 in.
4-5	dark green	18-24 in.

A very bushy, compact, shapely low-growing variety of Euonymus covered with rich, glossy dark green foliage from one year's end to the next. Winter Gem produces no flowers—it does not bear fruit, but its lovely foliage, like that of the Evergreen Bittersweet, will add that extra touch of "Year 'round Green" to the modern landscape planting of Flowering Shrubs. Recommended for planting in partial shade, full sun, and dry places.

Facer Shrubs

INTIMATELY BLENDS



ILEX ROTUNDIFOLIA (Round Leaf Box Holly)

(Broad Leaved Evergreen Shrub)

	1 4	touching Jupanese	Value in backgrounds
		Average	The greatest charm of this compact, low-
Zones	Blooms	Mature Height	growing Broad Leaved Evergreen Shrub is
3	May-June	18-24 in.	the dark, glossy bottle-green, round to oval
4-5	May-June	18-30 in.	foliage. This foliage is about one-half inch
6-7-8	May	2- 3 ft.	in diameter and covers every little branchlet.
It can	be trimmed and	sheared and thus k	ept as low as 12 inches tall. The flowers and
berries	are inconspicuo	us. Recommended	for planting in partial shade, full sun, and
dry pla			



MAGIC CARPET PLANT, EUONYMUS ACUTA (Broad Leaved Evergreen Shrub)

		Average	
Zones	Blooms	Mature Heigh	
3	No flowers, smooth	8-10 in.	
4-5	glossy, evergreen	8-10 in.	
6-7-8	foliage	8-12 in.	

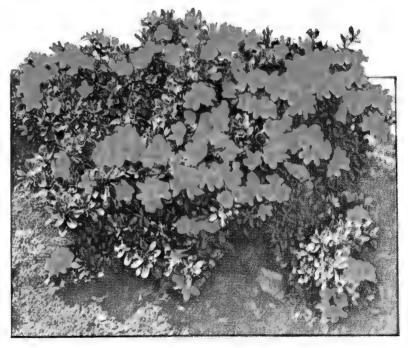
A fast growing, spreading double duty plant that serves as a dwarf facer and ground cover. Recommended for planting in whole or partial shade, full sun, and dry places.



SPIREA, CALLOSA ALBA

		Average	
Zones	Blooms	Mature Height	
1-2-3	July to early fall	18-24 in.	
4-5	July to early fall	2- 3 ft.	
6-7-8	July to early fall	2- 4 ft.	

This dwarf spreading plant with the showy flat clusters of dainty white bloom, resembles the popular Anthony Waterer. And, like the Anthony Waterer, it is blessed with a very ornamental blue-green foliage. Recommended for planting in partial shade, full sun, and



AZALEA, FIREFLAME, Hinodegiri

(Broad Leaved Evergreen Shrub)
Average

Average
Zones Blooms Mature Height
May-June 2½-3 ft.
6-7-8 March-April 2½-3½ ft.
vels that a single plant can bear so many year. Foliage stays green the year around.
shade, full sun, and dry places.

For mass garden color, Fireflame has few rivals. It flowers profusely; the fiery red blooms fairly smother the plant during blossom time. One mar beautiful flowers and do it year after shade, full sun, and dry places.

OUR OWN FLORIBUNDA

Presenting-OUR

A WIDE RANGE OF COLOR FOR HEDGE AND MASS PLANTINGS





PINK CAVALCADE (Plant Patent Applied For)

Color: buds are rich, sparkling claret-rose—open flowers a romantic contrast of claret-rose inside the petals with iridescent silvery white outside. Size: perfectly formed, tight buds just like garden Roses: 2½ to 3 inch blooms. Average Mature Height: the same as Cavalcade. Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft. Fragrance: rich, fruity Raspberry-like.

Pink Cavalcade, the unique offspring of the now famous and popular Cavalcade is a true Floribunda. It has inherited all except one of the many characteristics that have won national acclaim for its famous parent.

Like its parent, the bush is rugged and of fine form, well clothed in luxuriant green foliage. The buds and blooms are of the same lovely shape, endowed with rich fragrance.

Pink Cavalcade's individuality of COLOR is the one and only outstanding difference which makes it a perfect companion of Cavalcade in land-cape plantings.

The Floribundas ---

Ideal for Facer Plants and Low-Growing Compact Hedges
Along Walks, Drives and Gardens

CAVALCADE (Plant Patent No. 991)

Color: blending of carmine-crimson, orange-yellow and silvery pink shades. Size: Hybrid-Tealike buds, open to double, 2½- to 3-inch blooms. Average Mature Height: Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft. Fragrance: rich fruity Raspberry-like.

Cavalcade is probably the most spectacular bi-colored Floribunda. Its glowing shades contrast vividly yet blend together beautifully. It must be seen to be appreciated. It is a Boskoop, Holland, creation. It was brought to America by L. P. Akenhead, our Managing Director of Plant Production. Exclusive propagation rights were purchased from the creator in Holland.



[37]



Modern FLORIBUNDAS ...

GROW ANYWHERE . RUGGED . LONG LIVED

WORLD'S FAIR

(Plant Patent 362)

Color: deep velvety scarlet. Size: 10 to a dozen large (nearly four inches) double blooms, borne on sturdy, upright stems. Fragrance: very spicy. Average Mature Height: Zones 2-3, 2 to 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

The most dazzling spectacle in Rosedom. The official Rose of the great New York World's Fair and destined for generations of popularity.

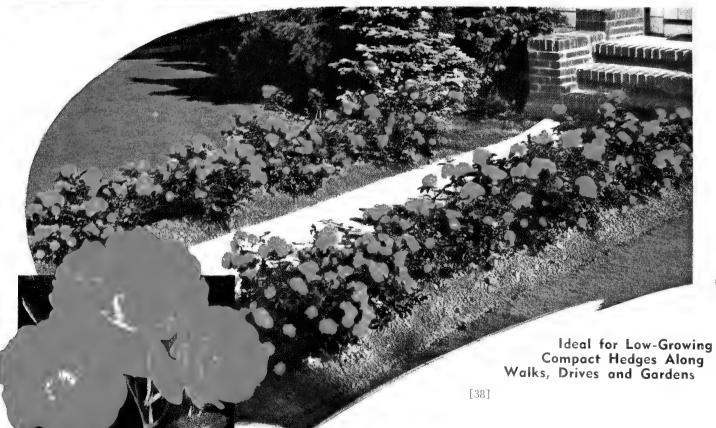
EUTIN

Color: glowing carmine-red. Size: clusters bear up to 100 small, but very double flowers. Fragrance: very mild. Average Mature Height: Zones 4-5, 3 to 4 ft.: Zones 6-7-8, 3 to 4 ft.

Acclaimed for its cheery, warm glowing color and delightfully pointed buds. It's a constant show of color from June until snow flies



BLOOM CONTINUOUSLY IN ALL WEATHER—ALL SUMMER LONG



CAMEO

Color: shell-pink and salmon with a glow of gold. Size: massive clusters of small, long-lasting, semi-double flowers. Fragrance: very slight. Average Mature Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

"The Hedging Rose," unsurpassed for mass color, vigorous growth and abundance of healthy foliage.





LADY READING

Color: intense, sparkling red. Size: huge, branching clusters of medium large, wavy petaled flowers. Fragrance: dainty. Average Mature Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

A bushy variety, literally drenched with bloom all season. Each branching flower cluster is a bouquet within itself.



Color: bright cherry-crimson. Size: sometimes as many as 40 very large, semi-double blooms to a cluster. Fragrance: mild but delightful. Average Mature Height: Zones 2-3, 15 to 18 in.; Zones 4-5, 18 to 21 in.; Zones 6-7-8, 2 to 2½ ft.

An endless procession of lively garden color that never loses its 1 liance even in the hottest part of the summer.

[39]

The FLORIBUNDAS



Indispensable as Facer Plants in Foundation and Border Landscape Plantings



ROSE ELFE

Color: silvery rose-pink. Size: long stemmed, graceful clusters of dainty, very double, 2-inch flowers. Fragrance: very mild. Average Mature Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The perfectly formed miniature buds open into perfect flowers like standard garden Roses. The plant is almost smothered with b'oom during the entire season. It's a bouquet Rose "supreme."

FLORADORA

Color: an unusual and enticing shade of brilliant cinnabarred touched with scarlet and geranium. Size: large, double (50-55 petals), generally produces one on a stem. Fragrance: slight but sweet. Average Mature Height: Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

An unceasingly spectacular and colorful variety. The buds of dazzling pinkish orange are exquisitely formed and make handsome table arrangements and boutonnieres.

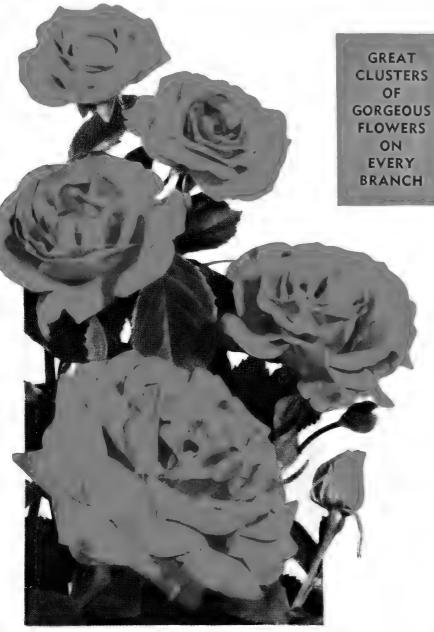
A Few of the Many Uses for Floribunda Roses







Constant Masses of All-Summer Color for Facer Plantings



BABY CHATEAU

Color: a real dark velvety red shaded garnet. Size: large, very double blooms are borne in huge dense clusters. Fragrance: rich exotic. Average Mature Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

MRS. R. M. FINCH



A GRILLE (Plant Patent No. 457)

Color: brilliant scarlet-crimson. Size: long-stemmed clusters of very large, double flowers. Fragrance: slight but delightful. Average Mature Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Unceasingly spectacular and colorful -never out of bloom. A large flowering, double Rose which quickens the pulse and warms the heart with its lively crimson color.

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Floribunda EVERBLOOMING Roses



GOLDILOCKS (Plant Patent 672)

Color: rich golden yellow. Size: buds and blossoms just like Everblooming Roses, open flowers $3\frac{1}{2}$ inches across. Fragrance: delightful wild rose. Average Mature Height: Zones 2-3, 2 to $2\frac{1}{2}$ ft.; Zones 4-5, $2\frac{1}{2}$ to 3 ft.; Zones 6-7-8. 3 to 4 ft.

A mass of glorious sunshine all summer long. The buds resemble those of the Everblooming Garden Rose in form and rich golden color. They open slowly and pass through many interesting stages. Winner of Fuerstenberg Medal and the John Cook Medal of the American Rose Society.

- . All Season Facer Plants
- . Low Growing Colorful Hedges

FASHION (Plant Patent 789)

Color: buds of exquisite Oriental red open into luminous coral-pink blooms suffused with gold. Size: immense clusters of 20 to 25 flowers that measure up to $3\frac{1}{2}$ inches across. Fragrance: rich wild rose. Average Mature Height: Zones 2-3, 20 to 24 in.; Zones 4-5, 2 to $2\frac{1}{2}$ ft.; Zones 6-7-8, $2\frac{1}{2}$ to 3 ft.

Fashion is the only Floribunda to win 6 International Awards. It is unmatched for breathtaking color. Fashion produces hundreds of perfectly formed, long-lasting flowers on every bush. It is a continuous bloomer June until frost. Constant new growth replaces the old, so that as one rich flower cluster finishes, other clusters even more beautiful rapidly develop to take its place. The plant is hardy and vigorous.



A "MUST" IN LANDSCAPING

DAGMAR SPAETH

Color: a soft frosty white, flushed pink at the edges. Size: large branching clusters of medium-small, semi-double flowers. Fragrance: slight but alluring. Average Mature Height: Zones 2-3, 15 to 18 in.; Zones 4-5, 18 to 24 in.; Zones 6-7-8, 18 to 24 in.

A very prolific blooming white that will accent and blend other colors in a mass planting of Floribundas, in perennial gardens and shrubbery borders.



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FOLKESTONE

(Four Folkestone with Golden Vicary in background)
Color: crimson-scarlet passing to glowing scarlet. Size: large, showy clusters of large, semi-double, open flowers. Fragrance: delicate old rose. Average Mature Height: Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Folkestone's flashy show of color brings a cheery, warm glow to the landscape planting all summer long. Its spreading, bushy nature makes it incomparable in displaying its massive clusters of bloom.

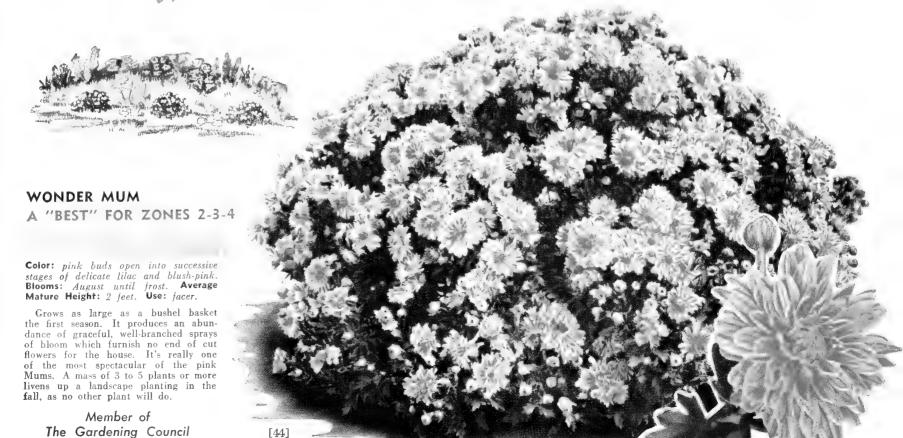


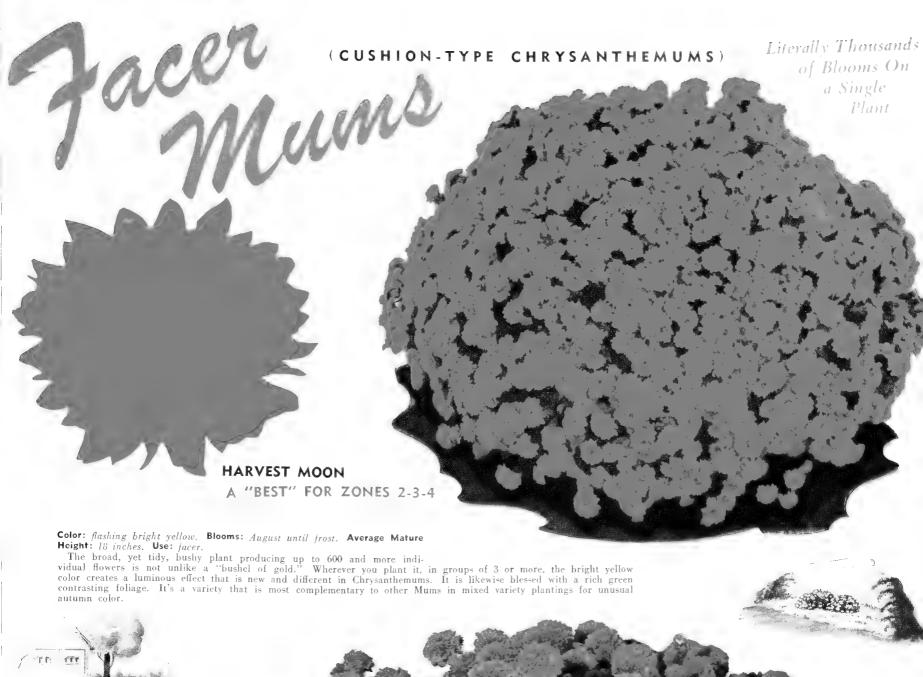
RED INJUN A "BEST" FOR ZONES 2-3-4

Color: eye-catching "Indian-red," highlighted by a bright yellow center. Blooms: August until frost. Average Mature Height: 12 Inches. Use: facer.

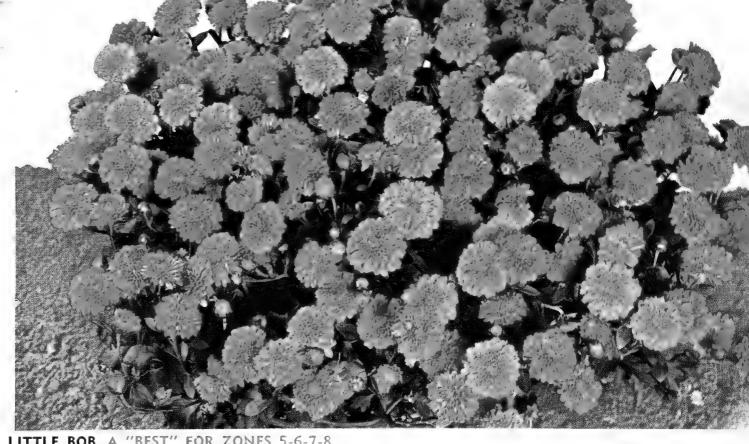
An outstanding addition to the color parade of modern Facer Mums. It's a gloriously warm color, yet it has an unusual "sparkle" that enlivens the landscape all through autumn. The bloom is superb for long-lasting bouquets. To create a real display, it should always be planted in groups of 3 to 5 or more plants.

Facer MUMS Lengthen the Autumn Garden with Blooms that Defy Frost





They Flower Profusely, Developing Into Huge, Spreading Mounds, Covered With an Enveloping Canopy of Beautiful Colors.



LITTLE BOB A "BEST" FOR ZONES 5-6-7-8

Color: rich mahogany-bronze. Blooms: September until frost. Average Mature Height: 2 feet. Use: facer.

A Mum that forms a perfectly symmetrical mound about 24 inches in diameter. When in bloom it is literally covered with hundreds of small, fully double, button-like flowers which are carried on short, stiff, wire-like stems. For orderly and formal appearance it is the "best" of the Facer Mums. Little Bob is of English origin and is among England's most outstanding contributions to the World of Flowers.

FACER MUMS

(CUSHION-TYPE CHRYSANTHEMUMS)

A RIOT AND PROFUSION OF COLOR AT THE SEASON OF THE YEAR WHEN COLOR WANES IN THE LANDSCAPE





MASTER MUM A "BEST" FOR ZONES 5-6-7-8

Color: glistening shell-pink, shaded old rose and apricot with bright yellow eye.

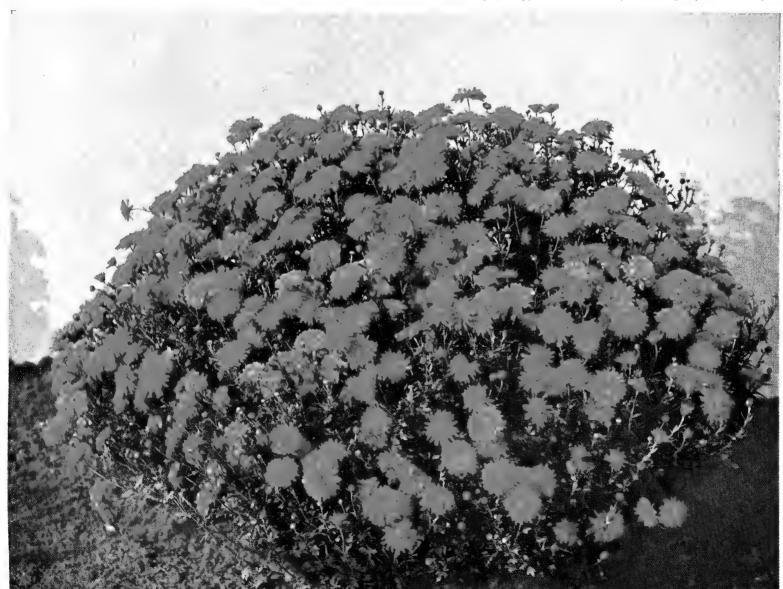
Blooms: September until frost. Average Mature Height: 2 feet. Use: facer.

It's a whole flower garden within itself, producing as many as 800 beautiful 3-inch blooms on a single plant. It's truly a "garden queen" and is equally striking for cut flowers. The plant is sturdy, compact and branching. Every little twig is a flower stalk. Particularly effective when used with other varieties to enliven the landscape with a striking display of rich fall color.

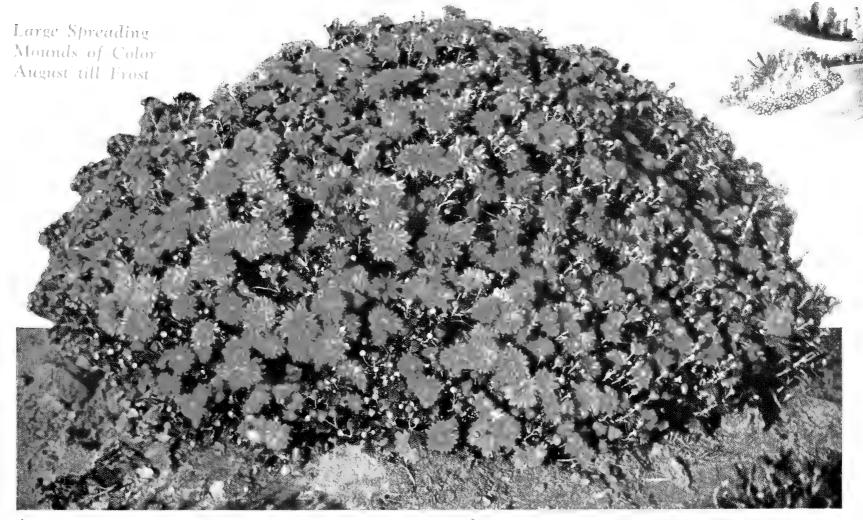
COPPERHEAD A "BEST" FOR ZONES 2-3-4

Color: exquisite warm copper-bronze. Blooms: August to frost. Average Mature Height: 15 to 18 inches. Use: facer.

A magnificent plant which portrays autumn in all its glory. When in bloom its foliage is almost invisible—one sees nothing but a mound of glowing copper. Copperhead is one of the first to produce a show of fall color. But the blooms persist until killed by frost. For a flashing color display, Copperhead should be planted in groups of 3 to 5 plants or more.



[46]



KING OF THE REDS A "BEST" FOR ZONES 5-6-7-8

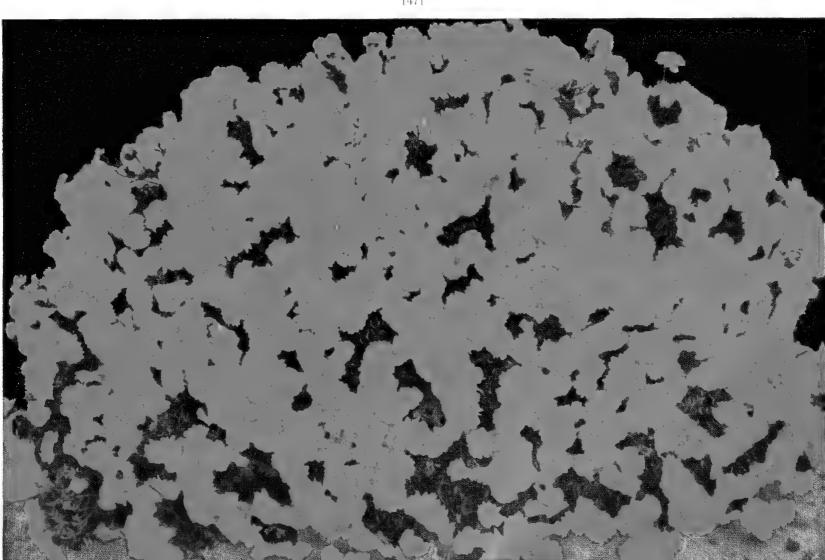
Color: brilliant clear red. Blooms: September until frost. Average Mature Height: 2½ feet. Use: facer.

King of the Reds is rightfully named, for here is a Facer-Mum that sets a stand ard by which all other "red" Mums can be judged. A group planting of 3, 5, or more creates a spectacular blaze of color in the fall landscape. It is equally striking in colorful bouquets. A single spray from this robust mound of bloom makes a whole bouguet. whole bouquet.

MOON GLOW A "BEST" FOR ZONES 5-6-7-8

Color: deep golden vellow. Blooms: September to frost. Average Mature Height: 18 inches. Use: facer.

Brilliant branching clusters of perfectly formed golden flowers are so freely horne on this stocky plant that the foliage is obscured during blossom time. Actually it's a blaze of golden glory. It's ideal for all garden uses, creating a brilliant outdoor display. As a cut flower it's unexcelled. It blends well with all other Facer Mum varieties and is at its best when planted in groups of 3, 5, or more.



[47]

Facer MUMS A RIOT OF BRIGHT COLOR FOR THE LATE SUMMER AND AUTUMN LANDSCAPE (CUSHION-TYPE CHRYSANTHEMUMS)

PURPLE NUGGET

A "BEST" FOR ZONES 2-3-4

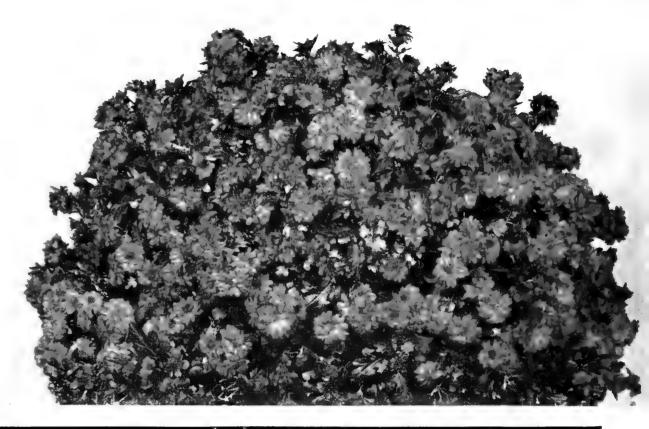
Color: rich purple with glowing gold center. Blooms: September until frost. Average Mature Height: 18 inches. Use: facer.

age Mature Height: 18 inches. Use: facer.

This is a rare, lovely new color—the first purple variety to be introduced in the Facer.

Mum family. It's truly a priceless "nugget." It completes the color range. The perfectly symmetrical 1½ to 2 inch. double flowers cover the plant in one solid mound of purple and gold. The flowers are long-lasting and you can cut literally armfuls of bouquets from every plant without their being missed.







WHITE STAR A "BEST" FOR ZONES 2-3-4

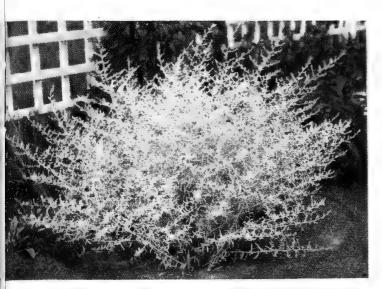
Color: pure glistening white. Blooms: August to frost. Average Mature Height: 18 inches. Use: facer.

The airy grace of this brand new, glistening white with the faint creamy center is destined to make it a great favorite. The compact, fully double 1½ to 2-inch flowers cover the plant so thickly that the foliage is invisible. During blossom time one sees nothing but a mound of handsome white bloom with creamy centers. One flower branch makes a complete bouquet.

PERENNIAL **PLANTS**

CREATE . . .

HARMONIOUS LANDSCAPE EFFECTS



ARTEMISIA, SILVER KING

Zones	Blooms	Average Mature Height
1-2-3	Silver-gray	18-24 in.
4-5	foliage all	18-30 in.
6-7-8	season	2- 3 ft.

The bright frosted-silver leaves of this perennial plant make a striking and beautiful contrast with the green of companion plants in all types of landscaping. When cut and dried in the fall the artistic sprays make beautiful all-winter bouquets. Recommended for planting in full sun and dry places.



LAVANDULA VERA

		Average	
ones	Blooms	Mature Height	
3	July-Aug.	12-15 in.	
5	July-Aug.	15-18 in.	
7-8	June-July	15-18 in.	
. 0	Live	don is righ and are	

Average Vera is the true Sweet Lavender. It is a very dwarfgrowing facer plant that has "everything." The silvery
ug. 15-18 in. gray foliage stays on the plant the year 'round. During
uly 15-18 in. purple, erect flower spikes as shown in the picture.
Its odor is rich and aromatic, reminding one of Grandmother's linen closet. The
flowers and foliage can be dried and used to fill sachets and to perfume closets and
bureau drawers. In addition to using Lavandula Vera as a facer plant, it is ideal
for a low-growing flowering hedge along walks and drives, and around flower beds.

Recommended for planting in partial shade, full sun and dry places.



TEUCRIUM (Chamaedrys) Average Mature Height Zones 10-12 in. 12-15 in. July-Aug. 2-3 July-Aug. June-July 4-5

6-7-8 June-July 12-18 in.

This dwarf-growing plant is blessed with a rich, dark green glossy foliage which usually stays green the year around, except in Zones 1 and 2. Charming spikes of small, but numerous reddish purple to rose-colored flowers is an added attraction during blossom time. It is of the herb family, a plant half way between a shrub and perennial. Recommended for planting in partial shade, full sun and dry places.

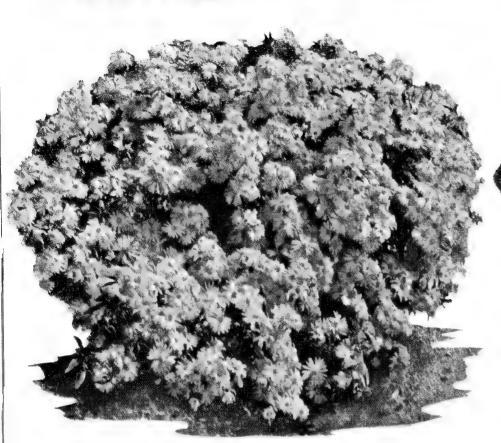


SEDUM SPECTABILIS, BRILLIANT

		Average
Zones	Blooms	Mature Height
1-2-3	SeptNov.	12-15 in.
4-5	SeptNov.	15-18 in.
6-7-8	SeptNov.	18-24 in.

The general effects and contrasts in a landscape planting are created by the fleshy grayish green foliage and bright pink seed-like clusters of bloom. It makes an interesting and novel perennial facer. Recommended for planting in partial shade, full sun and dry places.

PERENNIALS ADD GREAT SPLASHES OF COLOR TO FOUNDATION LANDSCAPING



ASTER, BLUE BOUQUET

		Average
Zones	Blooms	Mature Height
1-2-3	Augfrost	15-18 in.
4-5	Augfrost	15-18 in.
6-7-8	AugOct.	15-18 in.
ing in	partial shade, f	ull sun, and dry place

An unbeatable blaze of fall color for the foundation planting. And it's a hard-to-find color—gorgeous luminous blue. When not in bloom, the plant forms a symmetrical mound of rich green foliage. Recommended for plantices.









PLUMBAGO, BLUE FIRE (Leadwort)

		Average	
Zones	Blooms	Mature Heigh	
1-2-3	AugOct.	6-8 in.	
4-5	AugOct.	6-10 in.	
		0.10.1	

A very interesting and colorful low-growing perennial facer plant. The heart-shaped foliage remains a bronzy green all summer long. From midsummer until late autumn myriads of brilliant blue blossoms are peeking through the foliage. Recommended for planting in partial shade, full sun and dry places.

AJUGA, RAINBOW

lant	Patent	Applied	For.
	Zone		Blooms
	1.2.3		May-June
	4-5		May
	6-7-8		April-May
TT	1 1	1	1 1

4-5 May 6-8 in.
6-7-8 April-May 6-8 in.
6-12 in.
Here's a brand new member of the Ajuga family that fits in perfectly with the modern landscape trend. From early spring until late fall the mats of metallic-like, variegated foliage form in unusual rosettes of rich bronze, pink, white and green. In spring the short but dense perky spikes of purple-blue flowers combined with the colorful foliage form a bright carpet such as no other plant can produce. Recommended for planting in whole or partial shade, full sun and dry places.

Mature Height 6-8 in.



IBERIS (Hardy Candyti	Ift) Average
Zones	Blooms	Mature Height
1-2-3	May-June	8-12 in.
4-5	May-June	9-12 in.
6-7-8	May	12-16 in.
The dark.	glassy evergreen foli	are is attractive all ve

The dark, glossy evergreen foliage is attractive all year. In blossom time the foliage is completely hidden by the masses of snow-white flowers. Recommended for planting in whole or partial shade, full sun, and dry places.

EVERGREEN

GROUND and **FOUNDATION GOVERS**

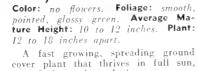


PACHYSANDRA

Color: no flowers. Foliage: dense, broad, rich evergreen. Average Mature Height: 6 to 8 inches. Plant: 6 to 8 inches apart.

The low, mat-like growth is unexcelled for a ground cover under trees, in front of flowering shrub planting-, and for bordering walks and drives.

MAGIC CARPET PLANT (Euonymus Acutus)

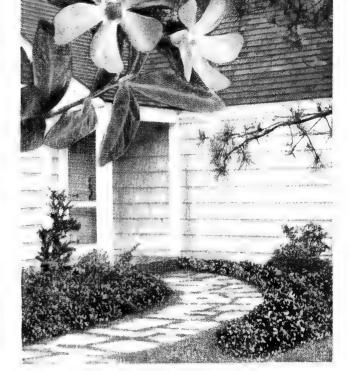






IVY, ENGLISH

Color: no flowers. Foliage: large, shiny, stays green all year. Average Mature Height: 8 to 10 inches. Plant: 2 to 2½ feet apart.
Forms a dense "evergreen" covering for steep slopes and banks. The ideal ground cover for very shady places.



BOWLE'S EVERBLOOMING PERIWINKLE (Vinca Minor)

Color: large, rich deep blue. Blooms: all season. Foliage: glossy green all year. Does not rust or turn brown. Average Mature Height: 6 inches. Plant: 12 to 18 inches apart.

The foliage stays on the plant all year, forming lovely year-around evergreen carpet for planting under trees or in borders.



PHLOX SUBULATA, IMPERIAL PURPLE (Atropurpurea)

Color: imperial purple. Blooms: April-May. Foliage: brilliant green. Height: 6 inches. Plant: 8 to 12 inches apart.

A dwarf, creeping, free-flowering plant with pretty moss-like foliage that stays on the plant up to 10 months of the year. Creates a brilliant carpet of color in blossom time and a carpet of green all summer, fall and well into the winter.

DECORATIVE FLOWERING

Lawn Trees



FLAMINGO DOUBLE RED FLOWERING PEACH

Color: rich double crimson. Blooms: during Peach-blossom time. Foliage: clean, rich dark green. Average Mature Height. 8 to 10 feet.

During Peach-blossom time, Flamingo highlights the lawn, garden or border like a ball of fire. It creates new and exciting interest in any landscape.

Flowering LAWN TREES

- Require Little Space
- No Landscape Planting Complete Without Them

WILLOW, NIOBE WEEPING

Color: no bloom. Foliage: narrow, light green like the Babylonica. Average Mature Height: 30 to 40 feet.

All the grace and charm of the Willow family, with the added beauty of its pendent golden branches. It is often called the "Golden Weeping Willow" or "Yellow Bark Willow."



MOUNTAIN ASH

Color: large clusters of pure white flowers. Orange-crimson berries in fall. Blooms: May-June. Foliage: fern-like and heavily reined. Average Mature Height: 15 to 20 feet.

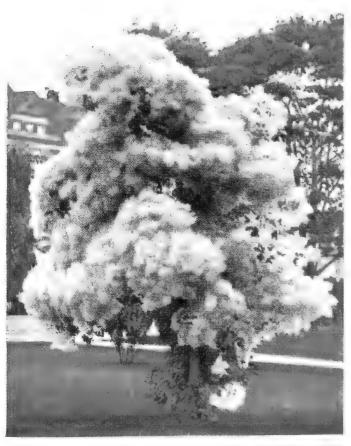
A compact, low-growing lawn tree whose ornamental beauty is intensified in the autumn when it is brilliantly garbed in generous clusters of orange-red berries.



GOLDEN CHAIN TREE (Laburnum Vossi)

Color: long, pendulous, 18 to 24 inch clusters of bright yellow, Sweet-Pea-like blossoms. Silky seed pods follow. **Blooms:** May-June. **Foliage:** Clover-like, silky, resembling a hand with fingers outstretched. **Average Mature Height:** 20 to 25 feet.

A gem of rare surprises. Even the bark is very ornamental and interesting, a bright green in early spring, almost bluish in midsummer and a handsome, rich deep green in autumn. Because it is an erect grower, it is adapted to planting in a small lawn space.

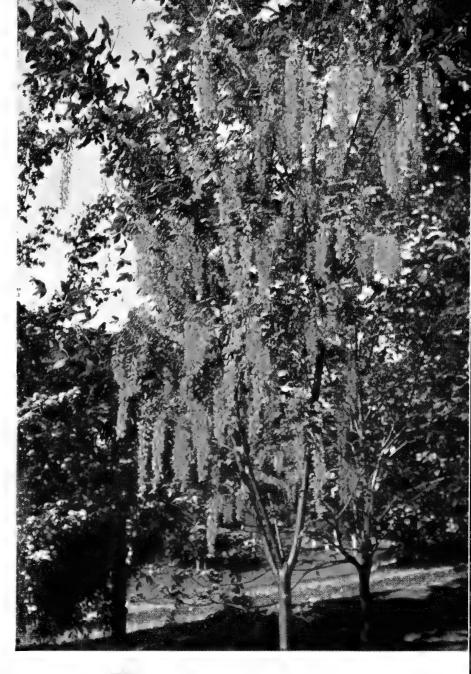


FRINGE, PURPLE (Smoke Tree)

Color: foamy sprays of purplish flowers. Blooms: mid-July to October. Foliage: thick and dark green like the Magnolia. Average Mature Height: 8 to 10 feet.

It is the most elegant of lawn trees during midsummer when the veil of bloom resembles dense clouds of richly colored smoke.

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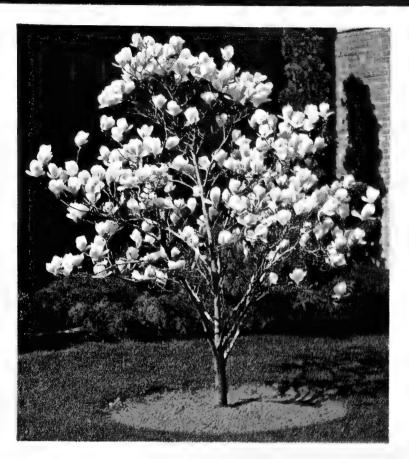
DOGWOOD, RED FLOWERING (Cornus Florida Rubra)

Color: dainty rose-pink, suffused with bright red. Blooms: early spring. Foliage: glossy green changing to crimson and scarlet in the fall. Average Mature Height: up to 20 feet.

A deservedly popular lawn tree for year 'round beauty. In the winter the twigs hold a multitude of buds enclosed in four scales like the husk of a hickory nut. All the delights in painting are found in these buds and twigs that bear them. Come spring it is clothed in colorful bloom; followed in midsummer by scarlet berries. The everchanging foliage, always bright and colorful, is accented by the bark, checkered like alligator skin.



ORNAMENTAL LAWN TREES -



MAGNOLIA SOULANGEANA

Color: sweet-scented, broadly cupped, pinkish white flowers as large as saucers. Blooms: early spring before leaves appear. Foliage: large, glossy and leathery. Average Mature Height: 15 feet.

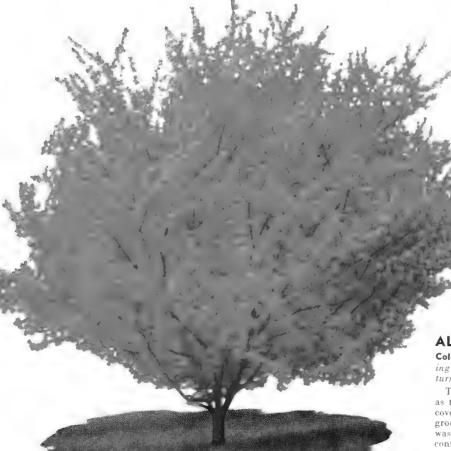
A flowering lawn tree for those who appreciate the unusual. It's the "big show" in bloom and in leaf. One will dominate the landscape.



RUBY TREE (Prunus Pissardi)

Color: dainty rosy pink. Blooms: May. Foliage: deep bronze-purple. Average Mature Height: 8 to 10 feet.

It holds its rich deep color all season. It's fine for contrast and helps add variety and color to the landscape setting.



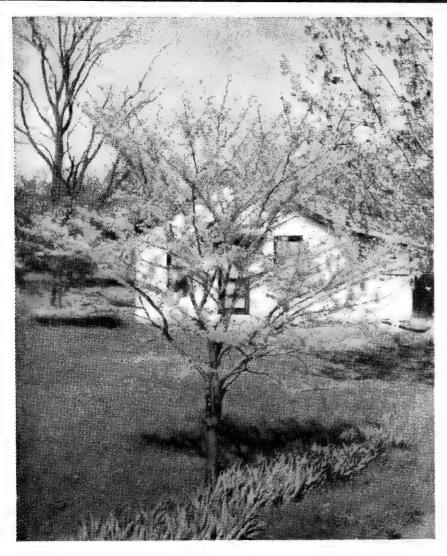
A CHOICE TO FILL ANY NEED OR DESIRE

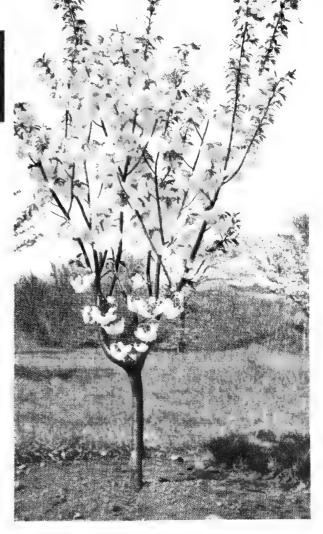
ALMEY FLOWERING CRAB

Color: breath-taking clouds of dollar-size blooms of glistening red with white marking at the base. Blooms: very early spring. Foliage: very decorative, lively green turning to beautiful autumn tints in early fall. Average Mature Height: 15 feet.

There are few things as breath-taking as the clouds of bloom of the Almey Crabs as they signal the passing of winter and the coming of another spring. In fall it is covered with "rosy bloom" Crab Apples which are very ornamental against a background of autumn tinted foliage. This most colorful and beautiful Flowering Crab was developed by the Dominion Experimental Station at Morden, Canada—a great contribution to the American garden.

Admired Landmarks OF THE HOME





KOREAN DOUBLE FLOWERING CHERRY

Color: the flowers form a foamy mass of deep rosy pink. Blooms: Ipril-May, Foliage: resembles the Cherry leaf. Average Mature Height: 15 feet.

The harbinger of spring. The tree is not only a source of great admiration on the lawn, but the branches are beautiful for indoor decorations.

REDBUD (Judas Tree)

Color: rosy mauve. Blooms: early spring before leaves appear. Foliage: broad, heart-shaped rich green, turning to autumn yellow in fall. Average Mature Height: 15 feet.

In spring, before the leaves appear, the delicate angled, thornless branchlets of this slender, graceful tree are covered with clusters of rosy mauve, pea-like blossoms. The unusual foliage helps to make this a "mu-t" in flowering lawn trees.

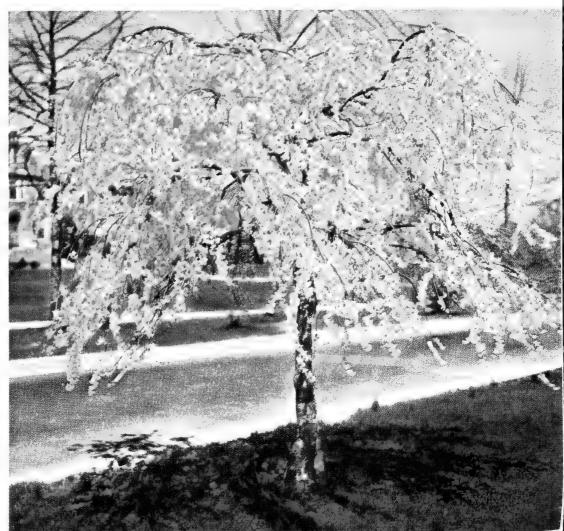
> EACH SELECTED FOR ITS COLOR, SEASON OF BLOOM, SHAPE AND HEIGHT

KOREAN WEEPING CHERRY

Color: showy clusters of dainty rose-pink. Blooms: early spring before leaves appear. Foliage: resembles the Cherry leaf. Average Mature Height: 6 feet.

The drooping branches form a graceful, fountain-like head which is most unique when covered with its showy clusters of dainty bloom in early spring.

Member of The Gardening Council



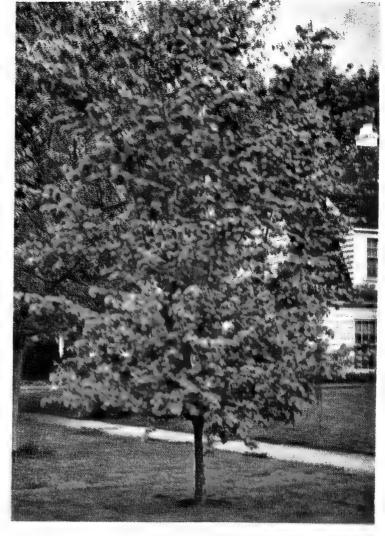
Lawn Trees





Foliage: narrow, light green leaves that seem to drip from the pendulous twigs. Average Mature Height: 30 to 40 feet. Use: for planting along untercourses and pools.

They add resplendent grace and restful charm, planted individually or in groups overhanging a stream or pool.



HAWTHORN, PAUL'S SCARLET

Color: brilliant, double, rosy red. Blooms: May-June. Foliage: deep green, broad, 3 to 5 lobes and severely toothed. Average Mature Height: 15 to 20 feet.

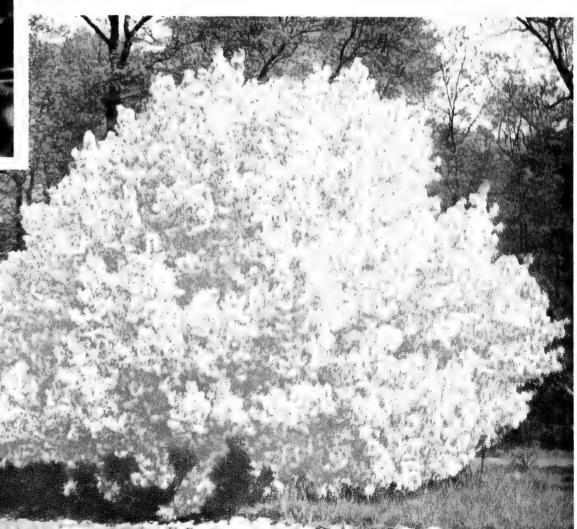
Sometimes called the English Haw, a real aristocrat. It's a medium, low-growing tree with spreading branches especially well suited for the small home grounds.



TREE (Malus Hopa)

Color: deliciously fragrant bright pink. Blooms: early spring. Foliage: rich maroon apple-like foliage in spring changing to dark green. Average Mature Height: 20 tt.

Rare beauty in bloom, foliage and fruit. From midsummer till frost the bright clusters of small red Crab Apples gleam along the branches, It's hardy it's easy to grow.



ETREES Good Outdoor Living



THE CROWNING TOUCH TO YOUR LANDSCAPE PLANNING



NORWAY MAPLE

Foliage: broad, three-lobed, rich green on both sides, aglow with brilliant color in autumn. Average Mature Height: 30 to 40 feet. Use: for heavy shade on street or lawn.

Recognized as the finest shade tree for generations. Strongly resistant to storm damage—very clean in habit, the leaves with-standing smoke, soot, dust and attacks from insects. "Rich indeed is the city whose early inhabitants chose the Norway as the permanent street tree."



The heavy limbs have great horizontal spread, developing a most shapely head. It's the fastest growing Maple and one of the best for a dry location.

Shade Trees

Enjoyed by the Generation that Plants them • • •



MAPLE, CRIMSON KING (Plant Patent 735)

Foliage: same as Norway except for the dark crimson color. Average Mature Height: 30 to 40 feet. Use: for heavy shade for street or lawn.

"The Norway Maple with the dark crimson foliage"—best describes this colorful shade tree. It retains its magnificent leaf color throughout the entire summer. The young foliage is of a brilliant crimson shade, glistening in the sunlight. Here indeed is a rare thing in shade trees for street and lawn planting.

PLANE, OCCIDENTALIS (American Sycamore)

Foliage: larger than the Norway Maple, bright olive-green, lighter on the under side. Average Mature Height: 50 to 60 feet. Use: especially recommended for dense shade where adverse growing conditions exist.

A fine symmetrical tree, noted for its ability to thrive in smoke, dust and in very poor soil. Its bark-shedding habit, its fruit and fine foliage all add up to a beautiful shade tree.

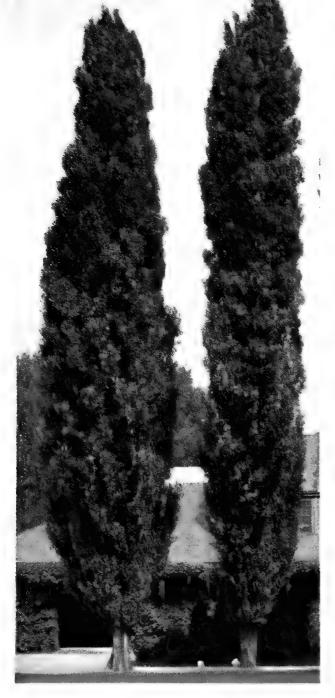
• A Prized Inheritance of the Generation that Succeeds • •



Foliage: deep green on upper leaf surface, complemented by sparkling silver-white on the under side. Average Mature Height: up to 30 feet. Use: windbreaks, border plantings for spacious lawns and fields, for lining roads and long, winding drives.

Columnar in form, grows very rapidly and is most unique for its foliage color. It fairly "sparkles" in the slightest breeze.



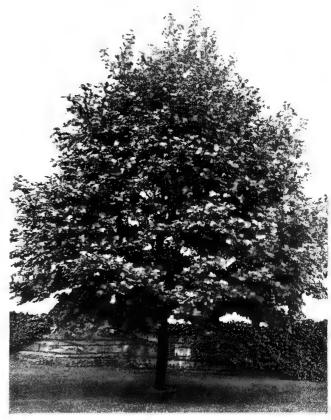


LOMBARDY POPLAR (Nigra Italica)

Foliage: round, attractive gray-green. Average Mature Height: 40 to 100 feet. Use: windbreak for buildings and fields, border planting for spacious lawns, roads and long winding drives.

It's a tall, spirelike tree— "the exclamation point of the landscape." (For a dense border or windbreak, plant 5 feet apart.)

- Beauty
- Restful Shade
- Protection



MAPLE, SCHWEDLER'S

Foliage: broad, three-lobed, deep purplish crimson in spring, later turning to a rich bronze-green. Average Mature Height: 30 to 40 feet. Use: a colorful shade tree for street and lawn.

Enjoys all the good points of the Norway, plus allseason color that adds to the beauty of the landscape setting.



ELM, CHINESE (Siberian Elm)

Foliage: small, lacy, bright green. Average Mature Height: 40 to 50 feet. Use: street and lawn planting.

A native of Northern China that has become first choice in America as the fastest growing shade tree. It is graceful, wide spreading with slender limbs and drooping twigs.



Foliage: bright yellow-green
—from 9 to 17 long leaflets
strung along the stem that
may be as long as 20 inch
Average Mature Height.
to 80 feet. Use: backward

Average Mature Height: to 80 feet. Use: back yard shade and nut tree.

One of the fines of shade trees providing an "extra bonus" of dislicious "paper shell" outs 25 lbs. and more each year starting 4 to 5 years after planting. Especially recommended for planting in the South.



FORMAL and INFORMAL

Hedges and Border Plants



BARBERRY THUNBERGII

Color: bloom insignificant. Foliage: glossy green changing to rich crimson tones in the fall. Average Mature Height: 3 to 4 feet. Plant: 2 to 3 feet apart.

Where a shrub is preferred to a vine, Barberry is best. The strong, fibrous root system binds the earth together, preventing erosion. The beautiful foliage and bright red berries in the fall turn a barren bank into a spot of beauty.



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BLUE-LEAF **ARCTIC WILLOW**

Foliage: soft gray-blue-green.
Average Mature Height: 18
inches to 3 feet. Can be held
to any height desired by
pruning. Plant: 12 to 18
inches apart.

Discovered north of the Arctic Circle, th's very dwarf, yet bushy hedge plant will withstand the lowest temperatures and will grow and thrive in wet and heavy soil.



PRIVET, CALIFORNIA

Foliage: dark, glossy green. Average Mature Height: can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. Plant: single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

The hedge plant that can be trimmed to any shape or height desired. The foliage "stays on the year ound" in territory south of Philadelphia.

(Note: Should not be sold in Zones 1, 2.)





PRIVET, AMOOR RIVER NORTH

Foliage: clean light green. Average Mature Height: can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. Plant: single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

A very hardy hedge plant from Eastern Siberia. The very compact, low branching growth insures a beautiful hedge.



AMOOR RIVER PRIVET, SOUTH

(For Zones 6-7-8 only.)

Foliage: clean light green. Average Mature Height: can be held to any height desired by trimming. Will grow up to 10 feet. Plant: single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

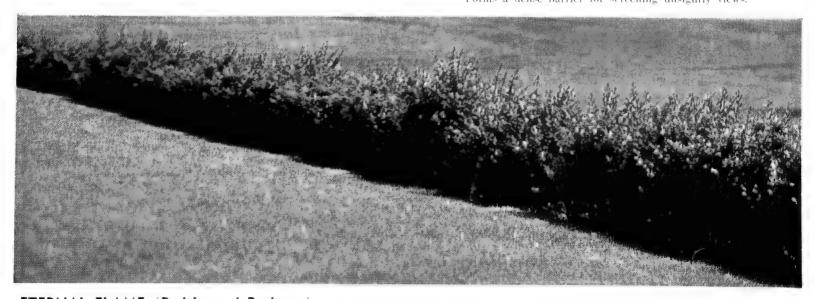
The handsome waxy green leaves stay on this bushy, compact plant from 10 months to a full year. The large clusters of pure white flowers are followed by purplish black berries. Its fine flowering qualities and the berries which hang all winter make this "one of the finest" for hedging in the South.



SPIREA VAN HOUTTE (A Flowering Hedge Plant)
Color: brilliant white. Blooms: May-June. Foliage: fine, maidenhair.

Average Mature Height: 4 to 6 feet. Plant: 2 to 3 feet apart.

One of the best for a flowering hedge. Graceful arching branches. Forms a dense barrier for screening unsightly views.



ETERNAL FLAME (Red-Leaved Barberry)

Foliage: rich sun-resistant bronze-red becoming more brilliant as the season advances. Average Mature Height: 2 to 3 feet. Plant: 18 inches apart.

The "bright spot" all year in every landscape planting. The colorful foliage is followed by myriads of bright red berries which last all winter.



There's No Need to Despair - - -

OVER BARREN BANKS OR STEEP SLOPES-WHERE GRASS WON'T GROW PICTURED HERE ARE PLANTS IDEAL FOR JUST SUCH DISCOURAGING SITUATIONS



Color: a profusion of small lilac-purple flowers. Blooms: May-June. Foliage: rich green. Average Mature Height: 10- to 12-foot runners. Plant: 2 to 3 feet apart.

Best described as a "Rambling Shrub." Its branches bend over and touch the ground. Then they begin rambling along the ground surface. The branches spread rapidly, forming a dense thicket. For poor soil and especially on banks and steep slopes it fulfills its best purpose. The branches are thorny and thus serve as protection where needed. It is beautiful in bloom and during the fall season the profusion of orange-red berries are very colorful.



HONEYSUCKLE, HALL'S JAPAN

Color: rich yellow, trumpet-shaped flowers. Blooms: June through September. Foliage: dense deep green. Average Mature Height: runners 10 to 15 feet long. Plant: 2 to 3 feet apart.

The long runners, thickly covered with foliage, turn the steepest bank into a car-pet of rich green. It "roots" at every joint, binding the earth firmly and preventing soil erosion.

> Beautiful Stanket of Green Highlighted with Charming Color During the Blooming Scaren

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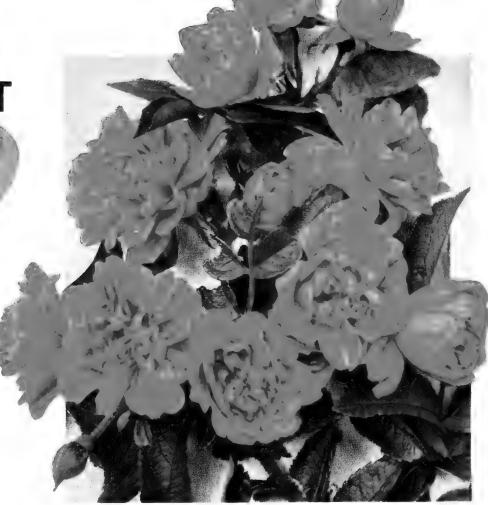
ROSE, WICHURAIANA CREEPING

Color: sprays of pure white, semi-double flowers with showy bright yellow stamens. Blooms: July and August. Foliage: forms a solid green glossy mat. Average Mature Height: 10 to 15 feet along ground. Plant: 2 to 3 feet apart. A perfect bank binder for steep slopes. The runners cling closely to the ground, taking root wherever they touch.

GROOTENDORST

"The Tarzan of Rosedom"
GROWS APPROXIMATELY 4 FEET TALL

- DEFIES ALL HARDSHIPS SEVERE WIN-TERS, DROUGHT, SOIL CONDITIONS
- REWARDS WITH LUXURIANT GROWTH AND CONTINUOUS ABUNDANT BLOOM
- EXCELLENT FOR MEDIUM HIGH HEDGES, BACKGROUNDS, BORDERS
- GROWS TO A RIPE OLD AGE WITHOUT APPARENT LOSS OF VIGOR



GROOTENDORST, SCARLET

Color: bright carnation-red. Fragrance: mild old rose. Size: generous clusters of small, very double flowers with edges serrated like a Carnation. Average Mature Height: Zones 1-2-3, 3 to 4 feet; Zones 4-5-6-7-8, 4 to 6 feet.

The very useful Grootendorst family is best described as a group of Shrub Roses which belong in every landscape planting where a group of colorful shrubs of moderate height and brilliant continuous colors are needed.

The Grootendorst are double hybrids developed to the height of perfection in the Rosa Rugosa Shrub Rose class. They endure cold, heat, and dryness very well, and even the poor soil and salt air of the seaside.

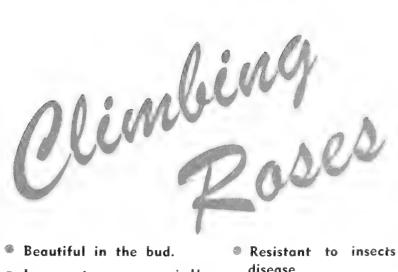
They bloom generously all season. The rich old-rose fragrance, the lively color, and the healthy, rough, and wrinkled foliage combine to make the Grootendorst Roses an integral part of well planned landscaping.

GROOTENDORST, BRILLIANT

Color: soft rose-pink. Fragrance: mild old rose. Size: generous clusters of small, very double flowers with edges serrated like a Carnation. Average Mature Height: Zones 1-2-3, 3 to 4 feet; Zones 4-5-6-7-8, 4 to 6 feet.







- Long stems especially adapted for cutting.
- Vigorous, hardy, they thrive most anywhere.
- Resistant to insects and disease.
- Provide the "shady spot" on porch and lawn.



Color: entrancing deep rose-pink. Size: unbelievably large—5 to 6 inches across with 50 fine-textured petals, borne individually on long cutting stems just like garden Roses. Fragrance: rich, lovely and enduring. Average Mature Height: 8 to 10 feet or more.

It would be difficult, if not impossible, to exaggerate the merits of Dr. J. H. Nicolas. It's the "Bouquet Climber" from which you can pick long-stemmed, richly fragrant buds and full blooms, just as you do your garden Roses. And it's in

CLIMBING ROSES ADD HEIGHT AND DISTINCTION TO THE LANDSCAPE

EVERBLOOMING Miss Liberty

"Dedicated to World Peace"

Color: lively Tyrian-rose. Holds its color until the petals fall. Fragrance: moderate old-rose. Size: huge clusters of semi-double, 3½ to 3%-inch flowers are borne on long, stiff stems. Height: 10 to 12 feet.

A brand-new introduction that is destined to become a national favorite. It is one of the most active of all Everblooming Climbers, producing massive clusters of bright Tyrian rose

flowers all through the blooming season.

Miss Liberty inherits its persistent everblooming characteristics from its illustrious parents, New Dawn and the very popular World's Fair.

The leathery foliage is a healthy dark green; the edges of the young leaves are beautifully tinged with red.

The continuity of bloom and the unfading quality of the flowers are Miss Liberty's most outstanding and distinctive characteristics.





The New Improved BLAZE (Everblooming)

Color: a blazing mass of brilliant scarlet. Fragrance: mild but pleasant. Size: large clusters of exquisite 2 to 3-inch, double cupshaped flowers. Height: 10 to 12 feet.

feet.

The New Improved Blaze is a much more consistent all-season bloomer than its parent, the now famous and popular Blaze. In June it literally buries itself under thousands of brilliant scarlet blossoms. And then, as this New Improved Blaze becomes established, its stronger everblooming characteristics come to the fore. It is a consistent and generous producer of mass color right through the summer blooming season.

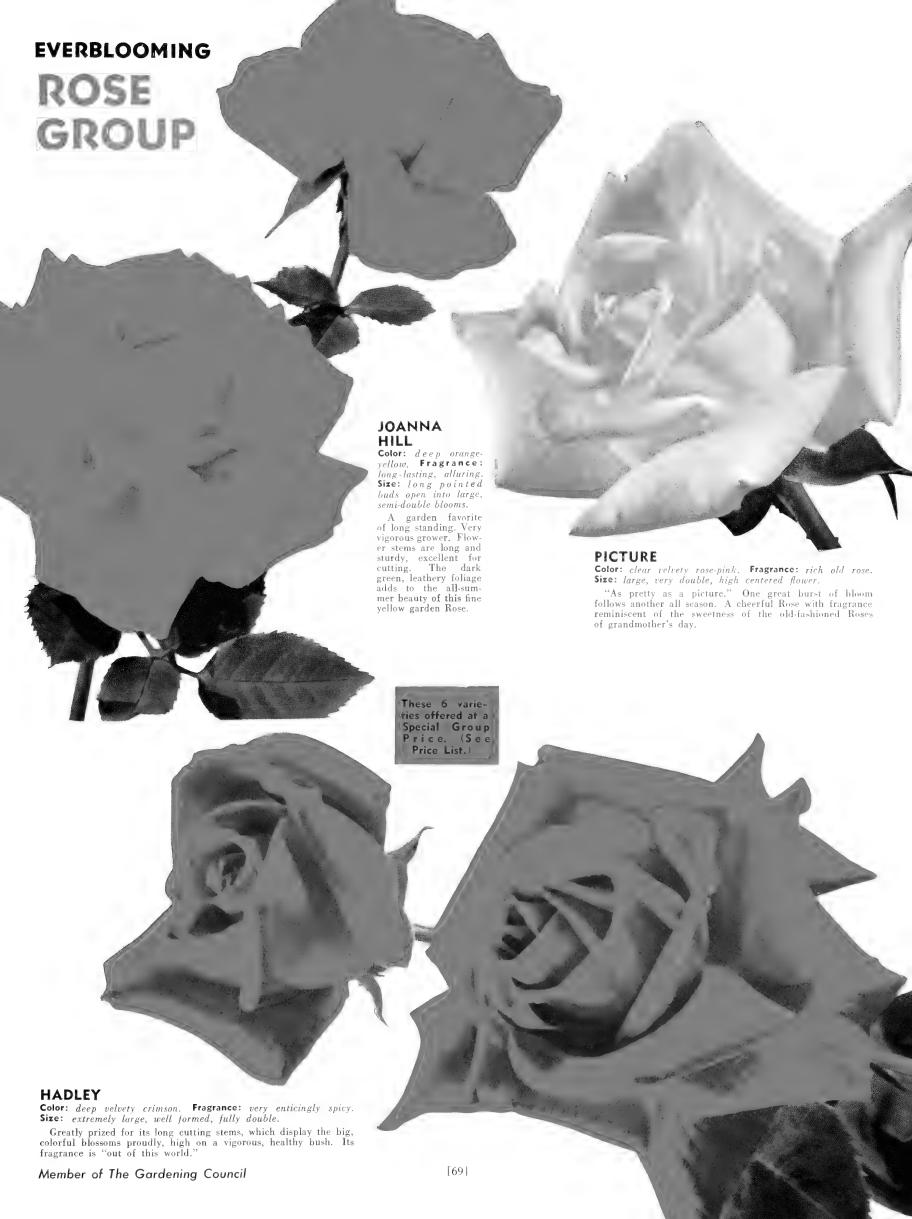
Member of The Gardening Council





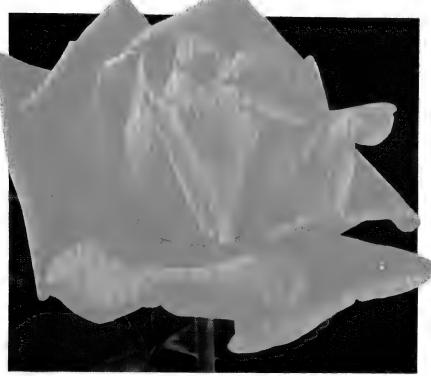








Inel Roses



MRS. E. P. THOM-TREE ROSE

Color: clear, deep canary-yellow. Fragrance: extremely rich. Size: bud long and pointed; flower large, well-formed, very double.

A superior yellow Rose for Tree Rose culture. It forms a vigorous bush head that is a dependable free bloomer all season. Bouquets galore can be cut from June until frost





TREE ROSES

- Lend height and eye-level beauty to a Rose or perennial garden.
- Add a note of dignity to the landscape when planted along a garden path. Plant 5 to 6 feet apart.
- Act as a centerpiece in the garden border.
- Highlight the entrance walk or drive when used in the center of a planting of low-growing shrubs.

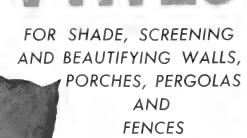


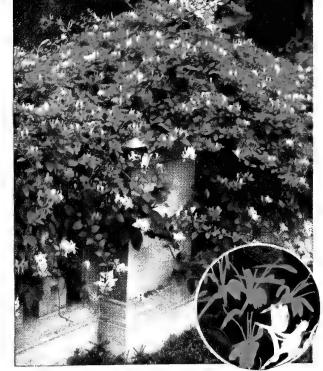
CRIMSON GLORY TREE ROSE (Plant Patent 105)

Color: intense deep vivid crimson, shaded oxblood-red, mellowed by a soft velvety nap. Fragrance: rich old rose. Size: long pointed buds open to large, semi-double, full cupped blossoms.

A dependable red displayed at eye-level height, making it a "torch" blazing color wherever planted. The very bushy top insures an abundance lovely bloom for garden color and bouquets.







HONEYSUCKLE, HALL'S JAPAN

Color: rich yellow, trumpet-shaped flowers. Blooms: June through September. Average Mature Height: 10 to 15 feet. Plant: for solid mass coverage, 3 to 5 feet apart.

Outstanding for length of blooming season, delicate fragrance, and rapid growth.

GIANT CLIMBING VIOLET (Clematis

Jackmanii)

Color: brilliant purple-blue. Blooms: June and intermittently into Sep-tember. Average Mature Height: 10 feet and more. Plant: for mass coverage, 2 to 3 feet apart.

One of the showiest vines for covering trel-lises, arbors, pergolas and old tree stumps. The long-lasting flowers make very unique floral arrangements.



IVY, ENGLISH (Evergreen)

Color: no flowers—noted for its glossy "Everfor its glossy "Ever-green" foliage. Average Mature Height: 10 to 30 feet. Plant: for mass effect, 2 to 3 feet apart.

Ugly bareness becomes spot of beauty when a spot of beauty with buildings of stone, con-crete or stucco, and "hard-to-cover" slopes are covered with its dense, glossy "Ever-green" foliage.

for the Cutting Garden





STOKESIA, BLUE MOON

Color: distinctive light blue shades. Blooms: early summer until frost. Average Mature Height: 12 to 18 inches. Use: filler.

The very showy, 5 to 6-inch disc-like flowers are prominently displayed on stiff cutting stems.



PAINTED MARGUERITE DAISY

Color: bright mixed colors. Blooms: all summer. Average Mature Height:

In a massed planting it makes a beautiful display. The long stems, the fine cut foliage and the colorful bloom continue its appeal as a cut flower.

Member of The Gardening Council



A popular cut flower favorite because of the gay colors and long, slender stems. It will grow anywhere, under any condition.

DAZZLER. (Top.) Color: gay orange-red, yellow tipped petals. Blooms: June until November. Average Mature Height: 2 feet. Use: filler.

SUN GOD. (Below.) Color: pure lemon-yellow. Blooms: June until November. Average Mature Height: 2 feet. Use: filler.



Colorful Edging for Walks and Drives



Narrow Strips and Forgotten Spots

NOTHING EQUALS PERENNIALS for

- - Perennial Hedge for All-Season Beauty

- *Living Color
- Profuse
 - Bloom
- All Season Beauty

- Strong Colors
- Fine Fragrance



No Planting Offers the Sustained Interest, the Exciting and Recurring Novelty as the Perennial Garden



PENTSTEMON, PINK BEAUTY
Color: deep shell-pink. Blooms: June until stopped by frost. Average Mature Height: 2 feet. Use: accent.

Not alone a graceful plant, but the tubular, Foxglove-like flowers are most beautiful from a decorative standpoint. An excellent cut flower.

VERONICA, BLUE SPIRE

Color: violet-blue. Blooms: All summer long. Average Mature Height: 2 fect. Use: accent.

The towering spires of bloom serve as an all-season highlight to the cutting garden.



LYTHRUM, MORDEN'S PINK

Color: $deep\ phlox-pink$. Blooms: $June\ until\ October$. Average Mature Height: $3\frac{1}{2}\ feet$. Use: accent.

A dozen or more, long-lasting, tall, sparkling flower spikes are in bloom continuously. Plant it in a sunny spot and Morden's Pink will usually develop into a clump 3 feet across.



DIANTHUS, WINTERI

Colors: mixed colors only. Blooms: June and July. Average Mature Height: 12 to 18 inches. Use: filler.

Large "dollar size" flowers in a delightful range of pure colors are borne in great abundance on long cutting stems. Each flower has a beautiful carmine ring in the center.



AQUILEGIA, GIANT HYBRIDS

Color: mixed rainbow colors. Blooms: May. Average Mature Height: 18 inches. Use: filler.

The gracefully spurred flowers of rich colors resemble a multitude of butterflies. It is also noted for its exquisite foliage which turns to rich colors in autumn.

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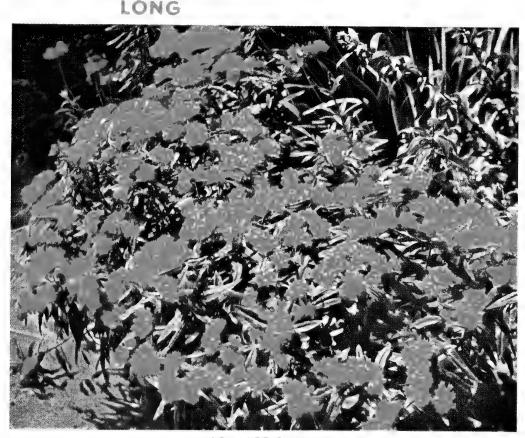


CANTERBURY BELLS (Bellflower)

Color: mixed colors, Blooms: June and July, Average Mature Height: 2 to 3 feet. Use: filler.

A favorite of the old-fashioned garden. The pretty, bell-shaped, drooping flowers are displayed in great profusion on the long, stately stems. Does well in sun or shade.

• Individual Characteristics



ORANGE BUTTERFLY (Asclepias)

Color: bright orange, Blooms: midsummer, Average Mature Height: 18 inches, Use: filler,

The flat clusters of richly colored bloom is the "big show" of the midsummer garden. It attracts swarms of butterflies. An excellent cut flower. One of the hardiest of perennial plants, not particular as to soil, climate or location.

- Long Period of Bloom
- Great Vigor



Cut Flowers

SUMMER

Informal Border with Flowering Shrub Background [75]

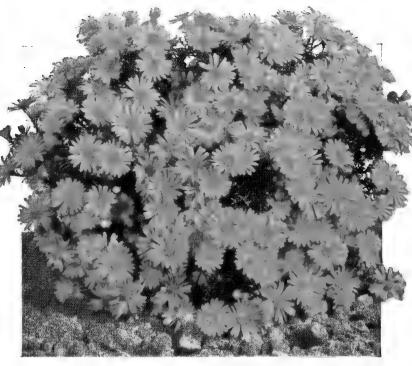
HARDY PERENNIALS PROVIDE Year After Year Beauty



BLUE BONNET (Scabiosa)

Color: soft baby blue. Blooms: June through September, Average Mature Height: 18 to 21 inches. Use: filler.

Particularly valuable for cut flowers as the large, showy blooms are borne on long stems.



ASTERS, RED ROVER

Color: rich, soft rosy red. Blooms: September until snow. Average Mature Height: 3 to 4 feet. Use: accent.



BLEEDING HEART (Dicentra)

Color: rose-pink, nearly scarlet in the sunlight. Blooms: late April through July. Average Mature Height: 2 feet. Use: filler.

A flower of romance and sentiment. A plant that thrives equally well in sun or shade.





SHASTA DAISY, DIENER'S HYBRIDS

Color: large snow-white semi-double and double flowers. Blooms: June through September. Average Mature Height: 18 to 24 inches. Use: filler.

The prim flower accented with a bright yellow eye and the long, slender stem acclaims this Shasta Daisy as the cut flower supreme.



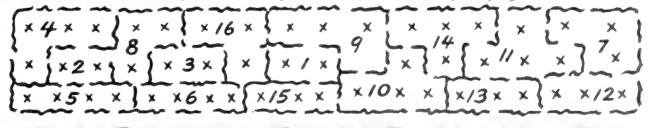
Photograph Courtesy Beiter Homes and Gardens—April Issue, 1944

"Better Homes" Perennial Group

SUGGESTED PLANTING LIST

Key		
No.	Qua	n. Variety
1	2	Aster, Blue Bouquet
2 3	2	Aquilegia, Giant Hybrids
	2	Gaillardia, Dazzler
4	.1.	Delphinium, Blue Danube
5	4.	Phlox Subulata, Imperial
		Purple
6	4	Plumbago, Blue Fire
7	- 3	Phlox, Harvest Fire
8	3	Phlox, Daily Sketch
9	4	Phlox, Prime Minister
10	-4	Orange Butterfly (Asclepias)
11	1	Sedum Spectabile
12	3	Facer-Mums, Wonder-Mums
13	3	Anchusa, Forget-me-not
11	1	Sweet William, Winteri
15	3	Plumbago, Blue Fire
16	3	Facer-Mum, Moon Glo

This Complete Garden Offered at a Special Price (See Price List) A Constant Procession of Gay-Colored and Fragrant Flowers from the First Days of Spring Until Winter Snows



Confui Surger of the form

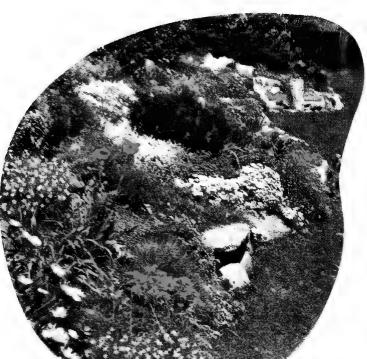
A Perennial Garden offers the flower lover an abundance of lovely, fragrant, colorful flowers for the garden and exquisite bouquets to beautify the home.

They produce a variety of shapes and sizes, a general hardiness of flowers that come up year after year without being replanted each spring. They continue to bloom and produce an ever-changing panorama of color from early spring until frost.

Easily planted, easily grown. A highlight in color-harmony for all types of landscape arrangements.

PRACTICAL PERENNIAL GARDEN WHICH CAN BE PLANTED ANYWHERF

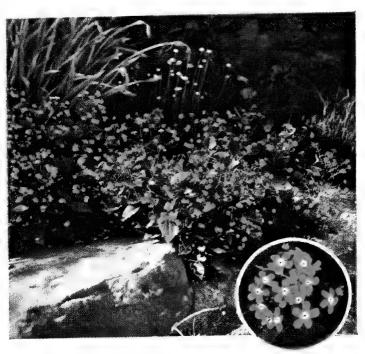
This plan provides a flower garden approximately 20 to 25 feet long and 3 to 4 feet wide. Gard may be made longer and narrower, or shorter and wider by simple arrangement of plants.



The ROCK GARDEN a Distinct Feature in MODERN LANDSCAPING

Supreme

- Ideal for Rough and Forbidding Areas.
- Adds Distinction and Charm to the Natural Ground Contours.



ANCHUSA (Forget-Me-Not)

Color: bright violet-blue. Blooms: May and June. Average mature Height: 12 inches. Use: filler.

The charming clusters of dainty flowers resemble the Forget-Me-Nots. It thrives in sun or shade.



PHLOX SUBULATA

ALBA. Color: clear snow-white. Blooms: May. Average Mature Height. 6 inches. Use: facer. ROSEA. Color: rich clear pink. Blooms: May. Average Mature Height: 6 inches. Use: facer.

A dwarf creeping free flowering plant with pretty moss-like evergreen foliage that is invaluable for carpeting bare spots.



PLUMBAGO LARPENTAE (Leadwort)

Color: brilliant blue. Blooms: August to October. Average Mature Height: 6 to 8 inches very dwarf spreading. Use: facer.

Unusual, heart-shaped foliage is bronzy green for all-season color.



GYPSOPHILA (Baby's Breath)

Color: feathery whitish pink. Blooms: July to September. Average Mature Height: 12 to 18 inches. Use: filler.

The feathery flowers that glitter like stars and the elegant foliage produce a striking effect and add grace to the rockery or flower garden.

ROCK GARDEN GROUP



HUPEHENSIS (Dwarf Anemone)

Color: 1½-inch mauve-rose flowers. Blooms: August to late autumn. Average Mature Height: 8 inches. Use: facer.

Excellent for bouquets and a real show in the garden. It grows well in either sun or shade.



IBERIS (Hardy Candytuft)

Color: dainty snow-white flowers. Blooms: May and June. Average Mature Height: 8 to 10 inches. Use: facer.

The dark evergreen foliage is attractive all year. Because of its rambling habit of growth, it is an ideal plant for rock garden, border and trimmed edging.

SEDUM SPECTABILE, BRILLIANT

Color: bright amaranth-red. Blooms: September to November. Average Mature Height: 2 feet. Use: filler.

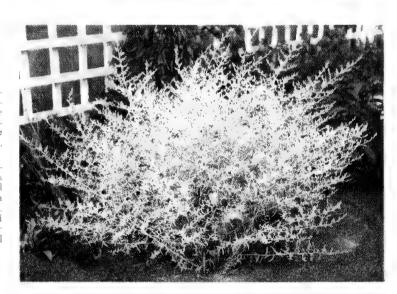
The general effects and contrasts created by the fleshy grayish green foliage and the seedlike clusters of bloom are interesting and novel.



ARTEMISIA, SILVER KING

Color: silver-gray foliage—flower inconspicuous. Blooms: foliage holds its color all scason. Average Mature Height: 18 inches. Use: filler.

The bright frostedsilver leaves make a striking and beautiful contrast with the green of companion plants. When cut and dried in the fall the artistic sprays make beautiful all-winter bouquets.

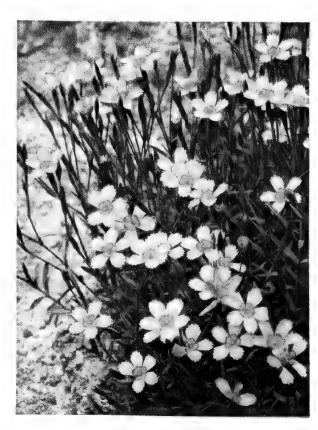


THIS
COMPLETE
ASSORTMENT
OFFERED
AT A
SPECIAL
PRICE
(See Price
List)

DIANTHUS DELTOIDES (Maiden Pink)

Color: pink with crimson eye. Blooms: June and July. Average Mature Height: 6 inches. Use: tacer.

In England, where rock gardening is an art, the Dianthus is one of the most popular of compact, low-growing plants.





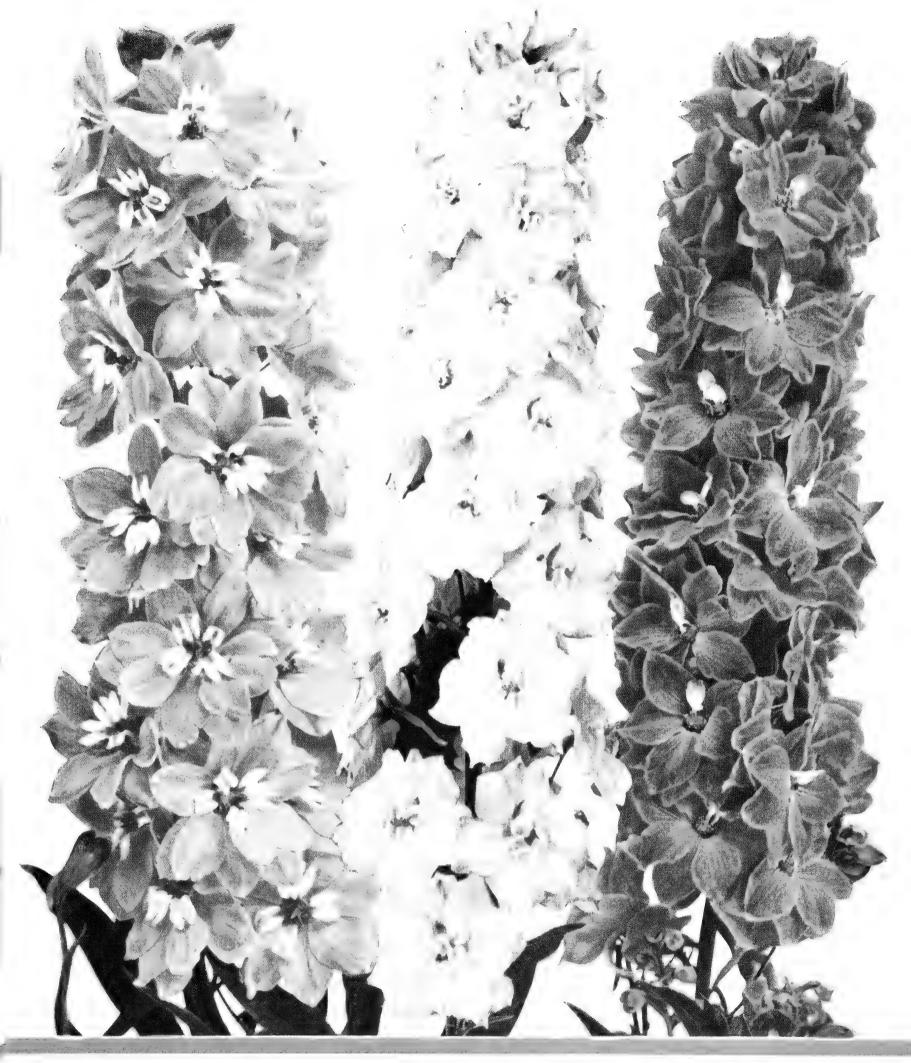
CITADEL

Color: a warm pastel shade of lavender. Blooms: June, repeat in September. Average Mature Height: about 4 feet. Use: ac-

ALLURE

Color: distinct velvety violetpurple accented with white "bees" or eyes. Blooms: June, repeat in September. Average Mature Height: about 4½ feet. Use: accent.

"TRUE-TO-COLOR" VARIETIES



ENCHANTMENT

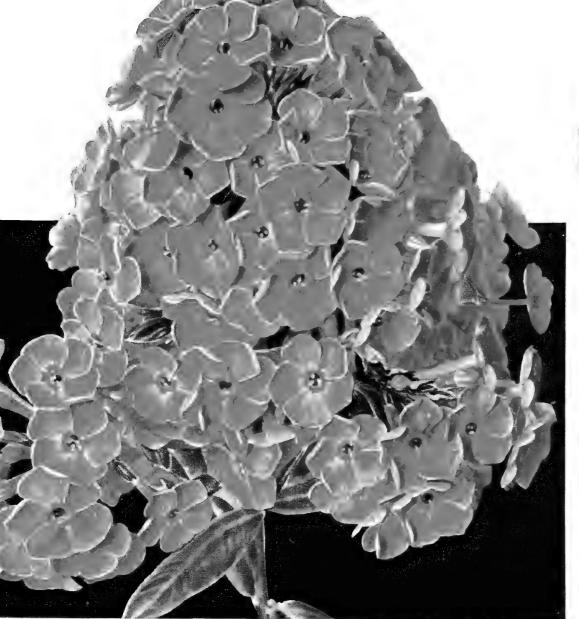
Color: dramatic rose-mauve with peppy white and yellow "bees." Blooms: June, repeat in September. Average Mature Height: about 5 feet: Use: accent.

MOUNTAIN SNOW

Color: sparkling white like new fallen snow. Blooms: June, repeat in September. Average Mature Height: about 4 teet. Use: accent.

BLUE DANUBE

Color: a true delphinium-blue. Blooms: June, repeat in September. Average Mature Height: about 4 feet. Use: accent.



GIANT FLOWERING

A Riot of Color for the Mid-summer Garden

Masses of immense heads of profuse, daintily colored flowers offering intense beauty and enticing fragrance

CHAS. CURTIS

Color: $brilliant\ sunset-red$. Blooms: $June\ and\ July$. Average Mature Height: $2\ to\ 21/2\ leet$. Use: filler.

The huge compact flower heads are spicily fragrant and the rich color does not fade in the summer sun

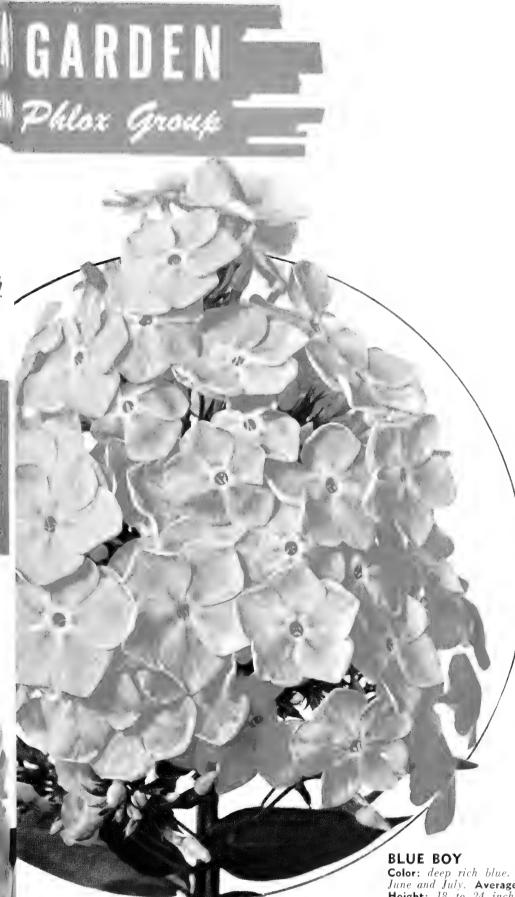


GEORGE STIPP

Color: deep glowing salmon with reddish eye. Blooms: June and July. Average Mature Height: 2 to 2½ feet. Use: filler. A variety noted for its non-fading qualities. It blends beautifully with other colors.









PRIME MINISTER

Color: Ivory-white with vermilion-red eye. Blooms: June and July. Average Mature Height: 2 to 2½ feet. Use:

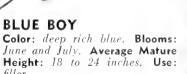
A colorful display of mammoth flower heads en-dowed with a striking fra-



Color: soft apple-blossom-pink. Blooms: June and July. Average Mature Height: 21/2

to 3 feet. Use: filler.

Great pyramidal flower heads are carried on strong, towering stems.



A very bushy, low-growing variety that produces huge flower heads of beautifully formed $1\frac{1}{2}$

BEAUTIFUL ALIKE IN ONE COLOR OR A COMBINATION OF COLORS WHICH BLEND AND HARMONIZE WITH EACH OTHER

Color: striking shade of red with pink blush. Blooms: June and July . Average Mature Height: 2 to $2\frac{1}{2}$ feet. Use: filler.

An outstanding color and the huge flower heads create a dramatic effect.

Member of The Gardening Council







MARY BRAND

Color: brilliant red with very little trace
of purple. Blooms:
about June 15.

Average Mature
Height: 18 to 24

One of the finest reds for cut flowers. Lasts a full week when cut in the

MME. DE VERNEVILLE

Color: pure snow-white with exquisite crimson center markings. Blooms: about June 1. Average Mature Height: 18 to 24 inches.

A very large, full rose-type bloom. It has no equal as an early white.

EDULIS SUPERBA

Color: even colored radiant deep pink. Blooms: about June 10. Average Mature Height: 18 to 24 inches.

Blessed with a sprightly fragrance and long cutting stems. It is one of the best cut flower varieties.

PERFECTION

Color: delicate pink blending into soft golden cream. Blooms: about June 10. Average Mature Height: 18 to 24 inches.

The mammoth softly colored bloom and sweet fragrance wins it the name of "Perfection."

LONGFELLOW

Color: bright nonfading crimson. Blooms: about June I. Average Mature Height: 18 to 24 inches.

Always found among the flower show prize winners.

Member of The Gardening Council



"PAGEANT CANNA COLLECTION"

spring 14 . * 11.5

mily.



Unequalled for Mass Colors

YELLOW SPOTTED KING HUMBERT

Color: flecks of deep red on a background of deep, rich yellow. Blooms: midsummer to frost. Average Mature Height: 5 feet.



MME. CROZY

Color: rich red with edges of bright gold. Blooms: midsummer to frost. Average Mature Height: 4 feet.

Member of The Gardening Council

THE **PRESIDENT**

Color: brilliant glowing scarlet. Blooms: mid-summer to frost. Aver-age Mature Height: 4 feet.

This Group of 5 Varieties Offered at a Special Price. (See Price List.)

spring planting only

[85]



AUTUMN GLORY CHRYSANTHEMUM Group

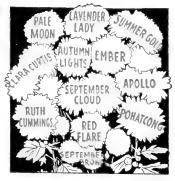


Tratures Most Beautiful Contribution at the End of the Year

IN BLOOM AUGUST UNTIL SNOW FLIES

See Price List for Special Group Price. For a brilliant, long-lasting, autumn garden display and a wealth of gorgeous bouquets, plant a garden of these early blooming hardier strains of garden Chrysanthemums. They are the life of the garden and home when few other flowers are in bloom.

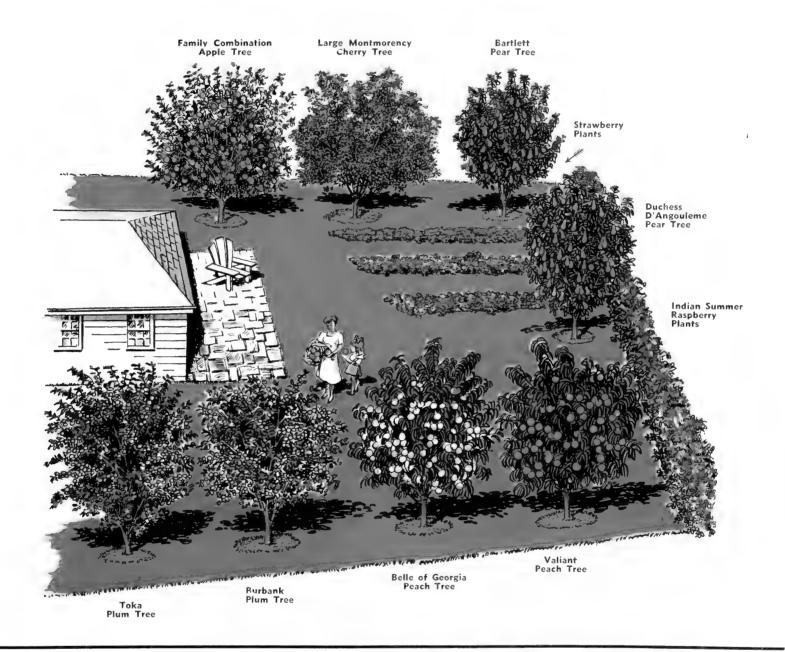
Assembled here is a choice selection of the types and colors which flower lovers like best. They offer a procession of bloom from August until around Thanksgiving time. The average mature height of these varieties is 24 to 30 inches tall.



A Choice Selection of the Hardy Fruit Trees and Berry Plants for the

HOME ORCHARD

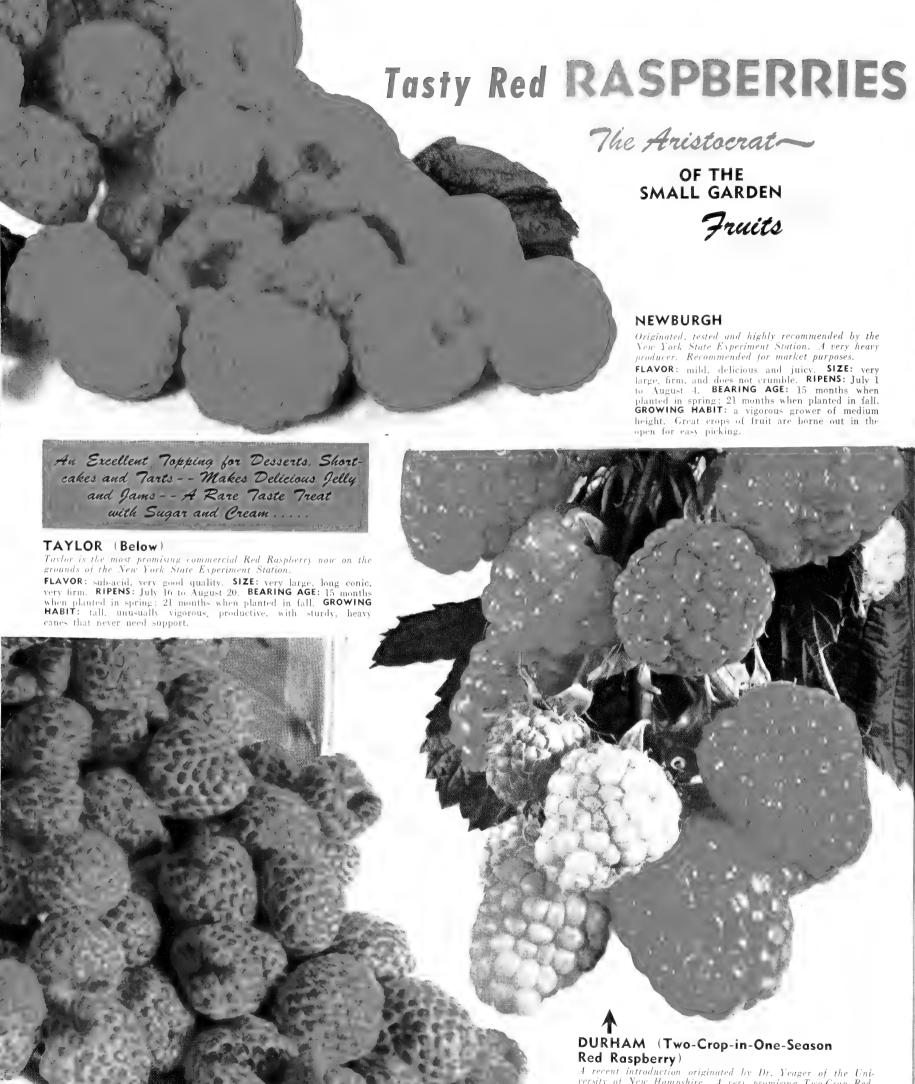
See pages 88 to 116



QUANTITY OF FRUIT TREES AND BERRY PLANTS RECOMMENDED FOR HOME ORCHARD PLANTING

A basis for estimating the number of fruit trees and berry plants required for home orchard planting is shown in the following tables. This information was furnished through the co-operation of members of the Horticultural Staff, New York State Horticultural Experiment Station.

Variety	3 to 4 people	5 to 6 people	Variety	3 to 4 people	5 to 6 paople
Family Combination Apple Tree	1 tree	1 tree	Raspherries	25 plants	50 plants
Apples (Standard)	2 trees	3-4 trees	Strawberries	50 plants	100 plants
Large Montmorency Pie Cherries	l tree	2 trees	Blueberries	3 bushes	5 bushes
Sweet Cherries	2 trees	2 trees	Boysenberries	6 plants	12 plants
Pears	2 trees	2-3 trees	Grapes	3 vines	6 vines
Peaches	2 trees	2-3 trees	Nectarines	1 tree	1 tree
Plums	2 trees	2-3 trees	Apricots	l tree	1 tree



A recent introduction originated by Dr. Yeager of the University of New Hampshire. A very promising Two-Crop Red. FLAVOR: mild rich flavor meeting all demands for eating fresh, canning and freezing. SIZE: medium large, very firm. RIPENS: light crop in July, extra heavy second crop September 10 to November. BEARING AGE: 15 months when planted in spring: 21 months when planted in fall. GROWING HABIT: healthy, hardy, vigorous grower. The canes grow 3 to 3½ feet tail, upright, ideal for picking.

[88]

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The Gardening Council



MILTON

One of the newer, heavy producing varieties that should be planted extensively for both garden and commercial use.

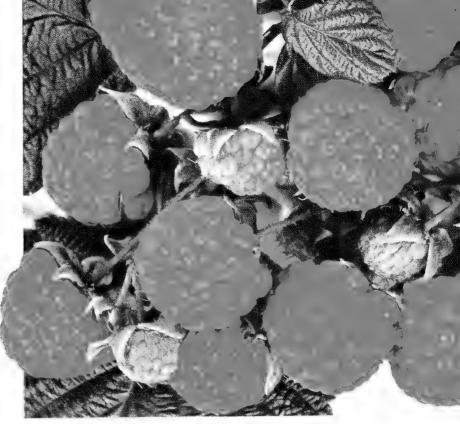
FLAVOR: mild, excellent for all purposes, SIZE: largest of any red berry grown at New York State Experiment Station, RIPENS: July 15th to August 12th. BEARING AGE: 15 months when planted in fall, GROWING HABIT: tall, vigorous, with sturdy, heavy canes, that require no support. Fruit is borne on outside of bush.

Newburgh, Milton and Taylor are three outstanding varieties which have been sensational because of the large, size of the fruit. Newburgh ripens before Milton, and Milton ripens before Taylor, so that the three give a succession of ripening. Of the three, Taylor is outstanding for its commercial promise.

LATHAM

The most widely grown and most popular commercial red variety in the country-recommended for its wide adaptability and regular crop-

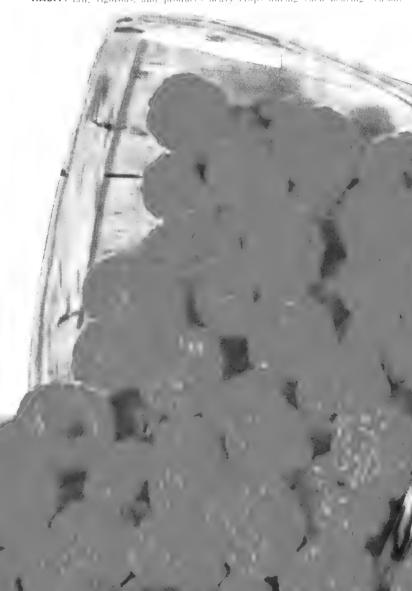
FLAVOR: mild, delicious. SIZE: large, roundish, attractive, moderately firm. RIPENS: July 18 to August 15. BEARING AGE: 15 months when planted in spring; 21 months when planted in fall. GROWING HABIT: tall, vigorous, very hardy Produces enormous crops of top-quality fruit.

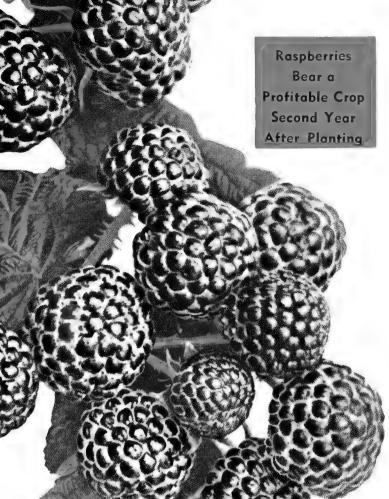


INDIAN SUMMER (The Finest Two-Crop-in-One-Season Red Raspberry)
The Red Raspberry for the home garden. I horticultural triumph of the New York
State Experiment Station. The finest early summer and full bearing red variety
ever introduced.

ever introduced.

FLAVOR: rather mild sub-acid of fine quality. SIZE: large and roundish. RIPENS: first crop: July 5 to August 1. Second crop: September 10 to November. BEARING AGE: 15 months when planted in spring: 21 months when planted in fall. GROWING HABIT: tall, vigorous, and produces heavy crops during each bearing season.





BLACK AND PURPLE and Raspberries Blackberries



SHUTTLEWORTH BLACK RASPBERRY

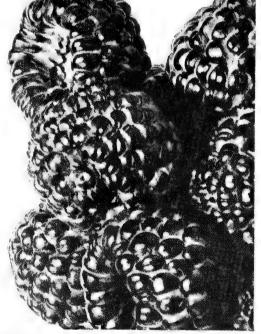
4 new amazing Black Raspberry, inspected, named and approved by Dr. Darrow of the U.S. Department of Agriculture.

FLAVOR: delicious and juicy—a flavor that can't be beat. SIZE: very large, meaty, attractive, RIPENS: July 1 to August 4. BEARING AGE: 15 months after planting in spring; 21 months when planted in fall. GROWING HABITS: vigorous grower and very productive. Fruit is easy to harvest.

CUMBERLAND BLACK **RASPBERRY**

An old favorite that has retained its popularity.

FLAVOR: very sweet and rich in quality. SIZE: giant sized, conic and attractive, RIPENS: July 7 to August 8, BEARING AGE: 15 months after planting in the spring. 21 months when planted in the GROWING HAR. 21 months when planted in fall. **GROWING HAB- ITS:** tall, very vigorous, absolutely hardy; a reliable year after year pro-ducer, of both quality and quantity



MARION **PURPLE RASPBERRY**

A leader in Purple Raspber-ries—a preferred variety for home gardens or commercial

planting.
FLAVOR: tart, moderately juicy. SIZE: very large and firm, size through season. RIPENS: July 22 to August 21.

BEARING AGE: 15 months after planting in spring; 21 months when planted in fall. GROWING HABITS: very hardy, bears heavy crops of quality fruit.

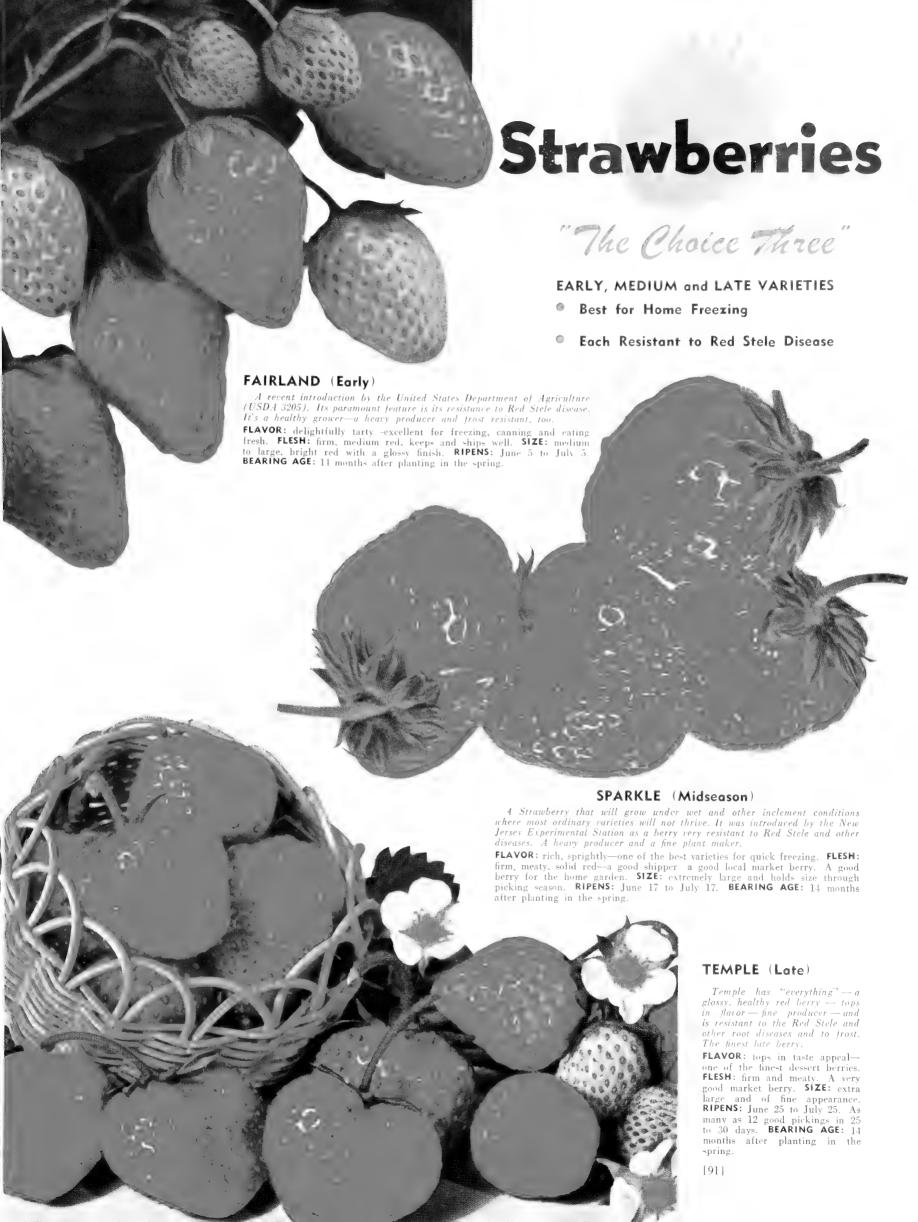


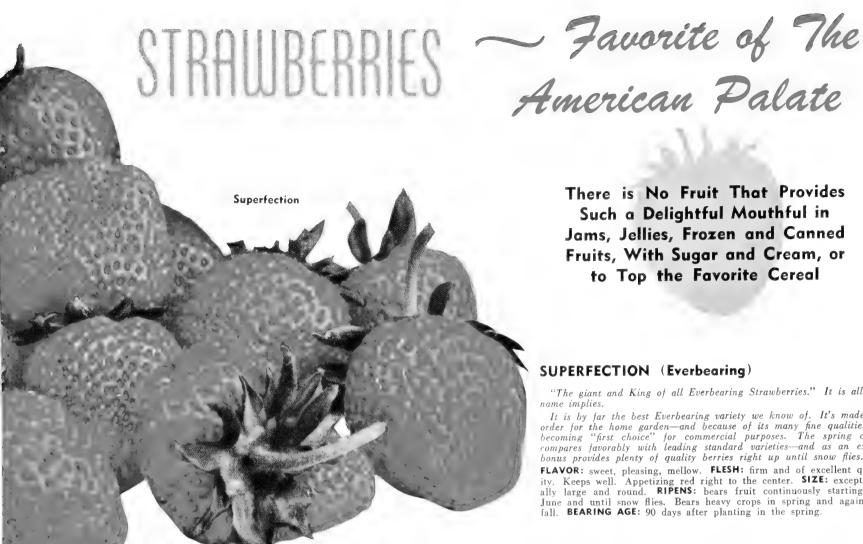
BRISTOL BLACK RASPBERRY

The "best" Black Raspberry created by the New York State Experiment Station.

FLAVOR: Lingering, rich tartness. SIZE: very large, roundish, firm, of best quality. RIPENS: July 4 to August 5. BEARING AGE: 15 months after planting in spring: 21 months when planted in fall. GROWING HABITS: tall, very vigorous, hard, and very productive. Easy to pick.

FLAVOR: noted for honey-sweet flavor. SIZE: jet-black of enormous size. Very firm. RIPENS: about July 25. BEARING AGE: 15 months after planting in spring; 21 months when planted in fall. GROWING HABITS: upright, rugged, splendid bearer.





There is No Fruit That Provides Such a Delightful Mouthful in Jams, Jellies, Frozen and Canned Fruits, With Sugar and Cream, or to Top the Favorite Cereal

SUPERFECTION (Everbearing)

"The giant and King of all Everbearing Strawberries." It is all its

name implies.

It is by far the best Everbearing variety we know of. It's made to order for the home garden—and because of its many fine qualities is becoming "first choice" for commercial purposes. The spring crop compares favorably with leading standard varieties—and as an extra bonus provides plenty of quality berries right up until snow flies.

FLAVOR: sweet, pleasing, mellow. FLESH: firm and of excellent quality. Keeps well. Appetizing red right to the center. SIZE: exceptionally large and round. RIPENS: bears fruit continuously starting in June and until snow flies. Bears heavy crops in spring and again in fall. BEARING AGE: 90 days after planting in the spring.

Quickest Cash Crop

spring planting only

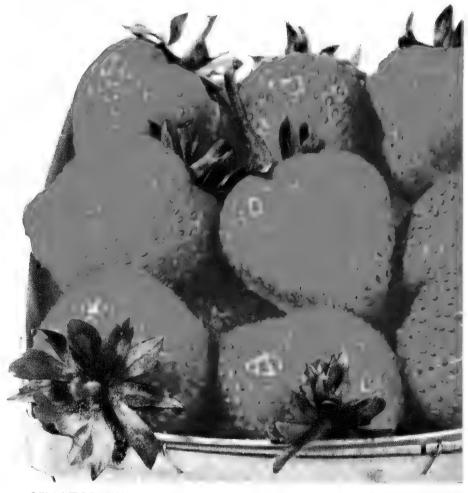


BIG JOE ROBINSON (Midseason)

A very fine variety especially recommended for planting in sections where early varieties are often damaged by late spring frosts. It ripens at the height of the season when Strawberry prices are at their peak. The cardinal-red berries are as pretty as a picture—and they taste good, too.

FLAVOR: rich tangy flavor that tickles the palate. FLESH: juicy yet firm for shipping and freezing. A real quality berry. SIZE: extra large and uniform through picking season. RIPENS: June 17 to July 17. BEARING AGE: fruits 14 months after planting in the

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SENATOR DUNLAP (Early)

The outstanding, reliable berry for commercial growers.

FLAVOR: mellow, sweet, mild and pleasant. FLESH: beautiful, appetizing red. Firm, of excellent quality. SIZE: very large and will stand up under adverse weather conditions. RIPENS: June 12 to July 12. BEARING AGE: 14 months after planting in spring.

TENNESSEE BEAUTY (Midseason)

A Southern States favorite. Very vigorous grower with clean foliage that produces an every-year crop of superb berries—tops for eating fresh picked, canning and freezing. A virus-free variety from the U.S.D.A.

FLAVOR: sprightly sweet. FLESH: bright shiny red, very firm and unexcelled for long keeping qualities. SIZE: big berries and a big crop. RIPENS: June 17 to July 17. BEARING AGE: fruits 14 months after planting in the spring.





There Are Strawberries and
Strawberries, But None Like
Those Plucked From the Garden
When They are Ruddy and Vine Ripened

for

spring planting

only

FAIRFAX (Midseason)

A frost-resistant variety that succeeds everywhere. Grown commercially for fancy trade.

FLAVOR: sprightly, sub-acid, honey-sweet mellow flavor. FLESH: very firm, medium red, juicy. SIZE: very large and holds its size through picking season. RIPENS: midseason, about June 17 to July 17. BEARING AGE: fruits 14 months after planting in the spring.

Strawberries Require But Little Space—
Are Easy to Grow and Provide an
Early Season Income

ARMORE (Late)

"Big" is the word for Armore. BIG berries—BIG producer—BIG harvest when most varieties are gone. Armore is an introduction of the Missouri Experiment Station and proved the BEST producer of sixty other varieties tested. It's the "best bet" for a late berry.

FLAVOR: unrivaled for sugar sweetness, FLESH: firm and solid—excellent keeper—and good shipper. SIZE: "big" and uniform in shape. RIPENS: June 25 to July 25 or later. BEARING AGE: 14 months after planting in the spring.

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A Stimulating Fruit for

grapes All 5 Varieties Pictured on These Two Pages Offered at A Special Group Price (See Price List)

 As a Commercial Crop Grapes Produce a Big Annual Cash Income for a Lifetime

> LINDLEY A red variety of "top" qual-FLAVOR: rich, aromatic, sweet, fine flavored. FLESH: very pale green, juicy, fine grained, tender, of a very fine quality.
>
> SIZE: medium long, tapering clusters of large, handsome, dark, brick-red Grapes covered clusters of large, handsome, dark, brick-red Grapes covered with faint lilac bloom. RIPENS: about September 18. Keeps and ships well. BEARING AGE: starting second year after plantings become properly and the second sear after plantings.

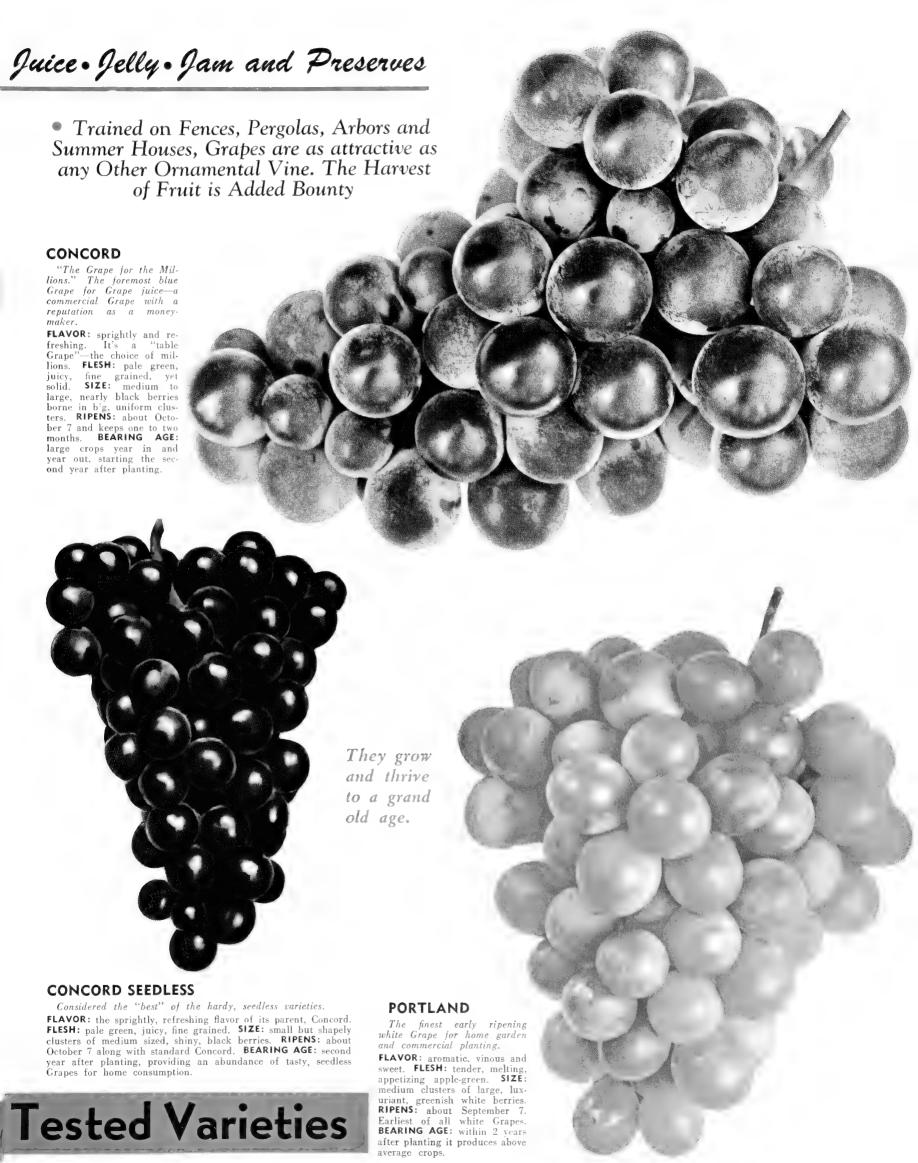
Stimulating Fruit for Jellies, Jams and Preserves, Grape Juice and Sprightly Wines

Heavy Producing



Member of The Gardening Council

starting two years after planting.



Luscions PLUMS

Early Learing

FOR MAXIMUM YIELD PLANT ANY TWO VARIETIES OF PLUM OR PRUNE TREES FOR CROSS POLLINA-TION





BURBANK (European Plum)

An early fruiting, reliable variety, created by the late Luther Burbank, which will thrive over an extensive territory. FLAVOR: sweet and aromatic. FLESH: deep yellow, very juicy, tender. SIZE AND COLOR: rich reddish purple, averaging 134 inches in diameter. RIPENS: about August 25. Long picking season. BEARING AGE: 2 to 4 years.



TOKA (American Hybrid Jumbo Plum)

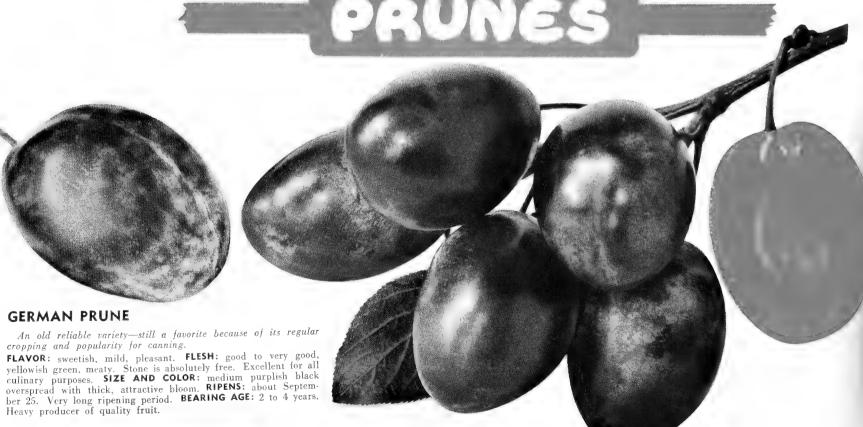
FLAVOR: sweet, mild, delicate flavor that is rich and pleasing. FLESH: firm, appetizing, creamy yellow.

SIZE AND COLOR: huge, striking cherry-red. Remarkable size commands attention.

September 1. BEARING AGE: 2 to 4 years. Very productive.

RED COAT (American Hybrid Jumbo Plum)

FLAVOR: sweet as sugar, rich, delicious juice. A favorite for eating fresh or canning. FLESH: appetizing red, tender and melting. Absolutely freestone. SIZE AND COLOR: enormous bright red, marvelously beautiful. RIPENS: about August 25. Bumper crops annually. BEARING AGE: 2 to 4 years.



GERMAN PRUNE

An old reliable variety-still a favorite because of its regular

- DISTINCTIVE FLAVOR
- SOLID, MEATY FRUIT
- UNEXCELLED, FROZEN OR FOR PRESERVES, AND JAM

STANLEY PRUNE

A new Prune, which is adaptable to most any section of the country. Developed by the New York State Experimental station.

FLAVOR: honey-sweet. FLESH: fine grained, meaty, firm, greenish yellow, of top quality. A perfect freestone. SIZE AND COLOR: extra large dark blue with a thick bloom. RIPENS: about September 10. BEARING AGE: 2 to 4 years. Produces a full crop every year.

Richly Flavored PEARS



EXCELLENT FOR

- PICKLING
- CANNING
- FREEZING
- EATING FRESH

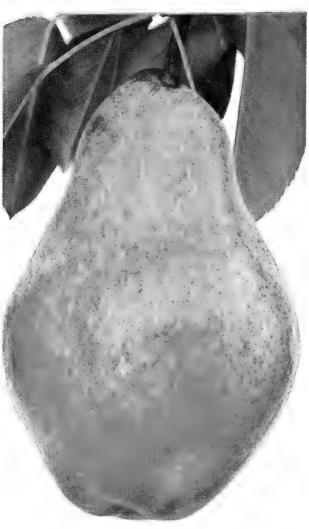
FOR MAXIMUM YIELD PLANT ANY TWO VARIETIES FOR CROSS POLLINATION

BARTLETT

Our most dependable and leading com-mercial variety.

mercial variety.

FLAVOR: rich, vinous, aromatic. FLESH: fine grained but slightly granular at center, melting, buttery and very juicy. Large core; fine quality. SIZE AND COLOR: big, 33% inches long. Clear yellow with faint blush on exposed cheek, dotted with russet. RIPENS: about September 15. Excellent shipping and keeping qualities. BEARING AGE: 3 to 4 years. Very productive.



DUCHESSE D'ANGOULEME

Very large, dependable, all-purpose Pear for orchards and home gardens. FLAVOR: crisp and refreshing, not at all buttery like some other varieties. FLESH: tinged with yellow, firm, fine-grained, juicy. Very small core. Finest quality. SIZE AND COLOR: medium to large size. Bright yellow with brilliant pink cheek mottled in golden russet. RIPENS: about October 15, continuing over a long period. BEARING AGE: 3 to 4 years. Moderate production annually.

ing pickling variety.

ing pickling variety,

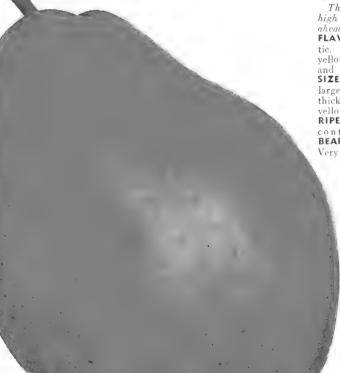
FLAVOR: sweet with an exceedingly rich, aromatic, spicy flavor. Fine for culinary purposes.

FLESH: white, with a faint tinge of yellow; melting, buttery, very juicy, small core. SIZE AND COLOR: small, not over 2½ inches long, reddish brown with a lively russet-red cheek.

RIPENS: about September 25. BEARING AGE:

3 to 4 years. A tremendous producer.

3 to 4 years. A tremendous producer.

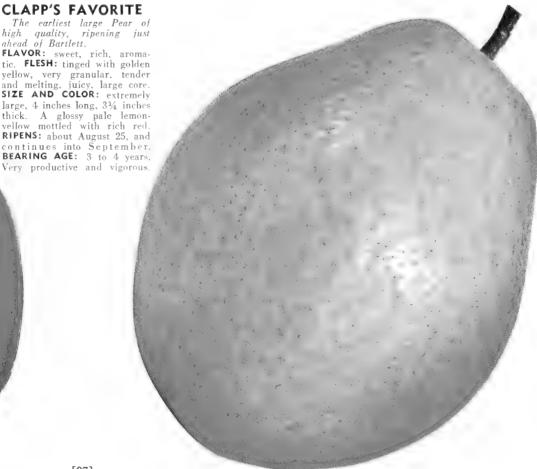


The earliest large Pear of high quality, ripening just ahead of Bartlett.

FLAVOR: sweet, rich, aromatic. FLESH: tinged with golden yellow, very granular, tender and melting, juicy, large core. SIZE AND COLOR: extremely large, 4 inches long, 3½ inches thick. A glossy pale lemonvellow mottled with rich red. RIPENS: about August 25, and continues into September. continues into September.

BEARING AGE: 3 to 4 years.

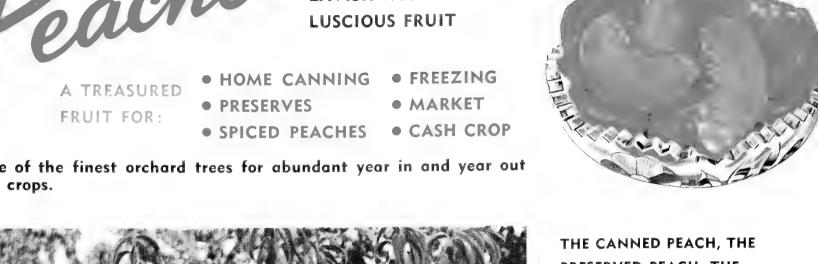
Very productive and vigorous.



Feaches

BEAUTIFUL IN BLOSSOM TIME-LAVISH WITH LUSCIOUS FRUIT

One of the finest orchard trees for abundant year in and year out profit crops.



PRESERVED PEACH, THE SPICED PEACH ARE DELI-CACIES THAT MAY BE EN-



JOYED AND **TREASURED** BY THE **SMALLEST** LAND OWNER

THE BEST OUT-OF-SEASON FROZEN FRUIT

PEACHES ARE PROVEN

ORCHARD MONEY-MAKERS



ELBERTA

No other variety introduced surpasses Elberta in all-around performance. The most popular variety in the eastern commercial fruit belt. Elberta is a long-lived profit maker for commercial orchard planting.

FLAVOR: sweet, mildly sub-acid. FLESH: rich yellow, stained with red near the pit; juicy, firm but tender. Good quality; stone free. SIZE AND COLOR: large, colorful, roundish oblong, nearly 3 inches in diameter. RIPENS: about September 18. BEARING AGE: 2 to 3 years after planting. The trees load themselves with fruit year in and year out. Good keeper. Excellent shipper. Excellent shipper.



3 YEARS AFTER PLANTING

One of Nature's Best Sources of Vitamins

Peaches Require No **Cross-Pollination Except** The Variety Hale spring planting only

HALE-HAVEN

A heavy producer. The best Peach in its season for home and market.

FLAVOR: exquisite "peachy" flavor with no bitter tang. FLESH: rich, tender, crisp, yellow flesh always free at the pit. SIZE AND COLOR: large, highly colored, rich yellow overlaid with appetizing red.

RIPENS: about 15 days ahead of Elberta—September 3. BEARING AGE: 2 to 3 years. Consistent heavy cropper.

- Use Peach Trees for Home Landscaping
- Ideal for low spreading Shade Trees
- A Lovely Flowering Laun Tree
- Produces Luscious Crops of Fresh Fruit



CHAMPION

A delicious white Peach. No other white-fleshed variety compares with it.

FLAVOR: a pleasant honey-sweetness not possessed by any other Peach. FLESH: white with a tinge of red at the pit, very juicy, markedly tender, delightfully flavored, stone nearly free. Par-excellent in quality.

SIZE AND COLOR: nearly 3 inches in diameter—creamy white with splashes of carmine. RIPENS: about September 10. BEARING AGE: 2 to 3 years. Very productive.



ROCHESTER

A large Crawford-type variety, which ripens early in the season. One of the

pnest canning varieties.

FLAVOR: rich, sprightly, high flavor. FLESH: firm, marbled yellow, very juicy, tender and melting. Stone free. SIZE AND COLOR: large, 3 to 3½ inches; yellow with handsome overcolor of mottled red. RIPENS: about August 21. BEARING AGE: 2 to 3 years. Very prolific.

Peach Trees make lovely Flowering Lawn Trees



HALE

Produces the largest fruit of any widely adapted variety.

FLAVOR: sweet, somewhat sprightly. FLESH: appetizing butter-yellow, red around the pit, firm, juicy, fine grained with free stone. SIZE AND COLOR: huge, 3 to 3½ inches. Lemon-yellow overspread with attractive dark red. RIPENS: about September 15, just ahead of Elberta. BEARING AGE: 2 to 3 years. Must have the company of a rooster tree to assure proper pollination.

GOLDEN JUBILEE

The most sensational of the newer kinds, combining large size, excellent quality, and perfect freestone character with early ripening.

FLAVOR: delicious flavor with no bitterness. FLESH: bright deep yellow, very juicy, fine grained, firm but mellow. SIZE AND COLOR: extra large, yellow, flushed with red, of the Elberta type. RIPENS: about August 17. Very early—3 to 4 weeks ahead of Elberta. BEARING AGE: 2 to 3 years. Very prolific.

• Use Peach Trees for Home Landscaping

• Ideal for Low Spreading

Shade Tree

for Spring Planting Only



REDHAVEN

One of the earliest freestone varieties—a preference for orchardists who wish to capture the early Peach market.

early Peach market.

FLAVOR: highly flavored, much like Hale-Haven.

FLESH: brilliant shade yet tender and very juicy. A good shipper. Stone free. SIZE AND COLOR: very large 3-inch fruit is a rich bright red. RIPENS: about August 20th, when other early freestone varieties are still green. BEARING AGE: 2 to 3 years. A prolific bearer. Exceptionally hardy. ceptionally hardy.

> Peaches Require No Cross-Pollination Except The Variety Hale

Member of The Gardening Council





CANNING

Cherries

"Real Cherry Pie 7ang"



FOR HOME
GARDEN AND
PROFITABLE
COMMERCIAL
ORCHARD
PLANTING

CROSS POLLINATION NOT REQUIRED

LARGE MONTMORENCY

Biggest Cherry profit-maker—unparalleled for home garden and commercial plantings.

FLAVOR: sprightly tart, fine for all culinary purposes. FLESH: pale yellow with inviting reddish tinge, abundant light pink juice. Tender and melting. Pit free and small. Finest quality. SIZE AND COLOR: large, roundish oblate; light to rather dark red. RIPENS: starts about June 30. Fruit continues to ripen through July. BEARING AGE: 3 to 4 years. Very heavy annual production.

EARLY RICHMOND

An early fruiting variety that gives the Cherry picking season a grand send-off.

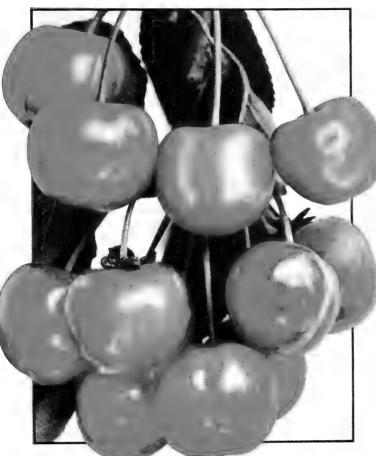
FLAVOR: sprightly, pleasant, very tart. FLESH: tempting, yellow, light pinkish juice, tender and melting. Small, freestone. SIZE AND COLOR: medium to large, light red, darker when fully ripe. RIPENS: about June 18. The best early variety. BEARING AGE: 3 to 4 years. Very productive.

Tarty Pie Cherries

ONE OF AMERICA'S FAVORITES—AN INSTITU-

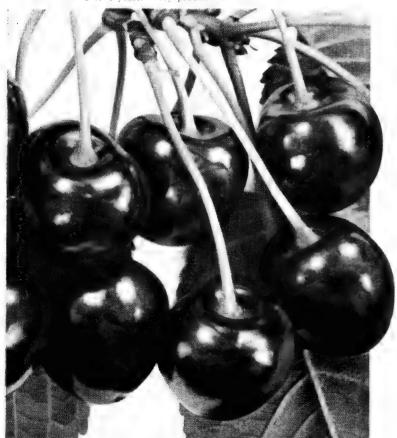


Sweet Cherries



NAPOLEON BIG

FLAVOR: most delicious and refreshing rich sweet flavor. FLESH: whitish yellow, firm, crackling, tender, meaty, abundant juice. Small stone. SIZE AND COLOR: extremely large, 1 inch. Handsome bright red overlay on a rich yellow background. RIPENS: about July 18. BEARING AGE: 3 to 4 years. Very productive.



BLACK TARTARIAN

FLAVOR: pleasantly mild, sweet, a delight to the palate. FLESH: handsome purplish red, firm, crisp and meaty, yet juicy. SIZE AND COLOR: medium size. Tempting to the eye through their glossy black color. RIPENS: about June 25. BEARING AGE: 3 to 4 years. Produces enormous crops of finest quality.



FOR MAXIMUM YIELD PLANT ANY TWO VARIETIES OF SWEET CHERRIES FOR PROPER POLLINA-TION

SCHMIDT'S BIG

FLAVOR: sweet, rich, delicious to the palate. FLESH: purplish red, crisp, firm, juicy, very meaty. Small stone. SIZE AND COLOR: unsurpassed in size. It's a large purplish black, measuring 1 inch and more in diameter. RIPENS: about July 12. BEARING AGE: 3 to 4 years. Extremely productive.

A Tasty Rich Fruit for Canning. Preserves and Eating Fresh



Cresp. Juich Pipened

APPLES

ONE OF NATURE'S BEST SOURCES OF VITAMINS

Sometimes fruit trees, particularly Apple trees raised from even the finest quality nursery stock, fail to bear heavily or regularly. The fault is not in the trees.

Here's a simple explanation:

Most all pullets or hens will lay eggs. But if you want to hatch the eggs, a Rooster must fertilize those eggs before they are laid. It takes about one Rooster to every 15 or 20 hens.

It's very much like that with Apple trees. A "Rooster Tree," or Pollinator is needed to insure a full crop and regular production.

The Apple Pollination Chart below shows what varieties go with each other for best results.



POLLINATION CHART

Here are the Rooster Trees:

- -Yellow Transparent
- 2—McIntosh 3—Wealthy
- 4-Duchess of Oldenburg
- 5-Cortland
- 6—Red Delicious 7—Red Rome Beauty
- 8-Jonathan

The first column below lists all varieties pictured in this Plate Book. The second column gives the "Key Number" of the Rooster Trees, or Pollinators, for the varieties in the first column.

Where more than one "Key Number" is given, customer may choose the "Rooster" variety he likes best to pollinize the variety, or varieties selected.

Varieties That Must be Pollinated by a "Rooster Tree" Rooster Tree Pollinators
Cortland 2-3-6-7
Summer Delicious 4-7
Yellow Transparent3-4-5-6-7
Red Astrachan 8
Yellow Delicious 7-8
McIntosh 1-3-4-6-7-8
Wealthy 1-2-5-6-8
R. I. Greening 1-2-3-5-6-7-8
Northern Spy 2-4-5-6-7-8
Baldwin 1-2-3-4-5-6-7-8
Red Delicious 7-8
Jonathan 2-3-5-6-7
Stayman's Winesap 6
Red Rome Beauty 1-2-3-4-5-8

A comparatively new variety of the McIntosh type, which is winning top honors among com-

mercial orchardists.

FLAVOR: sprightly, sub-acid, agreeably aromatic. FLESH: white, tender, crisp, juicy and does not discolor in salads. Digests very easily, making it desirable for finicky stomachs. SIZE AND COLOR: above medium, sometimes large, highly colored dark purplish red. Does not bruise easily. RIPENS: about October 15 and keeps until February. BEARING AGE: 3 to 5 years.

Member of The Gardening Council

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RED ASTRACHAN (8)

The earliest extra good red variety for home orchard planting.
FLAVOR: brisk,

FLAVOR: brisk, sub-acid, very aromatic. FLESH: white, tinged with appetizing red, fine grained, crisp and tender, very juicy. The best red summer Apple for home use. SIZE AND COLOR: the medium to large fruit is a pale yellowish green overspread with light and dark red, splashed and striped with deep carmine. RIPENS: about July 25. Keeps through September. BEARING AGE: 2 to 4 years. Moderately productive. sub-acid, very aromatic.







Our earliest summer Apple, considered by many as the "Autocrat" of the breakfast table.

FLAVOR: sprightly sub-acid with a pleasant, but not high flavor. FLESH: clear white, firm, fine grained, crisp, tender and juicy. SIZE AND COLOR: a good clear yellow of medium to above medium. RIPENS: about July 20, holding up well through August. BEARING AGE: 2 to 3 years. Sometimes bears in the nursery.



McINTOSH 13678

The most widely grown and profitable commercial Apple in the eastern fruit belt. A genuine favorite and leading variety for home consump-

FLAVOR: agreeably aromatic, sprightly sub-acid, becoming mild and sweet when ripe. FLESH: crisp, white tinged with yellow; firm, fine grained and very juicy. Best for dessert. SIZE AND COLOR: medium to large, round fruit. Very rich, appetizing. Deep red color. RIPENS: about September 24. Excellent keeper through February. BEARING AGE: 3 to 5 years. Reliable and heavy cropper. February. **BEARING AGE:** 3 to 5 years. Reliable and heavy cropper. Very hardy.



YELLOW DELICIOUS 78

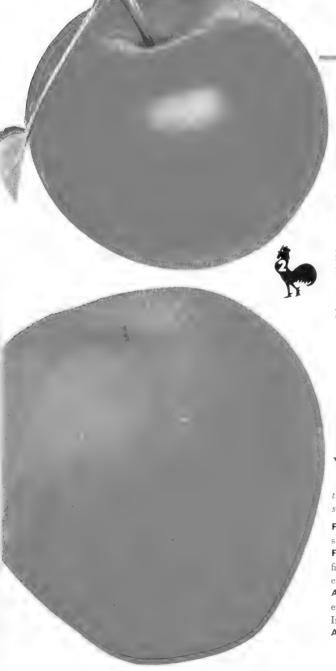
A newcomer which is fast forging to the front for its crackling texture and superb high flavor.

FLAVOR: delicious sparkling tang, similar to a tree-ripened Bartlett Pear. FLESH: rich creamy yellow; crisp and firm, never gets mealy. Supreme for eating. Unexcelled for cooking. SIZE AND COLOR: extra large. Waxen golden yellow. RIPENS: about October 20. In season through January. BEARING AGE: 3 to 5 years. A reliable cropper.



A very hardy, reliable, all-around early fall Apple of distinctive flavor.

FLAVOR: agreeable sub-acid, sprightly, somewhat aromatic. FLESH: whitish, stained with appetizing red. Fine grained, crisp and tender. SIZE AND COLOR: medium to large. A real red Apple. RIPENS: about September 10 and keeps to January. BEARING AGE: 3 to 4 years; abundant yearly bearer.





R. I. GREENING 1235678

The most widely grown and most popular Apple sauce and pie Apple. Unsurpassed keeping qualities.
FLAVOR: rich, sprightly sub-acid; a flavor all its own. FLESH: crisp, firm, yellowish. Fine grained, tender and juicy. Unsurpassed for cooking. SIZE AND COLOR: large to very large fruit; is a waxy, grass-green with occasional brownish red blush. RIPENS: about October 15. Keeps all winter in ordinary storage. BEARING AGE: 3 to 6 years. A reliable cropper and very productive.

Apples Aid Digestion; Disinfect The Body; Relieve Constipation



NORTHERN SPY 25678

A valuable variety for home use and market. Judged by Apple lovers as the highest quality eating Apple.

FLAVOR: sprightly, sub-acid, highly aromatic. FLESH: very juicy, crisp, snappy and tender, and most excellent for eating fresh, pies and Apple sauce. There is no other Apple that so satisfies everyone. SIZE AND COLOR: extra large fruit is bright red, overspread with a delicate bloom.

RIPENS: about October 25. Ready to eat in November, and retains its crispness all winter. BEARING AGE: 8 to 12 years. A reliable, hardy variety.



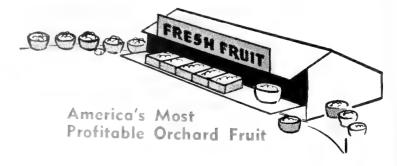
The No. 1 Apple in America in terms of production. A variety that is recommended for planting most anywhere.

BALDWIN 1235678

RED DELICIOUS 78

The variety that put New England and New York State in the Apple business. Still a favorite.

FLAVOR: distinctly flavored, agreeable sub-acid, sprightly. FLESH: firm, yellowish, crisp and tender; quite juicy. SIZE AND COLOR: large to very large fruit is a bright red indistinctly striped with deep carmine. RIPENS: about November 1. Keeps until May in storage. BEARING AGE: 5 to 7 years. Prolific bearer.





EAT ONE OR MORE EVERY DAY



The most popular variety grown in the South and Central South. An extra good eating Apple; splendid

FLAVOR: sprightly, pleasant, sub-acid and aromatic. FLESH: tinged with yellow, crisp and tender, firm, moderately fine grained, filled with delicious juice. SIZE AND COLOR: medium to large, and uniform. A greenish yellow, covered with mixed red striping. RIPENS: about October 20. Ready to eat December to May. BEARING AGE: 3 to 6 years. Not recommended for planting north of Pennsylvania-New York line.

JONATHAN 23567

A pleasant lingering tartness of flavor rewards you for biting into this popular favorite that is unexcelled for its high quality.

FLAVOR: high tart flavor; very aromatic. FLESH: whitish with a tinge of red. Fine grained, crisp, juicy and tender. SIZE AND COLOR: medium size fruit is bright yellow overlaid with lively red and striped with carmine. RIPENS: about October 25. Keeps until January or later. BEARING AGE: 3 to 6 years.

Apples - -

 FAVORITE FRUIT OF MANKIND

• THE HEALTH FRUIT OF THE NATION

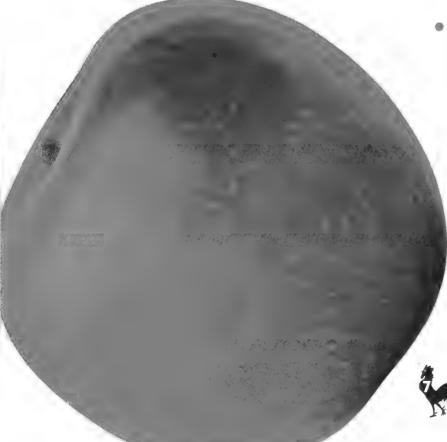
RED ROME BEAUTY

12358

The "baking Apple supreme." A new taste thrill in home-baked Apple pie.

FLAVOR: mildly sub-acid.

FLESH: white with tinge of yellow; rather crisp bright red covering a yellowish background. RIPENS: about October 18. Keeps in storage until May or later. BEARING AGE: 2 to 4 years. An annual heavy cropper. annual heavy cropper.



APPLES - They're Delicious - - They're Good for The

Here are the Rooster Trees:

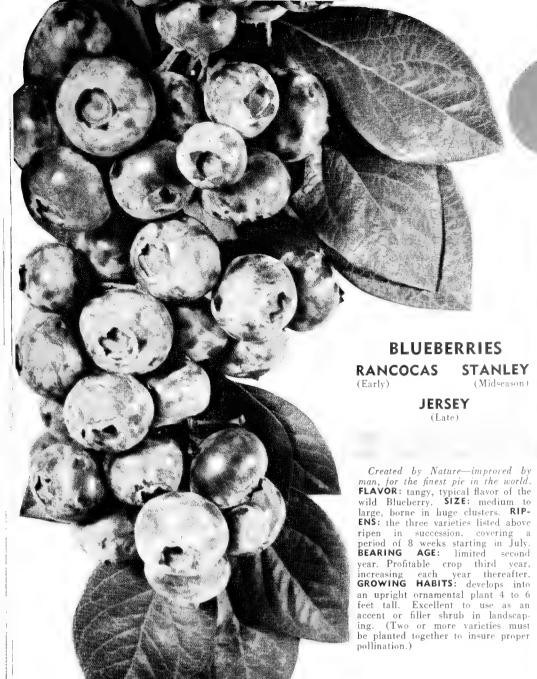
- i-Yellow Transparent
- 2-McIntosh
- 3—Wealthy
 1—Duchess of Oldenburg

- 5—Cortland 6—Red Delicious 7—Red Rome Beauty 8 -Jonathan

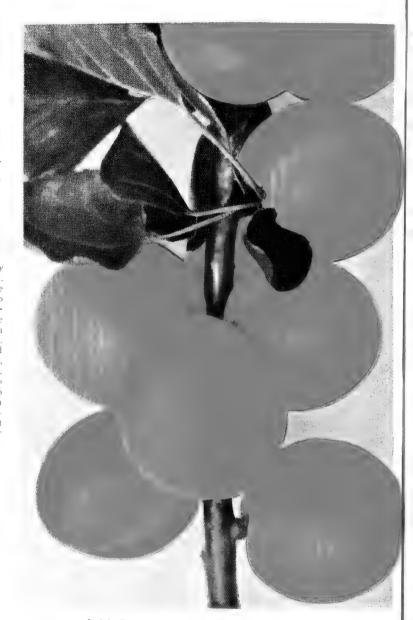
The first column below lists all varieties pictured in this Plate Book. The second column gives the "Key Number" of the Rooster Trees, or Pollinators, for the varieties in the first column.

Where more than one "Key Number" is given, customer may choose the "Rooster" variety he likes best to pollinize the variety, or varieties selected.

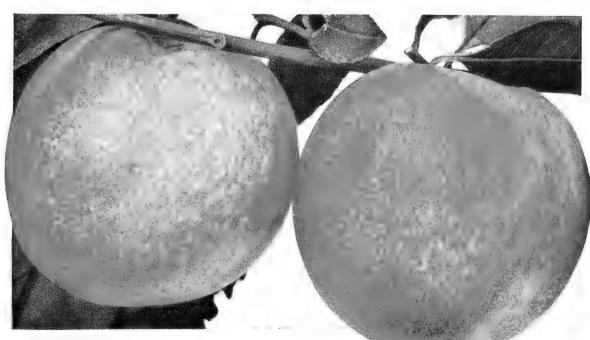
Varieties That Must be Pollinated Rooster by a "Rooster Tree" Pollina	tors
Cortland 2-3-	6-7
Summer Delicious	4-7
Yellow Transparent3-4-5-	6-7
Red Astrachan	. 8
Yellow Delicious	7-8
McIntosh 1-3-4-6-	7-8
Wealthy 1-2-5-	6-8
R. I. Greening 1-2-3-5-6-	7-8
Northern Spy 2-4-5-6-	7-8
Baldwin 1-2-3-4-5-6-	7-8
Red Delicious	7-8
Jonathan 2-3-5-	6-7
Stayman's Winesap	. 6
Red Rome Beauty 1-2-3-4-	



HOME GARDEN



LARGE EARLY MONTGAMET APRICOT

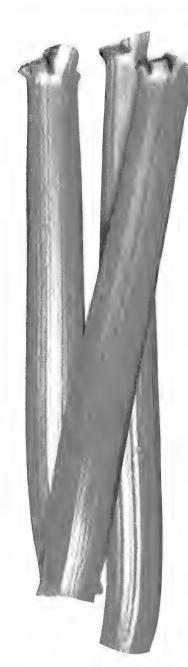


USES: eating fresh, pies, jams, canning, preserves. FLA-VOR: very sweet Peach flavor. FLESH: juicy, tender, mellow and firm, with very small pit. SIZE AND COLOR: about the size of a large Burbank Plum—often 2 inches in diameter. Appetizing, orange color. RIPENS: about July 30. BEARING AGE: 3 to 5 years after planting.

NECTARINE

USES: a great dessert and home canning delicacy. FLAVOR: honey-sweet, yet as sprightly as sparkling champagne. FLESH: mellow, pinkish yellow. Pit is free and very small. SIZE AND COLOR: large, about the size of an average Peach or large Plum. RIPENS: about September 1. BEARING AGE: often starts second year after planting.

DELICACIES



EATON'S PEACH-FLAVORED RHUBARB

"A Spring and Year Round Tonic."

Our finest variety. Ripens very early. Produces large, tender stalks that, made into pies or sauce, have a rich Peach flavor. Ready for use in 30 days after planting. All you do is plant it—it takes care of itself and grows a lifetime. Fine for pies, sauce, canning and juices.

PEDIGREED MARTHA WASHINGTON ASPARAGUS

"One of the Best Offerings of Spring."

A rust-resisting variety. Delectable, delightful, with life-giving nourishment. Stalks are very large, extremely tender, with a delicious flavor. They keep right on coming up, lots of them, every day, to provide fresh food for the table or market. Easy to grow and last a lifetime. First food from the garden each spring. A U. S. Department of Agriculture introduction.



BOYSENBERRY, THORNLESS

For Spring Planting Only

The Boysenberry is the result of a "triple cross" between the Cuthbert Raspberry, the Loganberry and Blackberry. It's the berry that became famous overnight. Requires winter protection in the North.

Flavor: a combination of the delicious, sweet flavor of all its ancestors. A real tasty treat. Size: immense size, averaging an inch in diameter and 2 inches in length. Sixty berries fill a quart basket. Ripens: about July 1 and continues 4 to 6 weeks. Bearing Age: 15 months after planting in the spring. Growing Habits: plants produce many strong canes which should be tied to wires or fences like Grape vines.





Gold Medal Brand

Seeding Requirements

FOR NEW LAWNS—Use only 5 pounds of Gold Medal Brand Grass Seed for each 1,250 square feet. (50 x 25 ft.)

FOR PATCHING AND IM-PROVING ESTABLISHED LAWNS—Use only one-half the above amount.

WHEN YOU SELECT THE SEED - - - YOU CHOOSE THE LAWN

A nice home, properly landscaped and surrounded by the verdant loveliness of a rich green, soft textured lawn is a source of genuine pride.

Such a lawn is easy to grow when seeded with Gold Medal Brand Lawn Seed.

The Gold Medal mixture of Fine Grasses is composed of the finest new-crop, sun-ripened, Arasan and Hormone Treated Seed, that is fairly bursting with energy to produce colorful turf.

This vigorous growing mixture flourishes in areas of full sun or light shade . . . on terraces or level ground.

A Gold Medal LAWN COMPLEMENTS GOOD LANDSCAPING



"5 EASY STEPS FOR BUILDING A BEAUTIFUL LAWN"

LAWN SEED

WHAT DuPONT ARASAN and HORMONE TREATMENT MEANS . . .

DUPONT ARASAN is a seed disinfectant—HORMONES is a growth regulator.

The Arasan protects the seed from the growth of fungi on seed and in the soil which cause seed decay, damping off, seedling blight and root rot.

- *Arasan helps eliminate spotty, uneven stands.
- *Arasan prevents many of the failures due to poor growing conditions after seeding.
- *Arasan assures the seed a better opportunity to sprout and grow normally.

Grass Seeds are very small in size—so small that they carry little food reserve to see them through the period from germination until the seedlings become established.

HORMONES are added to the Arasan to help the seedlings get started and on their way to forming a permanent turf.

*HORMONES do this by stimulating the root growth, both increasing the growth rate and number of roots, thus producing a turf with greater colonizing ability.



Here you see the results of grass germination and growth of ordinary untreated grass seed. Do you want

a lawn like this, or—

ARASAN and HORMONE TREATED

This—a lawn made by sowing Gold Medal Brand Treated Lawn Seed, that usually grows TWO to FIVE times thicker, healthier and more vigorous. These tests were made by the Dupont Company and approved by our Research Department.

MIKKATATA MAKATATA MAKATATAN PAN

COLD MEDA LAWN SEED THE OFFICE AND ASSESSED TO ASSESSE

Gold Medal Brand

A special blend of choicest grasses recommended for new or old lawn seeding in full sun or moderate shade.

"When You Select Your Seed, You Choose Your Lawn"



is in EACH PACKAGE of SEED



Gold Medal Brand

ODORLESS, CLEAN, STIMULATING, CONCENTRATED

A Balanced Diet for Lawns, Gardens, Nursery Stock Plantings.

For convenience and adequate nutrition it is important to use a complete fertilizer—one that contains all three of the major fertilizer materials—Nitrogen, Phosphorus and Potash, plus minor Trace Elements.

Such a fertilizer is GOLD MEDAL BRAND PLANT FOOD which, unlike the dry or powder forms, offers the added convenience of application with a Gold Medal Plant Feeder mixing unit attached to your garden hose.

There's no fuss or muss — no unpleasant odor — no waste.

Gold Medal is all usable food. It contains no inert materials — no sand, brick dust or coconut husks.

Gold Medal Brand Plant Good Guaranteed Analysis

• NITROGEN (Not Less than 22%)

Nitrogen promotes rapid, vigorous growth and is the element most necessary yet most likely to be lacking in many soils.

• POTASH (Not Less than 17%)

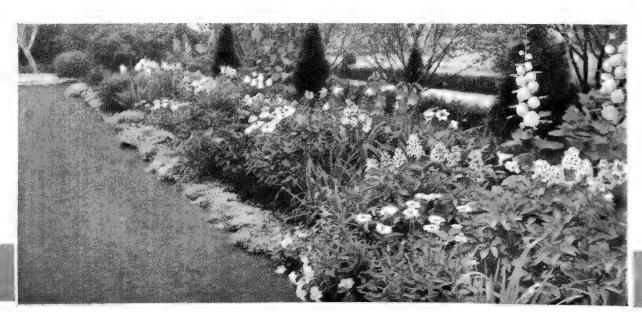
Potash is of great value in helping to maintain healthy, disease-resistant lawns and plants. It works in conjunction with Phosphorus to give the balanced ration necessary to produce rich color in foliage, flowers, and fruit.

• PHOSPHORUS (Not Less than 21%)

This is a vital element in promoting strong root growth. It likewise affects the brilliance and luster of the grass blades, plant foliage, flowers, and fruit.

• PLUS IMPORTANT TRACE ELEMENTS

Gold Medal Brand Plant Food also contains seven of the more important Trace Elements: Iron, Manganese, Boron, Molybdenum, Copper, Zinc, and Sulphur. These Trace Elements aid in the proper function and development of plant life, in a similar way that Iodine in minute amounts aid in the proper functioning of the human body.



ECONOMICAL
FOR FEEDING....
LAWNS, FLOWERS,
ROSES, SHRUBBERY
AND TREES.

SOLD IN 2,-5

PLANT FOOD

PLANT FOOD - - Quickly Soluble in Water

Feed Gold Medal Brand Plant Food Regularly For Best Results

- * Regular feedings every two weeks with Gold Medal Brand Plant Food, starting in early Spring, provide the glow of good health to lawn, roses, flowering plants and shrubs, flowering lawn trees, shade and fruit trees.
- * Regular feedings every two weeks promote steady growth all through the season.
- * Regular feedings every two weeks assure balanced vigor of roots and tops to better withstand Summer drouth and the rigors of Winter.



Now — folks can feed their lawn, garden, and Nursery Stock Plantings the EASY WAY simply by attaching a Gold Medal Plant Feeder to the garden hose.

It works with any type lawn sprinkler — It's automatic — dispensing Gold Medal Brand Plant Food in proper solution while you sit in the shade in complete relaxation.



COMPLETE HOME GROUNDS

Lot 30 feet x 60 feet—with approximately 10 shrubs, 2 shade trees, 2 fruit trees, 1 dozen roses and lawn of 600 square feet requires $l^{1}\!\!/_{\!\!4}$ pounds for one feeding.

Lot 40 feet x 60 feet—with approximately 15 shrubs, hedge, 3 fruit trees, 12 roses and lawn of 800 square feet requires 2 pounds for one feeding.

Lot 50 feet x 100 feet—with approximately 25 shrubs, 4 shade trees, 6 fruit trees, perennials, hedge, strawberries, raspberries, grapes, 2 dozen roses and bulbs and vegetable garden and lawn of 2000 square feet requires 5 pounds for one feeding.

Lot 75 feet x 150 feet—with approximately 4 dozen roses, 40 shrubs, 4 shade trees, perennials, hedge, vegetable garden, strawberries, raspberries, grapes, bulbs, 10 fruit trees and lawn of 4000 square feet requires 6 pounds for one feeding.

VEGETABLE GARDEN

20 feet x 20 feet—requires $\frac{1}{4}$ pound for one feeding.

20 feet x 50 feet—requires ½ pound for one feeding.

HOUSE PLANTS

For house plants, porch boxes and small flower gardens 1 to 2 pounds will cover a season's requirements.



A BALANCED LIQUID DIET FOR INDOOR AND OUTDOOR POTTED PLANTS

FOR VEGETABLE GARDENS . . . PRODUCES HEALTHIER GROWTH, QUICKER AND HEAVIER YIELDS



NIO,-25 AND 50 POUND PACKAGES



Our Gold Medal Pl mixes soluble Gold water from v

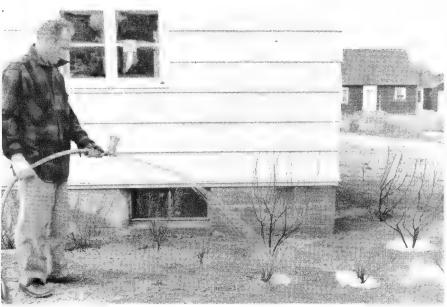
TRANSPARENT PLASTIC - UN ANY STANDARD HOSE AND SPRINKLER DEVICE

The Gold Medal Plant Feeder is designed for the quick, easy application of Gold Medal Plant Food to lawn, gardens, and flowers. It automatically mixes the Plant Food with water in the correct proportions right through your garden hose.



Garden Hose and Nozzle Assembly (All Types)

> See Price List for Combination PLANT FOOD AND PLANT FEEDER KITS



SIMPLE TO USE

- 1. Attach Plant Feeder between Hose and Sprinkling Device as shown in the illustrations.
- 2. Fill Plant Feeder with Gold Medal Plant Food.



3. Turn on water—the Plant feeder will do the rest.

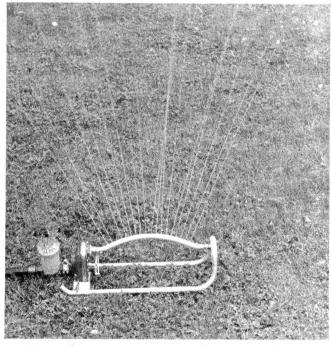
Complete, easy-to-follow instructions and guide included with every order for this new, amazing Plant Feeder.

Plant Feeder at end of Garden Hose Assembly

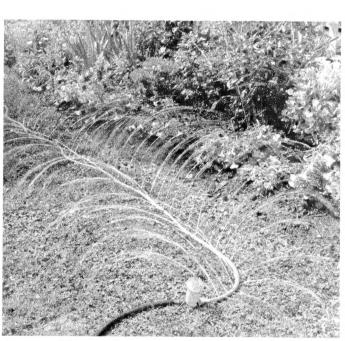
ant Feeder Automatically Medal Plant Food with our Garden Hose...

OPERATES IN ANY POSITION IT MAKES WATER DO THE WORK

> No mess-no waste-no mixing-no work. Just fill the Plant Feeder with Gold Medal Plant Food—turn on the faucet and your Plant Feeder will automatically mix and distribute the Plant Food Solution over your lawn, garden, and flowers.



Garden Hose and Sprinkler Assembly (All Types)



Garden Hose and Soil Soaker Assembly (All Types)

A GOLD MEDAL Plant Feeder is Important ΔT **PLANTING TIME**

Garden Hose and Soil Soaker Assembly

